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PART – II
SECTION-A

Answer Question Number 1 which is compulsory and any three out of the remaining questions.

1. (A) Explain the basic components of Decision Support System. 3
- (B) List out any two (02) advantages of using E-R Diagram. 2
2. (A) Output Controls ensure that the data delivered to users will be presented, formatted and delivered in a consistent and secured manner. It should be ensured that the Confidentiality and Integrity of the output is maintained. As a consultant of this enterprise you are required to explain any Six (06) output controls of Application controls of Business Process Automation. 6
- (B) Explain any four (04) types of server based on the nature of service they provide. 4
3. (A) Accounting Information System (AIS) is a system of collection, storage and processing of financial and accounting data that is used by decision makers. XYZ Pvt, Ltd. decides to implement AIS in its organization. Being an IT advisor, explain any Six (06) key components that compose the Accounting Information System. 6

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- (B) The payment mechanism moves money between accounts in a fast, paperless way. In this context explain the Electronic Fund Transfer and also explain any three (03) examples of Electronic Fund Transfer system in operation. 1+3

4. (A) The goal of Business Process Management is to improve products and services. As a consultant, you have to implement Business Process Management (BPM) in an organization. In this context, list out the name of any Six (06) key practices of BPM. 6

- (B) The cloud computing environment can consist of multiple types of clouds based on their deployment and usage. In this context explain the different cloud types in cloud computing environment. 4

- (A) Software and System are used by employees in an organization. From a security prospective this software & system are target for a large number of possible security attacks. In this context, explain the vulnerability and find the facts that are responsible for occurrence of vulnerabilities in the software. 2+4

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(B) Write the names of phases of Program Development Life Cycle.

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(C) Write a short note on Bluetooth.

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OR

Write the any two (02) difference between Random Access Memory (RAM) and Read Only Memory(ROM).

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SECTION-B

6. ✓ A startup company is thinking of launching of a low detergent powder in the market. The market of the said product is already dominated by a big FMCG player. 5

You are advised to put forward your suggestions to the management of the company to deal with the problems of 'Entry Barrier' while launching the low cost detergent powder.

7. ✓ (A) Successful organizations need to understand the business environment for formulating an effective strategy. Explain the important characteristics of business environment. 5

- (B) Objectives and Goals are synonymous in strategic management. Explain it. Also outline the characteristics to be possessed by Objectives. 5

8. ✓ (A) Developing and using logistic strategy is important in business operations. Elucidate the statement. Frame a questionnaire for developing an effective logistic strategy. 5

- (B) "Projected financial statement analysis is a central strategy-implementation technique." Justify the statement. 5

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9. (A) Explain briefly the primary activities that are grouped into five main activities under Value chain analysis. 5

(B) Explain the TOWS matrix. How the TOWS matrix has a wider scope in comparison to SWOT analysis ? Explain in brief. 5

10. (A) What do you mean by divestment strategy ? State the reasons forcing to adopt such strategy. 5

(B) Write a brief note on the following : 5
Stages in Framework of Strategic Process.

OR

Elements of Benchmarking Process.

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