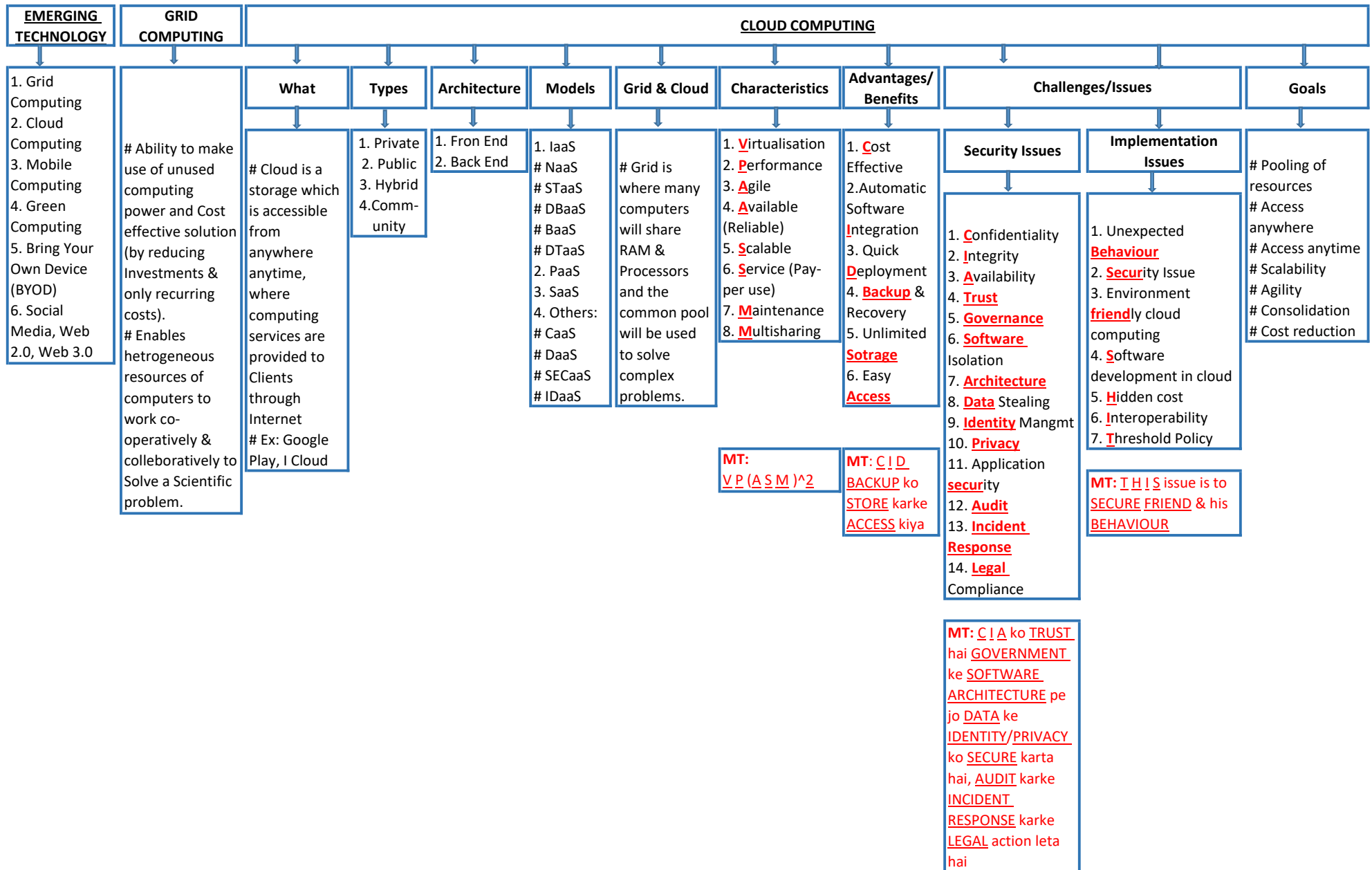
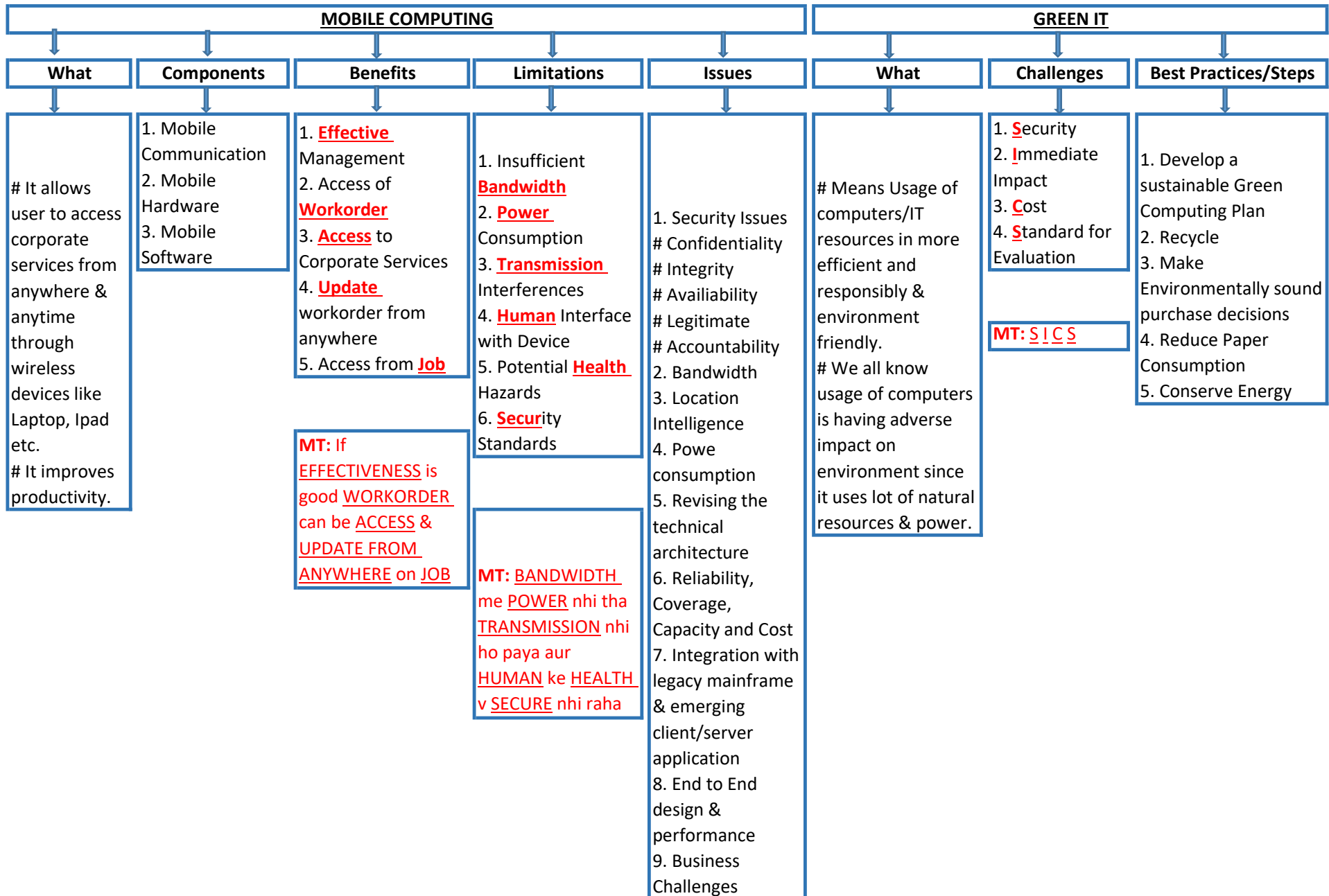






BYOD			WEB 2.0					SOCIAL MEDIA
What	Advantages	Threats	What	Application	Challenges	Benefits	Components	Types
# Employees are allowed to use their preferred computing device. # Employees are supposed to bring their own devices which makes them Mobile, Efficient & Flexible. # Hence they can work even beyond working hours.	# Happy employees # Lower IT budgets # IT reduces support requirements # Early adoption of new Technologies # Increased employee efficiency	1. <u>Devices</u> Lost/Risks 2. <u>Network</u> Risks 3. <u>Application</u> Security/Risks 4. <u>Implementation</u> Risks MT: <u>DEVICE</u> me <u>NETWORK</u> ke through <u>APPLICATION</u> download karke <u>IMPLEMENT</u> karne se risk	# to develop dyanmic pages, interactive websites, where user is also allowed to write the content. # It provides ability for people to collaborate & share information Online. # Ex: Youtube	# Social Media # Marketing # Education	1. Malicious User 2. Privacy 3. Lack of Knowledge 4. Lack of Amenities	1. <u>A</u> doption 2. <u>B</u> logging 3. People coming <u>c</u> loser 4. <u>S</u> ocial Collaboration 5. <u>P</u> latform for social media MT: <u>A B C</u> Social Platform	1. <u>RSS</u> generated Syndications 2. Usage of <u>Ajax</u> & other new technologies 3. <u>C</u> ommunities 4. File sharing/ <u>P</u> odcasting 5. <u>M</u> ashup 6. <u>W</u> iki's 7. <u>B</u> logging 8. <u>Folksonomy</u> MT: <u>RSS</u> ke <u>AJAX TECHNOLOGIES</u> se bachne ke liye <u>C P M</u> ne <u>W B</u> me <u>FOLKSONOMY</u> kiya	# Study Circle # Social Contact Networks # Fine Arts # Police & Military # Sporting # Mixed # Shopping # Specialist Group # Inventors # Others

WEB 3.0

What	Components
# Also Known as Semantic Web, # describes Sites # wherein the computer will be generated raw data on their own without direct user interaction. # Considered as next logical step in the evolution of the Internet & Web technologies	1. Semantic Web 2. Web Services