

CHAPTER 3

BUSINESS ORGANISATIONS

(For-July 2020 Exam onwards)

SELECTED- IMPORTANT POINTS TO BE REMEMBER FOR EXAM (MCQ BASED)

 ICICI Bank	✓ Incorporation year : 1994 ✓ Headquarter : Mumbai ✓ Chairman: Girish Chandra Chaturvedi ✓ Present CEO : Sandeep Bakshi ✓ Chief Financial Officer : Rakesh Jha ✓ It is the largest private sector bank in India ✓ ICICI Bank emerges as the biggest winner at IBA Banking Technology Awards 2018. ✓ ICICI Bank acquired Bank of Madura Ltd in 2001. ✓ Ranking - 400th on Forbes World's Largest Public Corporation List (2019).
 HDFC Bank We understand your world	✓ Incorporation year : 1994 ✓ Headquarter : Mumbai ✓ Chairman: Deepak S. Parekh ✓ Present Head (MD) : Aditya Puri ✓ Slogan:- We understand your world ✓ Mission: To be a World Class Indian Bank. ✓ HDFC Bank's business philosophy is based on five <u>core values</u>: Operational Excellence, Customer Focus, Product Leadership, People and Sustainability. ✓ Centurion Bank was acquired by HDFC Bank in 2008. ✓ It merged with Times Bank in February, 2000. ✓ HDFC is a market leader in e-commerce. It provides a series of digital offerings like - 10 second personal loan, Chillr, PayZapp, SME Bank, Watch Banking, 30-Minute Auto Loan, 15-minute Two-Wheeler Loan, e-payment gateways, Digital Wallet, etc. ✓ Ranking - 209th on Forbes World's Largest Public Corporation List (2019) & 119th on Forbes World's Best Employer List (2019).
 Axis Bank	✓ Incorporation year : 1993 ✓ Headquarter : Mumbai, India ✓ Present Head (MD & Chairman) : Amitabh Chaudhary ✓ Jointly founded by UTI, LIC and GIC ✓ Axis Bank is the 3rd largest private sector bank in India. ✓ Ranking - 741st on Forbes World's Largest Public Corporation List (2019) & 283rd on Forbes World's Best Employer List (2019).
STATE BANK OF INDIA	✓ Incorporation year : 1806 (Founded by Bank of Calcutta and Bank of Bombay) ✓ Headquarter : Mumbai, India ✓ Chairman/MD: Rajnish Kumar

	✓ Old Name - Imperial Bank of India, Later Renamed as State Bank of India in 1955. ✓ Vision:- My Customer first. ✓ Largest Public sector bank. ✓ The 5 associate banks namely State Bank of Bikaner & Jaipur, State Bank of Hyderabad, State Bank of Mysore, State Bank of Patiala and State Bank of Travancore ✓ Ranking - 460st on Forbes World's Largest Public Corporation List (2019) & 385th on Forbes World's Best Employer List (2019).
	✓ Incorporation year : 1981 ✓ Headquarter : Bengaluru, India ✓ Present Head (MD and CEO) : Salil Parekh ✓ Key Products:- Finacle- Global banking platform by EdgeVerve Systems ✓ Earlier Name:- Infosys Consultants Pvt Ltd., Infosys Technologies Private Limited (in April 1992), Infosys Technologies Limited (in June 1992) ✓ Later, it was renamed to "Infosys Limited" in June 2011 ✓ It was founded by 7 Engineers N. R. Narayana Murthy, Nandan Nilekani, N. S. Raghavan, S. Gopalakrishnan, S. D. Shibulal, K. Dinesh and Ashok Arora ✓ Ranking - 643rd on Forbes World's Largest Public Corporation List (2019).
	✓ Incorporation year : 1945 ✓ Headquarter : Bengaluru, India ✓ Founder:- Mohamed Premji ✓ Industrial Category:- IT-software ✓ Ranking - 857th on Forbes World's Largest Public Corporation List (2019) & 193rd on Forbes World's Best Employer List (2019).
	✓ Incorporation year : 1935 ✓ Headquarter : Mumbai, India ✓ Founder : Khwaja Abdul Hamied ✓ Slogan- Caring for life ✓ Industry Category: Pharmaceuticals & Drugs
	✓ Incorporation year : 1984 ✓ Headquarter : Hyderabad, India ✓ Chairman : Kallam Satish Reddy ✓ Philosophy- Bringing expensive medicine within reach. ✓ It is the 3rd largest pharmaceutical company in India
	✓ Incorporation year : 1956 ✓ Headquarter : Uttarakhand, India ✓ Founder : Government of India ✓ It produces around 77% of India's crude oil. ✓ It have Maharatana Status ✓ Ranking - 220th on Forbes World's Largest Public Corporation List (2019)
	✓ Incorporation year- 1959 ✓ Headquarter : New Delhi, India ✓ Founder : Government of India

 IndianOil	✓ It is the largest Commercial Enterprise in India ✓ Leading Energy Brands - XTRAPREMIUM petrol, XTRAMILE diesel and PROPEL petrochemicals, IndianOil's SERVO lubricants and Indane LPG ✓ Subsidiary:- Chennai Petroleum Corporation Limited, Indian Oil - CREDA Biofuels Limited, Indian Catalyst Private Limited. ✓ Ranking - 288th on Forbes World's Largest Public Corporation List (2019) ✓ It have Maharatana Status
BHARAT PETROLEUM CORPORATION LTD. 	✓ Incorporation year- 1952 ✓ Headquarter- Mumbai ✓ Earlier Name- Burmah Shell Refineries Ltd. Later was taken over by Gol. ✓ Current Ownership Group : Government of India ✓ Its Business is divided in seven SBUs (Strategic Business Units), like Retail, Lubricants, Aviation, Refinery, Gas, I&C and LPG. ✓ Award – Golden Peacock Award 2018 for Excellent Corporate Excellence ✓ Ranking - 628th on Forbes World's Largest Public Corporation List (2019)
GAIL (India) Ltd 	✓ Incorporation year : 1984 ✓ Headquarter : New Delhi, India ✓ Chairman : Ashutosh Karnatak ✓ Vision: To be the leading company in Natural Gas and Beyond ✓ A Central Public Sector Undertaking (PSU) under the Ministry of Petroleum & Natural Gas. ✓ Owns India's largest pipeline network ✓ Largest state-owned natural gas processing and distribution company in India. ✓ Subsidiaries • GAIL Gas Limited • Brahmaputra Cracker and Polymer Limited (BCPL) • GAIL Global (Singapore) Pte Limited ✓ It have Maharatana Status ✓ GAIL has joint Venture with Indraprastha Gas Ltd.(IGL), Mahanagar Gas Ltd.(MGL) and Petronet LNG Ltd. (PLL) ✓ Ranking - 1186th on Forbes World's Largest Public Corporation List (2019) & 290th on Forbes World's Best Employer List (2019).
COAL INDIA LIMITED 	✓ Incorporation year : 1975 ✓ Headquarter : Kolkata ✓ Founder- Government of India ✓ Coal India Limited is the largest coal producer company in the world ✓ Coal India Limited has 7 wholly owned subsidiaries ✓ CIL-NTPC Urja Pvt. Ltd. is a 50:50 JV between CIL and NTPC, formed in April, 2010 for acquisition of coal blocks in India and abroad. ✓ In 2011 CIL become a Maharatna Company from 2011. ✓ Ranking - 583rd on Forbes World's Largest Public Corporation List (2019)
NTPC LTD. 	✓ Incorporation year : 1975 ✓ Founder : Government of India ✓ Headquarter : New Delhi ✓ Chairman and CEO : Gurdeep Singh ✓ 5's Subsidiary:- NTPC Electric Supply Company Ltd. (NESCL), NTPC Vidyut Vyapar Nigam Ltd. (NVVN), Kanti Bijlee Utpadan Nigam Limited, Bharatiya Rail Bijlee

	Company Limited (BRBCL) and Patratu Vidyut Utpadan Nigam Limited (PVUNL). ✓ It is the top power company of India with a commissioned capacity of 48,028MW. ✓ Ranking - 492nd on Forbes World's Largest Public Corporation List (2019) & 288th on Forbes World's Best Employer List (2019). ✓ NTPC became a Maharatna company in May 2010 ✓ Industry Category: Power Sector
POWER GRID CORPORATION OF INDIA LTD. (PGCIL)  पावरग्रिड	✓ Incorporation year : 1989 ✓ Headquarter : Gurugram ✓ Founder: Government of India ✓ Chairman (CMD) : K Sreekant ✓ Subsidiary:- Power System Operation Corporation Limited (POSOCO) ✓ Ranking - 865th on Forbes World's Largest Public Corporation List (2019) & 341st on Forbes World's Best Employer List (2019). ✓ Industry Category: Power Sector ✓ It have Navratana Status from 2008
RELIANCE INDUSTRIES LIMITED (RIL)  Reliance Industries Limited Growth is Life	✓ Incorporation year : 1966 ✓ Headquarter : Mumbai, Maharashtra, India ✓ Founder : Dhirubhai Hirachand Ambani and his brother Champaklal Damani ✓ It is India's largest private sector company ✓ Major textile brand 'Vimal' was introduced in 1975. ✓ It is an Indian conglomerate holding company. ✓ Brands: Vimal, Jio, Network 18 ✓ Ranking - 71st on Forbes World's Largest Public Corporation List (2019).
LARSEN & TOUBRO LTD. 	✓ Incorporation year : 1938 ✓ Founder:- Two Danish Engineers ✓ Present Head (MD and CEO) : S.N. Subrahmanyam ✓ Headquarter : Mumbai, Maharashtra, India ✓ The Largest Engineering & Construction Company ✓ L&T has over 130 subsidiaries and 15 associate companies. ✓ Ranking - 438st on Forbes World's Largest Public Corporation List (2019) & 29th on Forbes World's Best Employer List (2019).
Tata Sons Limited  TATA	✓ Incorporation year : 1868 ✓ Headquarter : Bombay House, Mumbai ✓ Industry Category: Diversified ✓ Brands - Nelco, Tata Class Edge, Voltas, Titan, Fastrack, Indigo, Indica, Land Rover, Tetley, Tata Salt, Tata Sky, Taj Hotels, etc.
ITC Limited  ITC Limited	✓ Incorporation year : 1910 ✓ Headquarters- Kolkata ✓ Earlier Name:- Imperial Tobacco Company of India Limited. ✓ Industry Category: Diversified ✓ Fast-Moving Consumer Goods (FMCG)- Education and Stationary (segment)- Classmate and Paperkraft. ✓ FMCG- <u>Personal Care</u>- Essenza Di Wills', 'Fiama', 'Vivel', "Engage" and 'Superia' ✓ FMCG- <u>Foods</u>- Aashirvaad, Sunfeast, Bingo!, Yippee!, Kitchens of India, B Natural, mint-o, Candyman and GumOn.

	✓ Ranking - 806st on Forbes World's Largest Public Corporation List (2019) & 117th on Forbes World's Best Employer List (2019).
Bajaj Auto Ltd  <i>Distinctly Ahead</i>	✓ Incorporation year : 1945 ✓ Headquarter- Pune ✓ Founder- Jamnalal Bajaj ✓ Chairman : Mr. Rahul Bajaj ✓ Present CFO : Soumen Ray ✓ It became a public limited company in 1960. ✓ Brands- Motorcycles - Avenger, CT 100, Dominar, Discover, V 12, V 15, Pulsar, etc. ✓ Ranking - 1503rd on Forbes World's Largest Public Corporation List (2019) & 448th on Forbes World's Best Employer List (2019).
BHARTI AIRTEL LIMITED 	✓ Incorporation year : 1995 ✓ Headquarter- New Delhi ✓ Founder- Sunil Mittal ✓ Present CEO- Gopal Vittal ✓ The initial business of Bharti Group was Push button phones ✓ In 2017, Bharti Airtel to acquire Tikona Networks' 4G Business. ✓ Ranking - 852nd on Forbes World's Largest Public Corporation List (2019)
Asian Paints 	✓ Incorporation year : 1942 ✓ Headquarter- Mumbai ✓ It was set up by four friends- (Champaklal H. Choksey, Suryakant C. Dani, Arvind R. Vakil, Chimanlal N. Choksi) as a partnership firm ✓ Present (MD & CEO) - K B S Anand ✓ Present CFO - Jayesh Merchant ✓ Asian Paints operates in 16 countries. ✓ Ranking - 1832nd on Forbes World's Largest Public Corporation List (2019) & 232nd on Forbes World's Best Employer List (2019).
Adani Ports and Special Economic Zone Ltd. 	✓ Incorporation year : 1998 ✓ Headquarter- Ahmedabad, Gujrat ✓ Present Head (MD) - Gautambhai Shantilal Adani ✓ Chief Executive Officer : Karan Gautambhai Adani ✓ Present CFO - Deepak Maheshwari ✓ Ranking - 1706th on Forbes World's Largest Public Corporation List (2019) & 276th on Forbes World's Best Employer List (2019).
Deutsche Bank 	✓ Headquarters- Frankfurt, Germany ✓ Deutsche Bank was founded in Berlin in 1870
American Express 	✓ Incorporation year : 1850 ✓ Ranking - 83rd on Forbes World's Largest Public Corporation List (2019) & 43rd on Forbes World's Best Employer List (2019). ✓ American Express ranked 72nd on Fortune 500 Companies in 2019.
NESTLE	✓ Headquarters- Vevey, Switzerland ✓ Mission - "Good Food, Good Life"

 Good Food, Good Life	✓ Nestle Group is the world's largest food company ✓ Brand Name:- Cookie dough, Maggi noodles, Nescafe, Kit Kat, Smarties, Nesquik, Stauffer's, Vittel, Milkmaid, Carnation, Emervel. Etc ✓ Competitors:- Unilever, Starbucks, Kraft Foods, Mars, PepsiCo, Britannia, Walmart, Patanjali, Amul, Glaxo Smith Con, KRBL and Hatsun Agro. ✓ It is a Beverage Partners Worldwide with Coca-Cola Company (50%-50%) ✓ Ranking - 42nd on Forbes World's Largest Public Corporation List (2019) & 79th on Forbes World's Best Employer List (2019).
	✓ Headquarter : Washington, US ✓ Present Head (CEO) : Satya Nadella ✓ Founder:- Paul Allen & Bill Gates ✓ Vision: To help individuals and businesses realize their full potential. ✓ It is the world's largest software maker by revenue ✓ Microsoft began its business in India in 1990. ✓ Microsoft ranked 2nd on Forbes World's Best Employers List 2019
	✓ Incorporation year : 1911 ✓ Headquarter : New York, US ✓ Automated Teller Machine was invented by it.
	✓ Headquarter : California, US ✓ Brand:- Core, Xeon, Atom, Pentium, Celeron, Joule, Quark, etc. ✓ It ranked 43rd on Fortune 500 Companies in 2019.
	✓ Incorporation year : 1939 ✓ Headquarter : California, US ✓ Vision: To create technology that makes life better for everyone, everywhere — every person, every organization, and every community around the globe.
	✓ Present Head (CEO) : Tim Cook ✓ Earlier Name:- Apple Computer Inc. ✓ Vision: To produce high-quality, low cost, easy to use products that incorporate high technology for the individual. ✓ Apple is the world's largest information technology company by revenue ✓ It ranked 6th on Forbes World's Largest Public Corporations List 2019. ✓ Apple's largest acquisition was that of Beats Electronics in August 2014 for US\$3 billion. ✓ Brands- Mac, Mac Pro, Apple, iTunes, iPod, iPad, Nike+, Hermes, Watch OS.
	✓ Headquarter : Arkansas, US ✓ Founder:- Sam Watson ✓ Slogan: Save money. Live better ✓ Competitors- Aldi, Kmart, Kroger, Ingles, Target, Shopko, and Meijer, and Winn Dixie ✓ It ranked 1st on Fortune 500 Companies List in 2019.