

Roll No.

Total No. of Printed Pages – 4

Total No. of Questions – 10

Maximum Marks – 70

GENERAL INSTRUCTIONS TO CANDIDATES

1. The question paper comprises two parts, Part I and Part II.
2. Part I comprises Multiple Choice Questions (MCQs).
3. Part II comprises questions which require descriptive type answers.
4. Ensure that you receive the question paper relating to both the parts. If you have not received both, bring it to the notice of the invigilator.
5. Answers to Questions in Part I are to be marked on the OMR answer sheet only. Answers to questions in Part II are to be written on the descriptive type answer book. Answers to MCQs, if written in the descriptive type answer book, will not be evaluated.
6. OMR answer sheet will be in English only for all candidates, including for Hindi medium candidates.
7. The bar coded sticker provided in the attendance register, is to be affixed only on the descriptive type answer book. No bar code sticker is to be affixed on the OMR answer sheet.
8. You will be allowed to leave the examination hall only after the conclusion of the exam. If you have completed the paper before time, remain in your seat till the conclusion of the exam.
9. Duration of the examination is 3 hours. You will be required to submit (a) Part I of the question paper containing MCQs, (b) OMR answer sheet thereon and (c) the answer book in respect of descriptive type answer book to the invigilator before leaving the exam hall, after the conclusion of the exam.
10. The invigilator will give you acknowledgement on Page 2 of the admit card, upon receipt of the above-mentioned items.
11. Candidate found copying or receiving or giving any help or defying instructions of the invigilators will be expelled from the examination and will also be liable for further punitive action.

PART – II**70 marks****SECTION – A**

1. Question paper comprises 5 questions. Answer Question No. 1 which is compulsory and any 3 out of the remaining questions.
2. Working notes should form part of the answer.
3. Answers to the questions are to be given only in English except in the case of candidates who have opted for Hindi Medium. If a candidate has not opted for Hindi Medium, his/her answers in Hindi will not be evaluated.

SECTION – B

1. Question paper comprises 5 questions. Answer Question No. 6 which is compulsory and any 3 out of the remaining questions.
2. Working notes should form part of the answer.
3. Answers to the questions are to be given only in English except in the case of candidates who have opted for Hindi Medium. If a candidate has not opted for Hindi Medium, his/her answers in Hindi will not be evaluated.

(2)

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PART – II

Section – A

Question No. 1 is compulsory. Answer any three from the rest.

1. (a) ✓ From the IT perspective, which IT processes are usually involved in a typical business enterprise ? Explain any six of them. 3
- (b) ✓ Explain any two disadvantages of Cloud Computing. 2
2. (a) ✓ You are appointed as a Security Administrator in an organization. Top management of organization asks you to conduct a security program to ensure safeguarding of assets and maintenance of data integrity. Explain any six steps which you will prefer to involve in conducting such security program. 6
- (b) ✓ List any four major pictorial techniques which are used for mapping business processes ? Explain any three reasons why documentation is important to Information Systems. $1+3=4$
3. (a) ✓ As a business decision maker of an organization, why do you need to have controls in Information Systems ? List any eight control procedures which should be included for an Information System. Also mention any two major areas in which controls have been affected. $1+4+1=6$
- (b) ✓ Explain the pre-requisites of ACID Test for any Transaction Processing System. 4

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(3)

AJN2

4. (a) ✓ As a Business Process Automation (BPA) administrator, you 6
have been asked to develop an implementation plan for automation of
purchase order generation process in a manufacturing entity. Discuss
various steps you would like to perform to implement such business
process automation.
- (b) ✓ Explain the main elements/components of a Supply Chain Management 4
System.
5. (a) "BPM has evolved with usage of combination of well-known 6
organizational transformation concepts such as BPR, Six Sigma, and
TQM." In light of this statement, explain Six Sigma and discuss various
phases of its life cycle.
- (b) (i) Give two examples where Intranets are being used as the platform 2
for developing and deploying critical business applications to
support business operations and managerial decision making across
the internet-worked enterprise.
- (ii) Discuss the two categories of encryption/decryption methods. 2

OR

Discuss the two basic approaches to Encryption. 2

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P.T.O.

(4)

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PART - II

SECTION - B

6. ✓ How is best-cost provider strategy different from other three generic competitive strategies? What are the distinctive features of the generic competitive strategies with respect to 5
- (a) Strategic target
 - (b) Product emphasis
7. ✓ (a) What are the key factors of PESTLE analysis of macro environment ? 5
- ✓ (b) How the 'Strategic Business unit (SBU)' structure become imperative in an organization with increase in number, size and diversity of divisions ? 5
8. ✓ (a) Do you agree with the statement that 'Benchmarking is a process of continuous improvement in search of competitive advantage' ? Discuss. 5
- ✓ (b) You are the Human Resource Manager of a Company. What are the prominent areas where you can play strategic role ? 5
9. (a) What are 'objectives' ? What characteristics it must possess to be meaningful ? 5
- (b) What is 'situational analysis' ? What factors are to be considered about the situation to choose a strategy ? 5
10. ✓ (a) Distinguish between Operational Control and Management Control. 5
- ✓ (b) Write a short note on : 5
- ✓ 'The role of ADL Matrix in assessing competitive position of a firm.'

OR

Write a short note on :

'Importance of Strategic Management'.

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