

FOR ALL
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Chapter - 3

IMPORTANT POINTS TO BE REMEMBER FOR EXAM'S MCQ

Adani Ports and Special Economic Zone Ltd.	✓ Incorporation year : 1998 ✓ Headquarter- Ahmedabad, Gujrat ✓ Present CFO - Ravi Bhamidipaty
American Express	✓ Incorporation year : 1850 ✓ In 2017, Fortune ranked American Express as the 17th most admired company worldwide.
Airtel	✓ Present CEO- Gopal Vittal
APPLE	✓ Present Head (CEO) : Tim Cook ✓ Earlier Name:- Apple Computer Inc. ✓ It ranked 8th on Forbes World's Biggest Public Companies list of 2016. ✓ Apple's largest acquisition was that of Beats Electronics in August 2014 for US\$3 billion. ✓ Brands- Mac, Mac Pro, Apple, iTunes, iPod, iPad, Nike+, Hermes, Watch OS.
Asian Paints	✓ Incorporation year : 1942 ✓ It was set up by four friends- (Champaklal H. Choksey, Suryakant C. Dani, Arvind R. Vakil, Chimanlal N. Choksi) as a partnership firm ✓ Present CFO - Jayesh Merchant ✓ Asian Paints operates in 19 countries.
Axis Bank	✓ Incorporation year : 1993 ✓ Axis Bank is the 3rd largest private sector bank in India.
Bajaj Auto Ltd	✓ Incorporation year : 1945 ✓ Headquarter- Pune ✓ Founder- Jamnalal Bajaj ✓ Chairman : Mr. Rahul Bajaj ✓ Brands- Motorcycles - Avenger, CT 100, Dominar, Discover, V 12, V 15, Pulsar, etc.
BHARTI AIRTEL LIMITED	✓ Incorporation year : 1995 ✓ Headquarter- New Delhi ✓ Founder- Sunil Mittal ✓ The initial business of Bharti Group was Push button phones ✓ In 2017, Bharti Airtel to acquire Tikona Networks' 4G Business.
BHARAT PETROLEUM CORPORATION LTD.	✓ Incorporation year- 1952 ✓ Headquarter- Mumbai ✓ Earlier Name- Burmah Shell Refineries Ltd. ✓ Its Business is divided in seven SBUs (Strategic Business Units), like Retail, Lubricants, Aviation, Refinery, Gas, I&C and LPG.

CIPLA LIMITED	✓ Incorporation year : 1935 ✓ Headquarter : Mumbai, India ✓ Slogan- Caring for life
COAL INDIA LIMITED	✓ Coal India Limited is the largest coal producer company in the world ✓ Coal India Limited has 7 wholly owned subsidiaries ✓ CIL-NTPC Urja Pvt. Ltd. is a 50:50 JV between CIL and NTPC, formed in April, 2010 for acquisition of coal blocks in India and abroad.
Deutsche Bank	✓ Incorporation year : 1870 ✓ Headquarters- Frankfurt, Germany
DR. REDDY'S LABORATORIES LTD.	✓ Incorporation year : 1984 ✓ Philosophy- Bringing expensive medicine within reach. ✓ It is the 3rd largest pharmaceutical company in India
GAIL (India) Ltd	✓ Incorporation year : 1984 ✓ Chairman : Bhuvan Chandra Tripathi ✓ Owns India's largest pipeline network ✓ Subsidiaries • GAIL Gas Limited • Brahmaputra Cracker and Polymer Limited (BCPL) • GAIL Global (Singapore) Pte Limited
HDFC Bank	✓ Incorporation year : 1994 ✓ Chairman: Deepak S. Parekh ✓ Slogan: - We understand your world ✓ HDFC Bank's business philosophy is based on five <u>core values</u>: Operational Excellence, Customer Focus, Product Leadership, People and Sustainability. ✓ It merged with Times Bank in February, 2000. ✓ It provides a series of digital offerings like - 10 second personal loan, Chillr, PayZapp, SME Bank, Watch Banking, 30-Minute Auto Loan, 15-minute Two-Wheeler Loan, e-payment gateways, Digital Wallet, etc.
HP	✓ Incorporation year : 1939 ✓ Headquarter : California, US
IBM CORPORATION	✓ Incorporation year : 1911 ✓ Headquarter : New York, US ✓ Automated Teller Machine was invented by it.
ICICI Bank	✓ Incorporation year : 1994 ✓ Chairman: M.K. Sharma ✓ Chief Financial Officer : Rakesh Jha ✓ It is the largest private sector bank in India ✓ ICICI Bank ranked 1st among private sector banks in India as per Brand Equity's 'Most Trusted Brands of 2016' survey. ✓ In 2010, it acquired The Bank of Rajasthan (BOR) for Rs. 3000 crores.
ITC Limited	✓ Incorporation year : 1910 ✓ Headquarters- Kolkata

	✓ Earlier Name:- Imperial Tobacco Company of India Limited. ✓ Fast-Moving Consumer Goods (FMCG)- Education and Stationary (segment)- Classmate and Paperkraft. ✓ FMCG - <u>Personal Care</u>- Essenza Di Wills', 'Fiama', 'Vivel', "Engage" and 'Superia' ✓ FMCG- <u>Foods</u>- Aashirvaad, Sunfeast, Bingo!, Yippee!, Kitchens of India, B Natural, mint-o, Candyman and GumOn.
INTEL CORPORATION	✓ Headquarter : California, US ✓ Brand:- Core, Xeon, Atom, Pentium, Celeron, Joule, Quark, etc. ✓ It was ranked 46th in "Fortune 500 World's Most Admired Companies" list of 2017
INDIAN OIL CORPORATION LTD. (IOCL)	✓ It is the largest Commercial Enterprise in India ✓ Leading Energy Brands - XTRAPREMIUM petrol, XTRAMILE diesel and PROPEL petrochemicals, IndianOil's SERVO lubricants and Indane LPG ✓ Subsidiary:- Chennai Petroleum Corporation Limited, Indian Oil - CREDA Biofuels Limited, Indian Catalyst Private Limited
INFOSYS LTD.	✓ Incorporation year : 1981 ✓ Headquarter : Bengaluru, India ✓ Key Products:- Finacle- Global banking platform by_EdgeVerve Systems ✓ Earlier Name:- Infosys Consultants Pvt Ltd., Infosys Technologies Private Limited (in April 1992), Infosys Technologies Limited (in June 1992) ✓ Later, it was renamed to "Infosys Limited" in June 2011
LARSEN & TOUBRO LTD.	✓ Incorporation year : 1938 ✓ Headquarter : Mumbai, Maharashtra, India ✓ L&T has over 130 subsidiaries and 15 associate companies.
MICROSOFT CORPORATION	✓ Headquarter : Washington, US ✓ Present Head (CEO) : Satya Nadella ✓ Founder:- Paul Allen & Bill Gates ✓ Microsoft begin its business in India in 1990.
NESTLE	✓ Mission - "Good Food, Good Life" ✓ Nestle Group is the world's largest food company ✓ Brand Name:- Cookie dough, Maggi noodles, Nescafe, Kit Kat, Smarties, Nesquik, Stauffer's, Vittel, Milkmaid, Carnation, Emervel. Etc ✓ Competitors:- Unilever, Starbucks, Kraft Foods, Mars, PepsiCo, Britannia, Walmart, Patanjali, Amul, Glaxo Smith Con, KRBL and Hatsun Agro. ✓ It is a Beverage Partners Worldwide with Coca-Cola Company (50%-50%) ✓ 33rd in Forbes 2000 companies list in 2016.
NTPC LTD.	✓ Chairman and CEO : Gurdeep Singh

	✓ 5's Subsidiary:- NTPC Electric Supply Company Ltd. (NESCL), NTPC Vidyut Vyapar Nigam Ltd. (NVVN), Kanti Bijlee Utpadan Nigam Limited, Bharatiya Rail Bijlee Company Limited (BRBCL) and Patratu Vidyut Utpadan Nigam Limited (PVUNL). ✓ It is the top power company of India with a commissioned capacity of 48,028MW.
OIL & NATURAL GAS CORPORATION LTD.	✓ Incorporation year : 1956 ✓ It produces around 77% of India's crude oil.
POWER GRID CORPORATION OF INDIA LTD. (PGCIL)	✓ Chairman (CMD) : I. S. Jha ✓ Subsidiary:- Power System Operation Corporation Limited (POSOCO)
RELIANCE INDUSTRIES LIMITED (RIL)	✓ Incorporation year : 1966 ✓ Headquarter : Mumbai, Maharashtra, India ✓ It is India's largest private sector company ✓ Major textile brand 'Vimal' was introduced in 1975. ✓ It is an Indian conglomerate holding company.
STATE BANK OF INDIA	✓ Incorporation year : 1806 ✓ Chairman/MD: Rajnish Kumar earlier was Arundhati Bhattacharya ✓ Old Name - Imperial Bank of India ✓ Vision:- My Customer first.
Tata Sons Limited	✓ Brands - Nelco, Tata Class Edge, Voltas, Titan, Fastrack, Indigo, Indica, Land Rover, Tetley, Tata Salt, Tata Sky, Taj Hotels, etc.
WALMART	✓ Headquarter : Arkansas, US ✓ Founder:- Sam Watson ✓ Competitors- Aldi, Kmart, Kroger, Ingles, Target, Shopko, and Meijer, and Winn Dixie
Wipro Ltd	✓ Incorporation year : 1945 ✓ Founder:- Mohamed Premji ✓ Industrial Category:- IT-software

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