Dear Students,

This question bank has been designed to help you out for last minute preparation. **Question given in bold are important for exam purpose**. This question bank and questions marked important herein are just for revision purpose and student must cover complete syllabus. Also questions marked important herein is purely based on my judgment and analysis and no assurance about exams.

SM being an analytical and easy subject, I suggest students to cover SM thoroughly. Students can cover complete SM in just 24 pages through special LMR notes. And due to this reason I have listed very few questions here as I suggest students to cover full syllabus.

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1) What are the task of strategic manager
2) Explain Porter's five forces model as to how businesses can deal with the competition
3) Explain Characteristics of Global Companies?
4) What are the ways of having cooperation under competitive environment
5) What do you mean by strategy? Is ir reactive or pro-active
6) What are the approaches to globalization
7) Manifestation of Globalisation
8) Explain CHARACTERISTICS OF BUSINESS ENVIRONMENT
9) What is the RELATIONSHIP BETWEEN ORGANIZATION AND ITS ENVIRONMENT
10) factors are to be considered for the technological environment
11) What are STRATEGIC RESPONSES TO THE ENVIRONMENT
12) In the light of BCG Growth Matrix state the situation under which the following strategic options are suitable:
    (i) Build (ii) Hold (iii) Harvest (iv) Divest
13) Discuss General Electric model of analyzing business portfolio
14) What do you mean by INDUSTRY AND COMPETITIVE ANALYSIS? What are the methods of industry and competitive analysis
15) What kinds of strategic choices can be identified using TOWS Matrix
16) Difference between Strategy formulation and Strategy implementation
17) How a corporate culture can be both strength and weakness of an organization
18) Explain the concept of value chain analysis
19) An important part of strategic management process is implementation of strategy. Discuss the relationship of soundness of strategy with the quality of implementation
20) Write a short note on advantages on SBU structure
21) Strategic planning and implementation are must for all organizations'. In light of statement discuss the importance of strategic planning
22) Explain LINKAGEES BETWEEN STRATEGY FORMULATION AND STRATEGY IMPLEMENTATION
23) Relationship between ORGANIZATION AND STRATEGY IMPLEMENTATION
24) Successful implementation of any project needs additional funds. What are the different sources of raising funds and their impact on the financial strategy which you as a Financial Manager will consider?
25) What do you understand by the term marketing mix? Discuss its various constituents
26) What is supply chain management? Is it same as logistics management? Discuss

27) What do you mean by merger? Explain Types
28) What are acquisitions? Discuss with example of two companies?
29) How organisations can deal with strategic uncertainty
30) Explain role of information technology in BPR.
31) Explain rational of BPR
32) Explain problems in BPR
33) Discuss in brief benchmarking process.
34) Explain how does TQM differ from traditional management practices.
35) Explain six sigma methodology.
36) Discuss characteristics of E-commerce Environment.