

7 MAXIMS FOR CREATING THE IDEAL LIFE

Easy-to-Implement Life Strategies!



7 Maxims for Creating the Ideal Life!

EASY-TO-IMPLEMENT LIFE STRATEGIES

Let's begin with the obvious question; what exactly is a maxim?

A maxim is a principle that carries the greatest weight or authority, and because of its universal approval needs no proof or argument; as the mere statement of which gives it authority.

In outlining this report, it was my intention to provide you with a set of easy-to-implement life strategies that would work for anyone, anywhere, and at anytime.

The choice of the word maxim was deliberate as what you are about to read will provide you with a blueprint, for creating the ideal life.

Right now, in this moment, you are capable of exponential growth. You can multiply your performance, rapidly improve your financial condition, boost your energy and physical well-being, and break through any self-imposed limitation. You can leapfrog right over the next level, and jump to an entirely different orbit.

About The GoalsGuy

We provide individuals and entrepreneurs with the direction, confidence, capability, and focus to get to the next level, along with the freedom and increased income to enjoy a unique quality of life.



You CAN create the ideal life!

You do not have to settle for current circumstances. They can change quickly and dramatically, but only if you are ready. You must embrace these seven maxims, along with the belief that life is prepared to give you a breakthrough experience.

You haven't been reaching your full potential. Heck, so far, you haven't even come close. We both know that no matter how you wish to measure success, that you have barely scratched the surface of what you personally can accomplish.

But maybe the time has come to change all of that. Maybe, you're ready to make history, rather than repeat it.

It's my pleasure to present to you these seven maxims for creating the ideal life. I urge you to embrace, inhabit and make them your own, most importantly, begin to *implement* them **TODAY!**

I. Create a Bigger Bolder Future!

Make your future bigger, brighter, and bolder than your past. Your past is history, however your past offers great insights for creating the ideal life. Your past is rich with experiences that are worth thinking about in new ways, and these valuable experiences can become raw material for creating a masterpiece.

Approach your past with this attitude, and you will have an insatiable desire for even better, more enjoyable experiences. Use your past to help you create the ideal future, and you will separate yourself from situations, relationships, and activities that can trap you in the past.

Those who have accomplished much have been men and women with a spirit of boldness and adventure. They are those who are willing to challenge and constantly question even the existence of the comfort zone, they try new ideas, and are willing to attempt the seemingly impossible.

You don't have to be a big shot to have a bigger, more bolder future. Often the most normal people suddenly achieve great heights because they learn the power that lies in acting boldly.

When David faced Goliath he was more than just the underdog: he was road kill. But you know how that turned out. David acted boldly, even though everyone else thought he had a screw loose and slew the mighty Goliath.

Continually use your past only as a foundation for what lies ahead, and you will move ever closer to your personal north star—your ideal life.

The Ideal Life Model



"Values lay the groundwork for your goals;

Goals lead to the fulfillment of your mission;

Your mission leads to the realization of your life's work — your legacy."

II. Create Contributions Into Other People's Lives!

The ideal life must include a commitment to serving others. Create a habit whereby your contributions are bigger than your personal gain.

We must individually and collectively replace the pursuit of success and materialism with the pursuit of contribution and generosity. For this to occur, the critical question must move from, "How can I

become successful?" to, "What can I contribute that will significantly impact the mission, performance, and overall results of the institution or community I serve?" By focusing on what we can contribute, we automatically become successful.

Those who contribute their time, talents, networks, and personal experience will be rewarded. It may seem strange intellectually, but the world begins to conspire for you as who or whatever benefits from your contributions, wishes to respond.

The lawn wishes to grow, the muscle begins to strengthen, and as the student's mind expands she will wish to repay you with her own success, accomplishments and contributions to others.

To create the ideal life, concentrate continuously on making ever greater contributions into the lives of your family, friends, associates, community and the world at large. Look for ways to empower the human spirit, and you will be richly rewarded.

III. Create a Learning Environment!

The creation of an ideal life is dependent upon your commitment to growth, learning and continuous implementation.

Lifelong learning rests upon the twin principles of personal development and social service as the social and economic development of a country, a company, and a community is increasingly dependent upon the knowledge and skills of its citizens in the global knowledge economy.

Those who have the lowest levels of skill and the weakest capacity for constant updating will find themselves uncompetitive and most likely unemployed. Therefore, it is imperative that everyone commit to becoming a student for life, as the knowledge we currently possess is not sufficient for capitalizing on future opportunities.

Learning continually throughout life is vital if we are to make informed choices about our lives and the societies in which we live. Something new is always occurring as significant shifts in industries, technologies, and policies require interrogation and deeper understanding. This is only possible through a commitment to lifelong learning.

Everything Counts!

"In your pursuit of the ideal life, everything you say, every thought you entertain, and everything you do has a direction, which serves as an advance or a retreat in respect to your goals. Everything, regardless of size or intent has bottom-line consequences; therefore, everything counts—this is the golden rule of excellence!"

Learn more at:
EverythingCounts.com

It would be foolish to ignore the call for lifelong learning as we discover more, and not less, need of new knowledge as we make progress.

Lifelong learning rightly interpreted, can have no endings and is as inseparable from normal living as food and physical exercise. It must be supported and encouraged throughout the course of life as a fundamental discipline.

IV. Create Higher Standards!

To enjoy a better quality of life, you must first become a better person.

If you want to be a better manager, become a better person. If you want to become a better parent, become a better person. If you want to be a better doctor, become a better person. If you aspire to greater spheres of influence, become a better person. You do this by expecting and demanding more from yourself and others.

One well-executed idea—or one person who's attracted to you because of what you've become can change your life forever. So goal setting should primarily focus on yourself—becoming the best person you can possibly become so people are attracted into your life.

Creating the ideal life begins with a few questions:

- *How should I live my life so that I am fulfilled and content?*
- *Am I becoming the person I was meant to be?*
- *In order for me to make more money, what habits must I begin to initiate?*
- *What should I begin doing today in order to leave a lasting legacy?*
- *Which behavioral vices must be removed and replaced with virtues?*
- *How can I increase my contributions and make myself more useful?*

Answers to questions like these require an intense evaluation of your life.

Commit to Excellence

"Most people are not hard acts to follow and that's exactly why a commitment to excellence is the ultimate competitive advantage. Excellence is achieved via qualitative, not quantitative shifts in developing skills. Being part of a qualitatively different world or environment where excellence is expected and practiced is a key to creating the ideal life!"

No matter how much acclaim you receive, keep working to improve as the opportunity for growth and prosperity is unlimited. Continually work to surpass everything you've done so far, by continually raising your standards.

V. Create a Greater Appreciation for Life!

Creating the ideal life requires ongoing growth, and gratitude ensures growth. Gratitude heightens awareness and expands your interaction with the world, as once gratitude becomes part of your nature you begin to see the connections between your success and creature comforts, and the talents and contributions of others.

The simplicity of gratitude and the powerful effect it has on our lives is unequaled by any other practice of its kind. There is a special kind of magic in gratitude for it raises our consciousness, recharges our energy, enhances our self-worth, and strengthens our spirit.

It's quite possible to attain great wealth, the best education, and an exceptional quality of life and still be unhappy. This occurs when people live with an absence of gratitude.

Success is a process that includes both peaks and valleys, but the one constant in a truly successful life is gratitude.

Coaching For Results

Enjoy **More** Time Money Focus

By working with The GoalsGuy Coaching System, you will have access to the knowledge, attitude, skills and habits that give you the ability to realize your vision, grow your confidence, make more money and live the ideal life!

Learn more at:

GoalsGuyCoaching.com

Practicing the fine art of gratitude is not only among our most important positive emotions, but one that links directly to physical and mental well-being. It's in our self-interest to feel gratitude because it makes us better people.

When we consciously practice grateful living, happiness follows along with an ability to withstand negative events. An attitude of gratitude provides immunity to anger, envy, resentment, and depression.

Continually acknowledge others' contributions, and you will automatically create greater success and a greater quality of life.

You'll continually be motivated to achieve even more for those who have helped you. Focus on appreciating and thanking others and the conditions will always grow for your increased success.

VI. Create a Joyful and Playful Environment!

The ideal lifestyle begins with an ideal emotional state. Your outlook on life is not determined by your circumstances, but by your focus. A joyful focus is joyful living. A greater sense of enjoyment and along with a playful spirit will automatically create a greater quality of life.

Unfortunately, most people don't enjoy life; they endure it. They think that they can't be happy because of all their problems that life has to be perfect before they're happy. A problem-free life does not exist, and if you're staking your joy on the absence of problems, you'll never be joyful.

If you're ever going to learn to be joyful, you've got to do it in the middle of the problems of life. Joy is a choice. It's not the absence of problems; joy is the attitude that you carry regardless of your problems.

Joy, compassion, love and respect are not side issues. They are THE issues. We are not to be a businesswoman who is joyful and compassionate. We are to be a joyful and compassionate person who is a businesswoman.

Joy must once again become a core value, as it is the horse that pulls every aspect of your life or wagon. It needs to be incorporated into every decision you make, every relationship you enter, and every activity you engage in.

When asking the question, "*Does this decision fill me with joy?*", the answer must always be immediate and transparent.

VII. Create Discomfort!

Of all the maxims advocated, none is of more fundamental value than your willingness and ability to create discomfort. In a very real sense, it is a precondition to all the others.

Creating the ideal life requires an enormous threshold of discomfort and inconvenience because of the many sacrifices involved. Therefore, always make your goals and dreams greater than your comfort.

got goals?®



Learn more at:
GotGoals.com

Gary Ryan Blair

Gary Ryan Blair is a visionary and gifted conceptual thinker. As one of the top strategic thinkers in the world he is dedicated to helping his clients win by creating focused, goal-directed lives.

His library of world-class books, tapes, and programs are enjoyed by more than 80,000 companies and over 4 million people worldwide. In fact more than 60% of the Fortune 500 use material from The GoalsGuy to intensify focus, improve performance, and maintain a competitive edge.

For Workshops and Retreats:
Info@GoalsGuy.com or
877.462.5748

Recognize that every act of creation is also a simultaneous act of destruction. The more positive, intentional, and comfort challenging the better.

Inconvenience and discomfort are part of the foundational building blocks of success. Every person who has ever been legitimately successful has formed the habit of doing things that others don't like to do.

Unfortunately, our society has placed such a high premium on convenience and expediency that it has enabled weakness, while also creating an inability for many to perform at peak levels.

The acceptance of inconvenience and discomfort explains why people with every apparent qualification for success become disappointing failures, while others achieve outstanding success in spite of many obvious and discouraging handicaps.

In other words, we've got to realize right from the start that success requires an unconventional approach and a much different philosophical view.

True success is something that is achieved by the minority of people, and is therefore unnatural and not to be achieved by following our natural likes and dislikes, nor by being guided by our natural preferences and prejudices. *We have to accept that becoming uncomfortable is not a nuisance, but a necessity to growth, excellence and success.*

Continually strive for higher goals and achievement continually place yourself in a position where you have to grow, learn and perform and life will always be an adventure.

The relentless pursuit of the ideal life must continue throughout your life as you pursue the goal of just not meeting, but exceeding even your wildest expectations.

Incorporate these seven maxims into your life, and share them with others so that you and they might be able to enjoy all that life has to offer!

Call to Action Exercise

Take a few minutes right now to answer the question that follows each of the seven maxims.

I. Create a Bigger Bolder Future!

What could you do today to begin making your future bigger, brighter, and bolder than your past?

II. Create Contributions Into Other People's Lives!

What could you do today to begin making contributions into other people's lives?

III. Create a Learning Environment!

What specifically can you do to strengthen your commitment to growth, learning and implementation?

IV. Create Higher Standards!

What new standards will you set for yourself to raise your performance and quality of life?

V. Create a Greater Appreciation for Life!

What are you grateful for today and how can you demonstrate your gratitude?

Start Living the Ideal Life – TODAY

I'd like to invite you to take one step towards achieving all of your life's goals ... and finally, completely changing your life.

Specifically, how you can:

- *Change your life once and for all... and develop a simple action plan you can execute in just three minutes a day.*
- *Identify and overcome the one thing that's holding you back from accomplishing your dreams and goals.*
- *Get to where you want to be – physically, intellectually and financially – next month... next year... and five years down the road.*

You can do it all by developing your own personal strategic plan!

Learn more at:

PersonalStrategicPlan.com

VI. Create a Joyful and Playful Environment!

How can you approach everything you do with a joyful and playful spirit?

Performance On Demand



The creation of an ideal life is dependent upon your ongoing commitment to growth, learning and continuous implementation.

Web Seminars on Demand is a creative new approach to learning that delivers accurate and comprehensive instruction in a 24/7 delivery format.

Each seminar serves as a strategic learning weapon for today's competitive marketplace.

In just seconds you can download and begin learning skills that will help to improve your overall performance.

Web Seminars on Demand are as simple as watch, listen and learn!

Learn more at:

WebSeminarsOnDemand.com

VII. Create Discomfort!

What are the specific areas of your life that you must change even though it would create discomfort?

By engaging in this exercise, you will improve your focus, and you will discover abundant opportunities for growth, progress, and achievement. Pursuing these opportunities will improve your life, your family, your community, and our world.

Knowledge Products

If you've enjoyed this special report, then you'll love our entire suite of world-class knowledge products brought to you by The GoalsGuy.

Special Reports

[How to Create Your Own Big Bang - A Radical Formula for Radical Results](#)

Applying the Big Bang formula to your life or career can allow you to create monumental performance and profitability gains that will astound you.

[Leapfrogging - A Quantum Growth Strategy for Multiplying Your Results](#)

The Leapfrogging Strategy sets the stage for achieving breakthrough performance for individuals and companies. It focuses your mind on making large jumps instead of small incremental gains.

[Going the Extra Mile - The Art of Exceeding Expectations](#)

The distance between those who achieve their goals consistently and those who spend their lives and careers merely following has everything to do with one's ability to go the extra mile.

Books

[Goal Setting 101 - How to Set and Achieve a Goal](#)

This book introduces you to the fundamentals of goal setting. It explains how you must think, plan, execute, manage, and eventually celebrate your way to success.

[Goal Setting for Kids and Teens - A Guide for Parents, Teachers & Coaches](#)

Goals education gives young people the tools needed for designing a productive life, of benefit to themselves, their communities, and for future generations as well.

Blog

[Everything Counts! - The Prosperity Principle](#)

Everything Counts! offers a philosophy for running a great business and for enjoying a great quality of life. Become part of a global revolution committed to excellence.

Multimedia and Mp3's

[Mind Munchies](#)

Enjoy a powerful collection of motivational messages that are designed to make the heart sing, mind expand and the spirit soar.

Training Programs

[Got Goals?](#)

This world-class training program is getting rave reviews from all over the world.

[Personal Strategic Plan](#)

Create the ideal life and achieve more in one year than most people do in a lifetime.

[Web Seminars On Demand](#)

A revolutionary learning experience that allows you to learn 24/7 on any computer.

For even more great products go to www.GoalsGuy.com

Gary Ryan Blair

Gary Ryan Blair is a visionary and gifted conceptual thinker. As one of the top strategic thinkers in the world he is dedicated to helping his clients win by creating focused, goal-directed lives.

His library of world-class books, tapes, and programs are enjoyed by more than 80,000 companies and over 4 million people worldwide. In fact more than 60% of the Fortune 500 use material from The GoalsGuy to intensify focus, improve performance, and maintain a competitive edge.

For Workshops and Retreats:
Info@GoalsGuy.com or
 877.462.5748

How We Can Help

For over 12 years, we've been helping firms like IBM, Apple Computer, Disney, Starbucks, American Express, Monster.com, NASA, and others, intensify focus, improve performance, and maintain a competitive edge.

Since the day we first opened the door, our mission has been to inspire, promote, and celebrate excellence. Our motto says it all; our goal is simply to help you achieve yours. To that end, our assistance includes:

- **Coaching**, one-on-one, and small group coaching initiatives designed to increase your sense of direction, performance, and profits.
- **Training Programs**, high-impact training programs designed to enhance productivity and performance.
- **Keynotes and Retreats**, customized presentations that energize, motivate, and inspire peak performance.
- **On Demand Web Seminars**, a suite of world-class offerings, available 24/7 provides an affordable and convenient education alternative.
- **Books and Self-Study Resources**, a library of powerful handbooks, DVD's and self-paced materials that educate and inspire.
- **Licensing Opportunities**, a turn key cash cow allowing you to customize, promote and profit from our programs and trademarks.

The GoalsGuy handbooks, training programs and coaching services offer you an energizing, effective way to transform your business and your life.

The experience of more than four million people worldwide has proven that what you learn in our programs really can change your life.

If success is your destination, than let The GoalsGuy guide your journey.

Everything Counts!

Gary Ryan Blair

To book Gary for a speech, training program, retreat or upcoming event, contact:
Info@GoalsGuy.com or call 877.462.5748 / Fax 813.435.2022 | www.GoalsGuy.com