

## *Campus Placement Programme -A Synopsis<sup>1</sup>*

Tremendous response received in campus placement programme has proved the need and the acceptance of the chartered accountants in the Industry. It has also allayed the fears of impact of global recession on Indian Economy. It also clarified why young students vie for doing this course. Chartered Accountants not only get good career opportunities but also enjoy status in society. Besides serving the society is always a major satisfaction derived by chartered accountants.

A total of 2931 candidates registered for the placement programme held recently in February-March, 2010. Out of which 1428 (48.72%) job offers were made .

A report pertaining to the same depicting the statistics is as follows:

### 1) **Total number of Candidates Selected and Accepting the Job offers in the Campus Interviews** (Along with the comparison of previous three Campus Placement Programme results)

| Name of the Centre                                               | Aug-Sept,2008 | Mar-Apr,2009  | Aug-Sept 2009 | Feb-Mar,2010  |
|------------------------------------------------------------------|---------------|---------------|---------------|---------------|
| Ahmedabad                                                        | 29            | No Company    | 21            | 25            |
| Bangalore                                                        | 85            | 28            | 95            | 99            |
| Chennai                                                          | 104           | 36            | 74            | 77            |
| Chandigarh                                                       | 8             | 7             | 36            | 33            |
| Coimbatore                                                       | 0             | No Company    | 6             | 7             |
| Hyderabad                                                        | 44            | 5             | 46            | 68            |
| Ernakulam                                                        | 0             | No Company    | NO Company    | 6             |
| Indore                                                           | 23            | 0             | 10            | 29            |
| Jaipur                                                           | 32            | 4             | 23            | 49            |
| Kanpur                                                           | 12            | 3             | 3             | 26            |
| Kolkata                                                          | 94            | 45            | 58            | 120           |
| Ludhiana                                                         |               |               | 4             | No Company    |
| Mumbai                                                           | 205           | 99            | 140           | 261           |
| New Delhi                                                        | 207           | 144           | 299           | 360           |
| Nagpur                                                           | 4             | 1             | 5             | 7             |
| Pune                                                             | 44            | 23            | 63            | 47            |
| Surat                                                            | 0             | No Company    | 2             | 1             |
| Rank Holder List                                                 | N.A           | 2             | NA            | Awaited       |
| <b>Total No. of Candidates Selected &amp; Accepted the offer</b> | <b>891</b>    | <b>397</b>    | <b>885</b>    | <b>1215</b>   |
| <b>Total No. of Candidates Appeared</b>                          | <b>3817</b>   | <b>3842</b>   | <b>3662</b>   | <b>2931</b>   |
| <b>Total Percentage of Selection</b>                             | <b>23.34%</b> | <b>10.28%</b> | <b>24.17%</b> | <b>41.45%</b> |

<sup>1</sup> Position as on 5<sup>th</sup> May,2010 11:00 A.M. Prepared by CMII Secretariat

## 2) Comparison of offers and acceptance in the last three Campus Placement Programmes:

| Centre             | Mar-Apr 2009        |                                      | Aug-Sept 2009       |                                      | Feb-Mar,2010        |                                      |
|--------------------|---------------------|--------------------------------------|---------------------|--------------------------------------|---------------------|--------------------------------------|
|                    | No. of Jobs Offered | No. of candidates Accepted the offer | No. of Jobs Offered | No. of candidates Accepted the offer | No. of Jobs Offered | No. of candidates Accepted the offer |
| Ahmedabad          | No Company          | No Company                           | 24                  | 21                                   | 29                  | 25                                   |
| Bangalore          | 35                  | 28                                   | 95                  | 95                                   | 105                 | 99                                   |
| Chandigarh         | 9                   | 7                                    | 37                  | 36                                   | 34                  | 33                                   |
| Chennai            | 47                  | 36                                   | 87                  | 74                                   | 93                  | 77                                   |
| Coimbatore         | No Company          | No Company                           | 6                   | 6                                    | 8                   | 7                                    |
| Ernakulam          | No Company          | No Company                           | No Company          | No Company                           | 24                  | 6                                    |
| Hyderabad          | 27                  | 5                                    | 56                  | 46                                   | 106                 | 68                                   |
| Indore             | 5                   | 0                                    | 22                  | 10                                   | 30                  | 29                                   |
| Jaipur             | 7                   | 4                                    | 23                  | 23                                   | 51                  | 49                                   |
| Kanpur             | 9                   | 3                                    | 16                  | 3                                    | 26                  | 26                                   |
| Kolkata            | 56                  | 45                                   | 58                  | 58                                   | 128                 | 120                                  |
| Ludhiana           | NA                  | NA                                   | 4                   | 4                                    | No Company          | No Company                           |
| Mumbai             | 128                 | 99                                   | 147                 | 140                                  | 291                 | 261                                  |
| Nagpur             | 1                   | 1                                    | 9                   | 5                                    | 12                  | 7                                    |
| New Delhi          | 161                 | 144                                  | 353                 | 299                                  | 438                 | 360                                  |
| Pune               | 23                  | 23                                   | 69                  | 63                                   | 52                  | 47                                   |
| Surat              | No Company          | No Company                           | 2                   | 2                                    | 1                   | 1                                    |
| <b>Rank Holder</b> | <b>2</b>            | <b>2</b>                             | <b>NA</b>           | <b>NA</b>                            | <b>NA</b>           | <b>NA</b>                            |
| <b>Total</b>       | <b>510</b>          | <b>397</b>                           | <b>1008</b>         | <b>885</b>                           | <b>1428</b>         | <b>1215</b>                          |

### 3) Number of Interview Panels in last Three Campus Interviews:

| Centre                   | Mar-Apr 2009                            |                  | Aug-Sep 2009                            |                  | Feb-March 2010                                       |                  |
|--------------------------|-----------------------------------------|------------------|-----------------------------------------|------------------|------------------------------------------------------|------------------|
|                          | Candidates Who had opted for the centre | Interview Panels | Candidates Who had opted for the centre | Interview Panels | Candidates Who had opted for the centre <sup>2</sup> | Interview Panels |
| Ahmedabad                | 293                                     | No Company       | 352(133+119*)                           | 6                | 158(49+109*)                                         | 8                |
| Bangalore                | 282(175+107*)                           | 10               | 232                                     | 10               | 165                                                  | 16               |
| Chandigarh               | 87                                      | 2                | 275(24+251*)                            | 6                | 337(8+329*)                                          | 5                |
| Coimbatore               | 14                                      | No Company       | 62(3+59*)                               | 2                | 29(1+28*)                                            | 13               |
| Chennai                  | 410(238+172*)                           | 10               | 284                                     | 14               | 154                                                  | 22               |
| Hyderabad                | 208                                     | 3                | 374(81+293*)                            | 10               | 201(35+166*)                                         | 19               |
| Ernakulam                | 34                                      | No Company       | 8                                       | No Company       | 19(4+15*)                                            | 5                |
| Indore                   | 97                                      | 1                | 93(17+76*)                              | 4                | 66(13+53*)                                           | 7                |
| Jaipur                   | 242                                     | 2                | 367(29+338*)                            | 8                | 370(26+344*)                                         | 9                |
| Kanpur                   | 97                                      | 2                | 165(21+144*)                            | 3                | 142(7+135*)                                          | 3                |
| Kolkata                  | 415(395+20*)                            | 15               | 440                                     | 14               | 328                                                  | 17               |
| Ludhiana                 |                                         |                  | 28(5+23*)                               | 2                | No Company                                           | No Company       |
| Mumbai                   | 1326(662+664*)                          | 18               | 972                                     | 17               | 623                                                  | 23               |
| Nagpur                   | 22                                      | 1                | 39(6+33*)                               | 4                | 21(5+16*)                                            | 5                |
| New Delhi                | 1365(990+375*)                          | 26               | 1238                                    | 22               | 1348                                                 | 30               |
| Pune                     | 276                                     | 3                | 445(94+351*)                            | 10               | 262(43+219*)                                         | 10               |
| Surat                    | 12                                      | No Company       | 50(3+47*)                               | 1                | 22(2+20*)                                            | 1                |
| <b>Rank holders list</b> |                                         | <b>2</b>         |                                         | <b>1</b>         |                                                      | <b>6</b>         |
| <b>Total</b>             | <b>3842</b>                             | <b>95</b>        | <b>3662</b>                             | <b>134</b>       | <b>2931</b>                                          | <b>199</b>       |

\* The figures in brackets indicate the data that has been merged from one centre to another. In the Placement Programme held in March-April,2009 data of smaller centres were merged with bigger centres. In the Placement Programme held in Aug-Sep,2009 and Feb-Mar,2010 data of bigger centres were merged with smaller centres.

As apparent from the statistics that there has been a significant rise in the number of Interview panels as well as the range of offers made to the candidates and the offers accepted by them.

<sup>2</sup> Initially 2810 candidates were registered for Campus Interview. After allowing second round of registration with smaller centre total no of candidates reached to 2931.

#### 4) Salary range-Maximum & Minimum Offered:

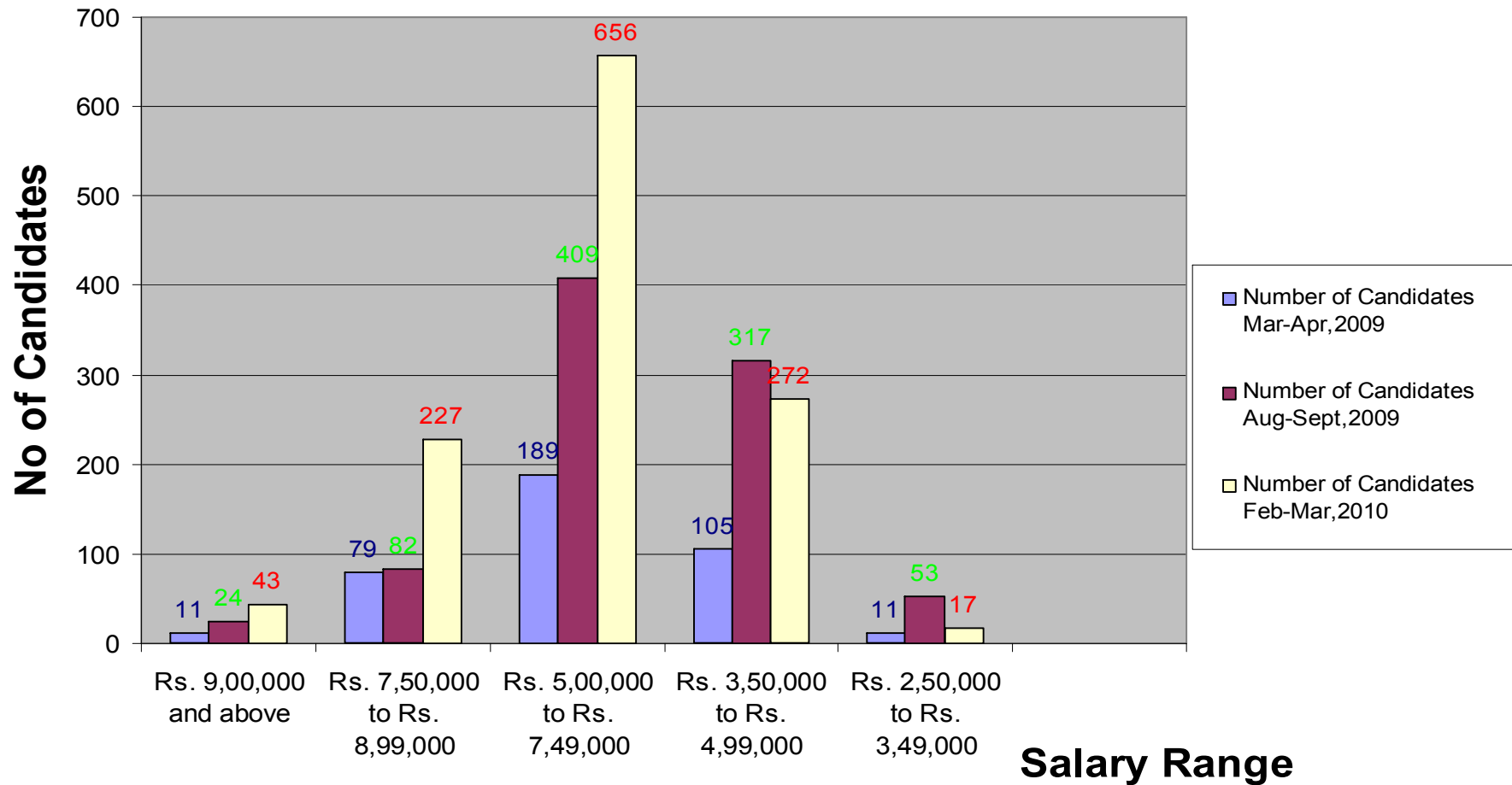
An analysis portraying the Maximum and Minimum salaries paid by the recruiting entities during the past four cycles of Campus Placement Programmes is as below.

|                                                                              | Aug-Sept, 2008                                                                                                                                                           | Mar-Apr, 2009                                                                                                                                                      | Aug-Sep 2009                                                                                            | Feb-Mar 2010                                                                                                                                                                                  |
|------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Maximum Salary Paid</b>                                                   | Rs. 21.00 Lacs PA by Tolaram Group at Kolkata & Mumbai (for International Posting)<br><br>Rs. 10.61 lacs by ITC Limited At New Delhi and Kolkata ( for domestic posting) | Rs. 23.00 Lacs PA by Tolaram Group at Kolkata & Mumbai (for International Posting)<br><br>Rs. 12.0 lacs by CITI Bank from Rank Holder List ( for domestic posting) | Rs 10.61 Lacs by ITC Ltd at New Delhi & Kolkata                                                         | 1,50,000 US \$ (Approx Rs 70 Lacs per annum) by Olam International at Chennai and Mumbai (For International Posting)<br>Rs 10.82 Lacs per Annum by Axis bank at Mumbai (For Domestic Posting) |
| <b>Minimum Salary paid</b>                                                   | Rs. 1.80 Lacs PA at Chandigarh,Ernakulam,Kanpur,Nag pur & Jaipur by SIDBI (On completion of 1 Year, salary will be approx. Rs. 4.6 lacs per annum)                       | Rs. 3.00 Lacs PA at Kanpur by Amar Ujala                                                                                                                           | Rs 3 Lacs by Haldiram Foods International Ltd, Ludhiana Steel,Murli Industries Ltd and Umesh Chand & Co | Rs 3.24 Lacs by Polaris Software Lab at Ernakulam                                                                                                                                             |
| <b>Average Salary *</b><br><i>Calculated on the basis of offers accepted</i> | Rs. 6.11 Lacs PA                                                                                                                                                         | Rs. 6.06 Lacs PA                                                                                                                                                   | Rs 5.42 Lacs PA                                                                                         | Rs 6.59 lacs PA                                                                                                                                                                               |

#### 5) Salary Range:

| Salary Range                 | Number of Candidates Aug-Sep 2008 | Number of Candidates Mar-Apr,2009 | Number of Candidates Aug-Sep,2009 | Number of Candidates Feb-Mar,2010 |
|------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Rs. 9,00,000 and above       | 60                                | 11                                | 24                                | 43                                |
| Rs. 7,50,000 to Rs. 8,99,000 | 45                                | 79                                | 82                                | 227                               |
| Rs. 5,00,000 to Rs. 7,49,000 | 538                               | 189                               | 409                               | 656                               |
| Rs. 3,50,000 to Rs. 4,99,000 | 231                               | 105                               | 317                               | 272                               |
| Rs. 2,50,000 to Rs. 3,49,000 | 5                                 | 11                                | 53                                | 17                                |
| Below Rs. 2,50,000           | 12                                | NIL                               | NIL                               | NIL                               |
| <b>Total</b>                 | <b>891</b>                        | <b>395</b>                        | <b>885</b>                        | <b>1215</b>                       |

## Salary Range Offered



The Chart above depicts the comparison between the number of the candidates selected within the various salary ranges offered during Campus Placement Programme March-April 2009, August-September 2009 and February-March, 2010. It can be observed that in the recent programme higher salaries were offered to more number of candidates. Less number of candidates were offered lower salaries. This reflects a general rise in the pay packages that is being paid to the newly qualified Chartered Accountants.

## 6) Industry-wise break up of jobs for CAs:

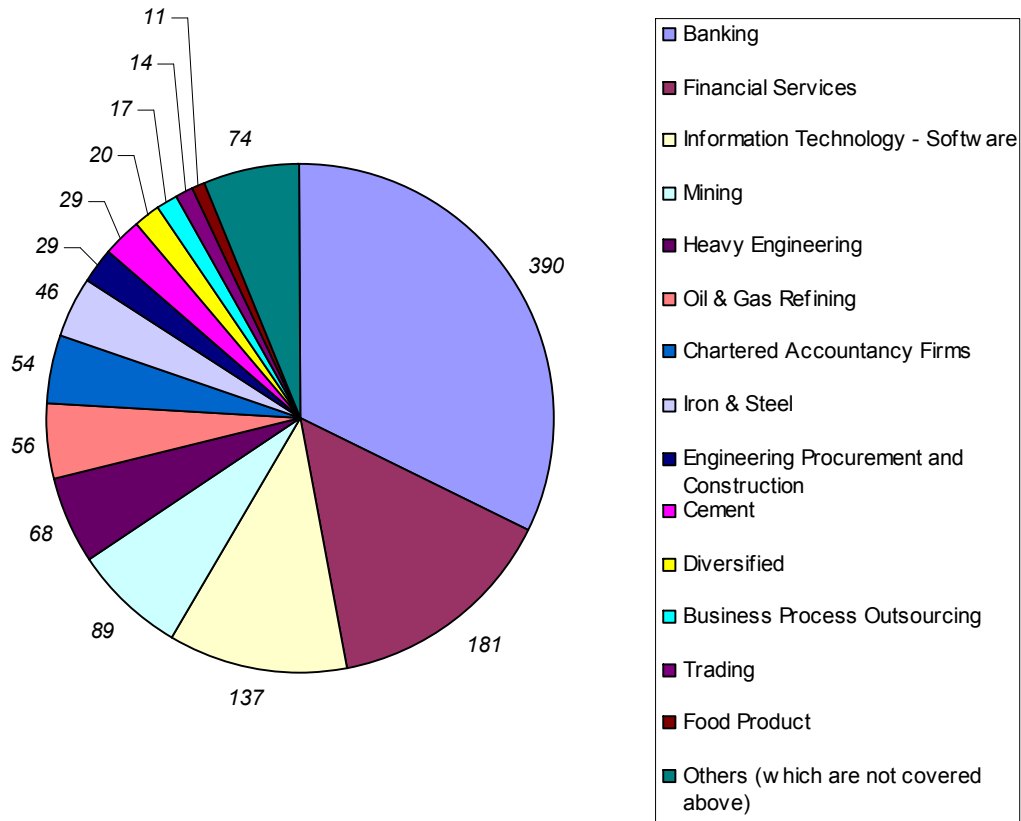
| Sl. No. | Sector                                   | August-September 2009 |                               | February-March 2010  |                               |
|---------|------------------------------------------|-----------------------|-------------------------------|----------------------|-------------------------------|
|         |                                          | No. of Organisations  | Number of Candidates selected | No. of Organisations | Number of Candidates selected |
| 1.      | Firms of Chartered Accountants           | 6                     | 63                            | 8                    | 54                            |
| 2.      | Financial Services                       | 8                     | 248                           | 12                   | 181                           |
| 3.      | Diversified                              | 5                     | 24                            | 4                    | 20                            |
| 4.      | Information Technology – Software        | 6                     | 87                            | 7                    | 137                           |
| 5.      | Oil & Gas Refining                       | 2                     | 40                            | 2                    | 56                            |
| 6.      | Banking                                  | 4                     | 111                           | 13                   | 390                           |
| 7.      | Business Process Outsourcing             | 3                     | 26                            | 3                    | 17                            |
| 8.      | Power Generation and Distribution        | 1                     | 28                            | 2                    | 1                             |
| 9.      | Cement                                   | 4                     | 6                             | 3                    | 29                            |
| 10.     | Information Technology – Hardware        | -                     | -                             | 1                    | 1                             |
| 11.     | Steel & Metal Manufacturing              | 5                     | 75                            | 3                    | 46                            |
| 12.     | Telecommunication                        | 4                     | 25                            | 1                    | 6                             |
| 13.     | Auto Manufacturing - Heavy Vehicles      | 2                     | 16                            | -                    | -                             |
| 14.     | Fertilisers                              | 1                     | 0                             | -                    | -                             |
| 15.     | Drugs and Pharmaceuticals                | 1                     | 4                             | 1                    | 9                             |
| 16.     | Heavy Engineering                        | 1                     | 2                             | 1                    | 68                            |
| 17.     | Auto Manufacturing - Other Vehicles      | 2                     | 4                             | 1                    | 4                             |
| 18.     | Engineering Procurement and Construction | 4                     | 31                            | 4                    | 29                            |
| 19.     | Mining                                   | 3                     | 71                            | 3                    | 89                            |
| 20.     | Dairy & Food Products                    | 2                     | 3                             | 3                    | 11                            |
| 21.     | Oil & Gas Exploration                    | -                     | -                             | 1                    | 1                             |
| 22.     | NBFC                                     | -                     | -                             | 2                    | 9                             |
| 23.     | Transport-All Types                      | 1                     | 6                             | 1                    | 4                             |
| 24.     | FMCG                                     | -                     | -                             | 3                    | 0                             |
| 25.     | Print Media & Entertainment              | 1                     | 1                             | -                    | -                             |
| 26.     | Mutual Funds                             | 1                     | 6                             | 1                    | 3                             |
| 27.     | Consumer Electronics& Durables           | 1                     | 2                             | -                    | -                             |
| 28.     | Auto Ancillaries                         | -                     | -                             | 1                    | 0                             |
| 29.     | Chemicals                                | -                     | -                             | 1                    | 4                             |
| 30.     | Courier Services                         | -                     | -                             | 1                    | 3                             |
| 31.     | Health Services                          | -                     | -                             | 1                    | 5                             |
| 32.     | Textile Manufacturing                    | -                     | -                             | 2                    | 2                             |
| 33.     | Trading                                  | -                     | -                             | 4                    | 14                            |
| 34.     | Shipping                                 | -                     | -                             | 1                    | 0                             |
| 35.     | Others (which are not covered above)     | 4                     | 6                             | 3                    | 22                            |
|         | <b>Total</b>                             | <b>72</b>             | <b>885</b>                    | <b>94</b>            | <b>1215</b>                   |

**7) Analysis of Industry-wise break up of jobs offered to CAs during the Campus Placement Programme February-March, 2010:**

| Sl. No | Sector                                   | Number of Organisations | Number of Candidates selected | %Ratio        |
|--------|------------------------------------------|-------------------------|-------------------------------|---------------|
| 1.     | Banking                                  | 13                      | 390                           | 32.10         |
| 2.     | Financial Services                       | 12                      | 181                           | 14.90         |
| 3.     | Information Technology - Software        | 7                       | 137                           | 11.28         |
| 4.     | Mining                                   | 3                       | 89                            | 7.33          |
| 5.     | Heavy Engineering                        | 1                       | 68                            | 5.60          |
| 6.     | Oil & Gas Refining                       | 2                       | 56                            | 4.61          |
| 7.     | Chartered Accountancy Firms              | 8                       | 54                            | 4.44          |
| 8.     | Iron & Steel                             | 3                       | 46                            | 3.79          |
| 9.     | Engineering Procurement and Construction | 4                       | 29                            | 2.39          |
| 10.    | Cement                                   | 3                       | 29                            | 2.39          |
| 11.    | Diversified                              | 4                       | 20                            | 1.65          |
| 12.    | Business Process Outsourcing             | 3                       | 17                            | 1.40          |
| 13.    | Trading                                  | 4                       | 14                            | 1.15          |
| 14.    | Food Product                             | 3                       | 11                            | 0.91          |
| 15.    | Drugs and Pharmaceuticals                | 1                       | 9                             | 0.74          |
| 16.    | NBFC                                     | 2                       | 9                             | 0.74          |
| 17.    | Telecommunication                        | 1                       | 6                             | 0.49          |
| 18.    | Health services                          | 1                       | 5                             | 0.41          |
| 19.    | Auto Manufacturing - Other Vehicles      | 1                       | 4                             | 0.33          |
| 20.    | Chemicals                                | 1                       | 4                             | 0.33          |
| 21.    | Transport-All types                      | 1                       | 4                             | 0.33          |
| 22.    | Courier Services                         | 1                       | 3                             | 0.25          |
| 23.    | Mutual Funds                             | 1                       | 3                             | 0.25          |
| 24.    | Textile Manufacturing                    | 2                       | 2                             | 0.16          |
| 25.    | Information Technology - Hardware        | 1                       | 1                             | 0.08          |
| 26.    | Oil & Gas Exploration                    | 1                       | 1                             | 0.08          |
| 27.    | Power Generation and Distribution        | 2                       | 1                             | 0.08          |
| 28.    | Auto Ancillaries                         | 1                       | 0                             | 0.00          |
| 29.    | Shipping                                 | 1                       | 0                             | 0.00          |
| 30.    | FMCG                                     | 3                       | NA                            | NA            |
| 31.    | Others (which are not covered above)     | 3                       | 22                            | 1.81          |
|        | <b>Total</b>                             | <b>94</b>               | <b>1215</b>                   | <b>100.00</b> |

During this cycle of the Campus Placement Programme Banking sector has again secured the maximum percentage of selections as well as the maximum number of organizations, succeeded by the Financial services sector having the second highest number of selections. The other sectors which have witnessed substantial selections are Information Technology – Software, Mining and Oil & Gas refining etc

## Industry wise break up of Jobs



**Note:** We have taken the sectors in account for chart representation, where 10 or more candidates have accepted the offer. The sectors where less than 10 candidates have accepted the job offers have been merged with the "others" sector.



## 8. Further Penetration of the ICAI Campus Placement System:

### A) Recruiting entities joining in the Campus Placement Programme for the first time:

The Campus Placement Programme is now viewed as the reliable platform to recruit Chartered Accountants. During every Campus Placement Programme some more prestigious organizations join our service of providing better placement opportunities to the Chartered Accountants. Some of the entities who joined in for the first time recently for the Campus Placement Programme held during February-March, 2010 are as follows:

| S.No | Company Name                              |
|------|-------------------------------------------|
| 1.   | Adani Group                               |
| 2.   | Arvind Limited                            |
| 3.   | Bharat Heavy Electricals Limited          |
| 4.   | Bhartiya Samruddhi Finance Ltd            |
| 5.   | CITY UNION BANK LTD                       |
| 6.   | Galaxy Surfactants                        |
| 7.   | GET Power Private Ltd                     |
| 8.   | IRIS Business Services Pvt Ltd            |
| 9.   | NCC Infrastructure Holdings Limited       |
| 10.  | Polaris Software Lab Ltd.                 |
| 11.  | Sierra Atlantic Software Services         |
| 12.  | Siva Group                                |
| 13.  | STATE BANK OF HYDERABAD                   |
| 14.  | Temenos India Private Limited             |
| 15.  | THE SHIPPING CORPORATION OF INDIA LIMITED |
| 16.  | Topaz Energy and Marine                   |
| 17.  | VISA Steel Limited                        |

### B) Recruiting entities which had joined for the first time in the Campus Placement Programme held during August-September, 2009:

| S.No | Company Name                                 |
|------|----------------------------------------------|
| 1.   | ABG Infralogistics Limited                   |
| 2.   | Bhushan Steel Limited                        |
| 3.   | Coal India Limited                           |
| 4.   | Escorts Ltd.                                 |
| 5.   | Evolutionary Systems Pvt. Ltd.               |
| 6.   | Haldiram Foods International Limited         |
| 7.   | Hero Honda Motors Ltd                        |
| 8.   | Infotech Enterprises Ltd.                    |
| 9.   | Intec Securities Limited                     |
| 10.  | MITSU Pvt.Ltd.                               |
| 11.  | Murli Industries Limited                     |
| 12.  | NMDC Limited                                 |
| 13.  | Shri Kothari Group Of Companies              |
| 14.  | Torrent Pharma Ltd                           |
| 15.  | Unitech Wireless (Tamilandu) Private Limited |
| 16.  | Usha International Limited                   |

## 9. Consolidated

|                                                            |        |
|------------------------------------------------------------|--------|
| Number of Candidates Registered                            | 2931   |
| Number of Interview Teams                                  | 199    |
| Number of Organisations                                    | 94     |
| Number of Jobs Offered                                     | 1428   |
| Number of Job offers Accepted                              | 1215   |
| Percentage of jobs offered vis a vis registered candidates | 48.72% |