MOCK TEST PAPER – 1
INTERMEDIATE (IPC): GROUP – II
PAPER – 7: INFORMATION TECHNOLOGY AND STRATEGIC MANAGEMENT
SECTION – A: INFORMATION TECHNOLOGY

Question No. 1 is compulsory.
Attempt any five questions from the rest.

Time Allowed – 1½ Hours Maximum Marks – 50

Q.1 Answer all the following questions in brief.

1. Instruction Set Architecture
2. Application Software
3. Specialized Systems
4. Cryptography
5. Virtual Memory
6. Multiplexer
7. HTTPS (Hyper Text Transfer Protocol Secure)
8. Access Controls
9. Bluetooth
10. Modem

Q.2 (a) Differentiate between Serial and Parallel Transmission. *(4 Marks)*
(b) Discuss some of the risks involved in any e-Commerce transaction. *(4 Marks)*

Q.3 (a) What is Decision Support System? Discuss its components in brief. *(4 Marks)*
(b) Discuss the various Service Models of Cloud Computing. *(4 Marks)*

Q.4 (a) What do you understand by the term "Operating System"? Discuss the various activities executed by Operating System. *(4 Marks)*
(b) Discuss the Network Security Vulnerabilities. *(4 Marks)*

Q.5 (a) Discuss the prime basis on which the business applications can be classified? *(4 Marks)*
(b) Differentiate between Manual Information Processing Cycle and Computerized Information Processing Cycle. *(4 Marks)*

Q.6 (a) Discuss various success factors of Business Process Reengineering (BPR).*(4 Marks)*
(b) Discuss multiple types of cloud in Cloud Computing. *(4 Marks)*

Q.7 Write short notes on any four of the following.

1. Threats to a Computer Network Security
2. ACID Test for a Transaction Processing System (TPS)
3. Application Software
4. Business Intelligence
5. Objectives of Business Process Automation (BPA)

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MOCK TEST PAPER – 1
INTERMEDIATE (IPC): GROUP – II
PAPER – 7: INFORMATION TECHNOLOGY AND STRATEGIC MANAGEMENT
SECTION – B : STRATEGIC MANAGEMENT

Question No. 1 is compulsory.
Attempt any five questions from the rest.

Time Allowed – 1½ Hours Maximum Marks – 50

Q.1 (a) What do you mean by ethnic mix? (3 Marks)
(b) What do you understand by 'shared vision' and 'vision shared'. (3 Marks)
(c) Is competition good for organisations? (3 Marks)
(d) What do you mean by Core competencies?. (3 Marks)
(e) Explain why some organizations adopt turnaround strategy. (3 Marks)

Q.2 (a) State with reasons which of the following statements is correct/incorrect:
(i) Restructuring is a slow process that brings consistent changes. (2 Marks)
(ii) Retrenchment implies downsizing of organizational structure. (2 Marks)
(b) "Culture is a strength that can also be a weakness". Discuss *(3 Marks)*

Q.3 (a) Write short notes on the following:
(i) Star in BCG matrix (2 Marks)
(i) Strategic groups. (2 Marks)
(b) Discuss different characteristics exhibited by business environment. (3 Marks)

Q.4 (a) Strategy is partly proactive and partly reactive." Do you agree? Discuss. (3 Marks)
(b) What are the different sources of raising funds and their impact on the financial strategy which a Financial Manager may consider? (4 Marks)

Q.5 How is TOWS Matrix an improvement over the SWOT Analysis? Describe the construction of TOWS Matrix. (7 Marks)

Q.6 Explain the five competitive forces in an industry as enunciated by Michael Porter? (7 Marks)

Q.7 (a) What do you understand by merger and acquisitions? Explain types in brief. (4 Marks)
(b) Explain the relevance of experience curve in strategic management. (3 Marks)

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