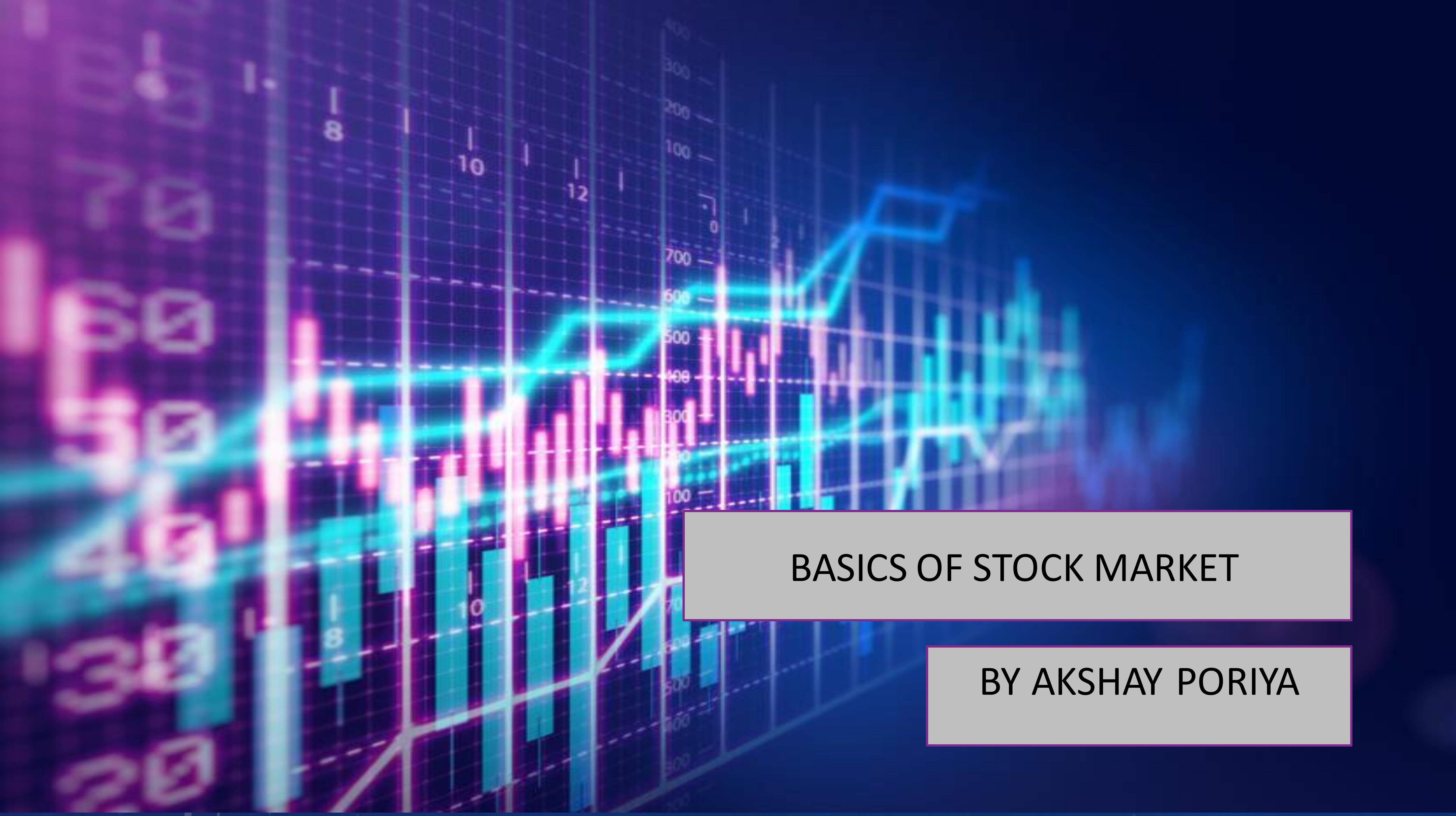

BASICS OF STOCK MARKET

BY AKSHAY PORIYA

GENERAL MEANING

Stock market is the place where we can exchange of shares, Etf, commodity. In the stock market we invest in company shares though brokers. there are many stock exchange in india say bombay stock exchange, national stock exchange, calcutta stock exchange, ahmadabad stock exchange. The two main stock exchange in india bombay stock exchange formally known as a bse and national stock exchange formally known as a nse. Bse is the oldest stock exchange in india. It is founded by roychand premchand. It is also known as a dalal street. Nse is the world's largest stock exchange in the field of commodity trading.

TYPES OF STOCK MARKET

PRIMARY MARKET:

It is the place where company directly Issue shares to public at large. People who want to invest in the company make application. After that company allot the shares on the prorata basis.
It is the simplest way to directly invest in the companies share.after that company go for listing and exchange of shares executed in the stock market.for issue of shares to public, company have to issue prospectus.

SECONDARY MARKET:

This is the market wherein the trading of securities is done.Secondary market consists of both equity as well as debt markets. Equity shares, bonds, preference shares, treasury bills, debentures, etc. are some of the key products available in a secondary market.

METHODES OF INVESTMENT IN STOCK MARKET

<u>TRADING:</u>

It is generating result with often buying and selling.in it mostly focus on share price for move in the direction to achieve wealth.the generally goel is buying shares at low prices and selling at high but also short selling is more popular for trading. Traders usally using intraday trading, option trading and future trading.it is for shorter perioed of time to make a money.

<u>INVESTING:</u>

Investing is steadily build wealth over a period of time.it is mostly focus on the company will perform well in future.here is considering of reinvesting of profits and dividend yield.investing is the long term financial strategy for wealth creation . People also invest in internation companies for taking of global opprtunites.

Portfolio meaning and analysis

Portfolio means it is the one methode of investing of funds in the divercitisfied secuirites. It is always not advisable to invest all of fund in one company . You should have to invest in difference securites. Also one famous quote says, not to put all eggs in one baket.by way of long term investing the compaunding effect of money make a good wealth over a period of time.portflio analysis is not only for invest in securities market. It is also used in the bussiness conglomorate for those who have multiple bussiness and used larger fund in the different business.now a days for those who are not having knowledge about financial market and risk assetment they invest in market though mutual fund . It is managed by professional person known as a fund manager. Mutual fund company is known as a asset management company.

THANK YOU.