

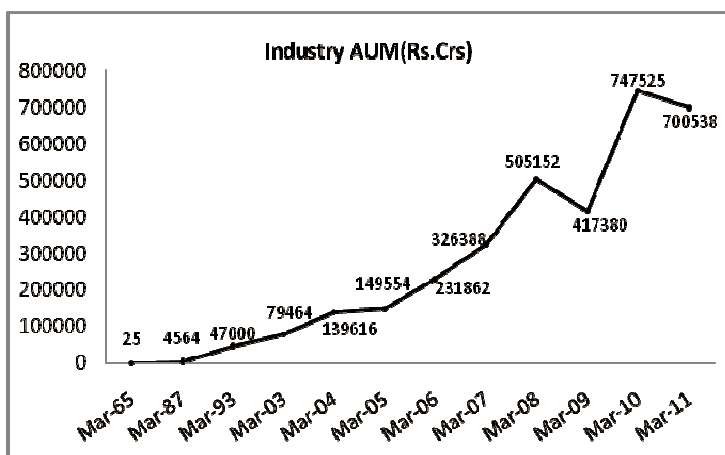
NSE Mutual Fund Service System (MFSS)

Now the buying and selling of mutual fund have become easier for brokers, mutual fund advisors and investors.

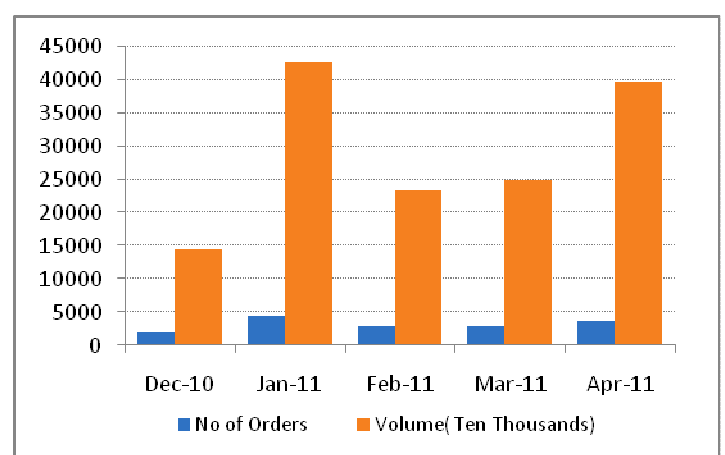
This service has been launched on November 30, 2009 at the hands of Mr C B Bhavé, Chairman-Securities Exchange Board of India (SEBI).

All the trading members of the exchange who are registered with Association of Mutual Funds of India (AMFI) as Mutual Fund Advisors are eligible to participate in MFSS.

Mutual Fund AUM since Inception



NSE MFSS Volume (Recent Months)



Mutual Fund Industry AUM Statistics* (March 2011)

Particulars	Rs Crore	Increase/Decrease	Change (%)	Increase/Decrease
Asset Under Management(AUM)(YOY)	700538	-46987	-6.29%	↓
Asset Under Management(AUM)(MOM)	700538	25161	3.73%	↑

*Quarterly Updated

AMC's Available with NSE

Birla Sun Life Asset Management Co Ltd*	FIL Fund Management Pvt Ltd*
Reliance Capital Asset Management Ltd*	DSP Blackrock Investment Managers Pvt Ltd*
HDFC Asset Management Company Ltd*	Franklin Templeton Mutual Fund India Pvt Ltd
ICICI Prudential Asset Management Co*	Sundaram BNP Paribas Asset Management Co
SBI Funds Management Pvt Ltd*	JP Morgan Asset Management India Pvt Ltd
UTI Asset Management Company Limited*	Morgan Stanley Investment Management Pvt Ltd
Kotak Mahindra Asset Mgt Co Ltd*	Principal Pnb Asset Management Co
Benchmark Asset Management Co Pvt Ltd*	AIG Global Asset Management Co (India) Pvt Ltd*
IDFC Asset Management Company Ltd*	Motilal Oswal Asset Management Co Ltd
Quantum Asset Management Co Pvt Ltd	IDBI Asset Management Co Ltd
Religare Asset Management Co Ltd*	Edelweiss Asset Management Co Ltd
Tata Asset Management Ltd*	LIC Mutual Fund AMC Ltd
L&T Investment Management Limited	Axi s Asset Management Co Ltd
Deutsche Asset Management(India) Pvt Ltd	BNP Paribas Asset Management(India) Pvt Ltd

More than 1200 schemes are available in Equity, Debt, Liquid, Balance and Fund of funds categories of above AMCs and more to come.

(*SIP schemes are also available)

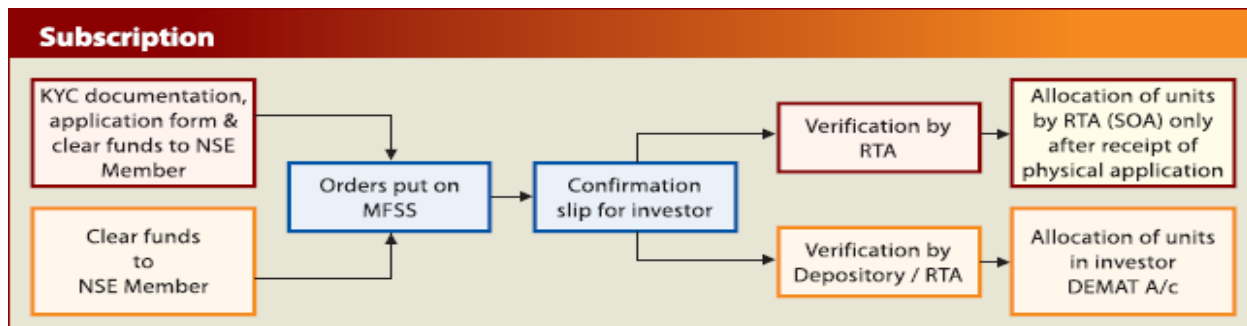
MFSS Updates – April 2011

1. Schemes of BNP Paribas AMC now available on NSE MFSS(*Refer circular no. 17476*)
2. Extension of waiver of transaction charges for trades done in MFSS(*Refer circular no.17405*)

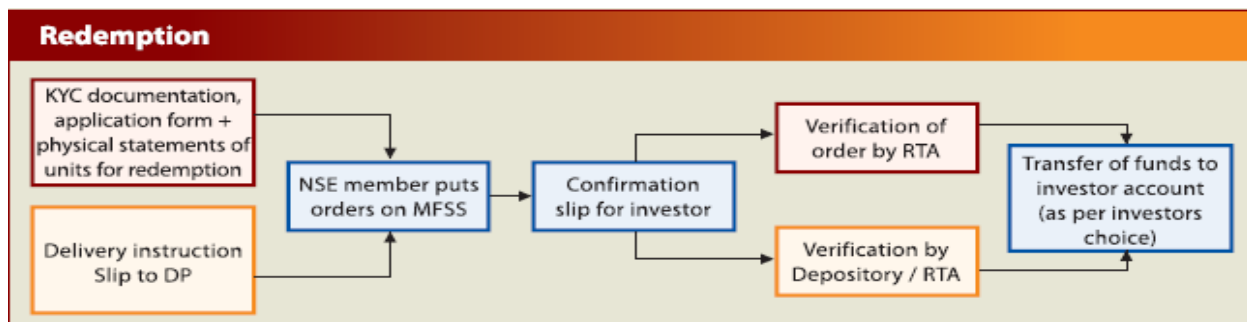
Mutual Fund Service System (MFSS)

Mutual Fund Service System (MFSS) is an online order collection system provided by NSE to its eligible members for placing subscription or redemption orders on the MFSS based on orders received from the investors.

Subscription



Redemption



Benefits of NSE MFSS over existing system

- Additional product to offer
- Broader client base
- Reduction in the cost for existing distributors being online platform
- Reduction of manual errors done at RTA end as no documentation involved
- Faster execution of transactions

MF TRACKER (To get latest information about Mutual Fund Industry):

http://nseindia.moneycontrol.com/mutualfundindia/tracker_home.php