

7 Things before Choosing Your Market Expert

Edition

One of the most important things in life for most of the people in this world is to be well established financially. Due to lack of knowledge, awareness and experience of financial management, we always need guidance and for the same we need to be very careful when we are choosing our Financial Advisor for future growth of our Wealth. There are few criteria's on the basis of which we can choose our financial advisor as per an individual's certifications, experience and past record. When we are looking for a Stock/Commodity Market Advisor we need to be more careful in making decisions because we will be then trading on real time basis on the basis of their advice. It's very important to completely know about the company's background before availing any of its services.

Following are the few major points which must be checked before we choose a Stock/Commodity market research based company:

Is the Company certified by any internationally renowned organization for its quality?

It's very important to assure whether a company on which we are betting on is certified for its quality or not. For e.g. If a Company is ISO 9001:2008 certified by ICRA, that can be the option as the certificate itself assures about the quality of services which can be expected from the company.

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Will the customer get a full time support to the best level of satisfaction?

When we are into Live, real-time trading, it's very important to get immediate support. For e.g. an expert Investor known for its best customer support, 24/7, all over the country. A customer should always be able to easily contact and get any type of support required from the advisor at any span of time.

Background of the Company, Is the company at least operating since last 5 years?

Most important thing in life than any other asset is Experience. A person/company with lots of experience can always give you better guidance and advice than an amateur. So it's very important to know about the experience of the research team and the existence of the company in the market. For e.g. Research team consists of people who have experience of at least 7-10 years in the market and hence they can rightly interpret every trough, crest or ripple of the market trends.

Is the company updating its Past Performance on daily basis and in an authenticated manner?

It's very important to check whether a company is updating its performance records on daily basis or not. The company which is updating its past performance on daily basis on its website, undoubtedly it's more trustworthy and reliable than any other company.

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Is the Organization Customer Centric?

As a customer we always expect the best support, care and solution to all our problems from the company. Or in other words we want the Company to just think about the customer and their benefits. So it's very important to look for a customer centric organization.

Is the company providing both Online and Offline Support?

As most of the day traders are online and it's always easy when one is able to get all his solution through a online medium like Live Chat support provided and also those who are not online can always reach the company through a phone call.

Is the company providing dedicated pure research based service to clients?

An advisory company should have dedicated research team who provide service to clients completely on pure research based i.e. through Technical Analysis rather going on market rumors or news.