

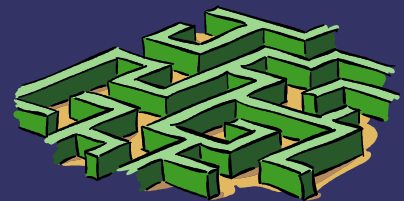
# ***Capital Market***

*A brief about investment management &  
Capital market activities  
by  
CS Ashish Panday*



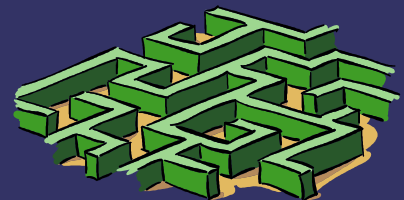
# Overview

*The benefits and pitfalls of an IPO: what strategic and defensive value does an IPO bring to a company? How do acquisitions (pre and post IPO) change the dynamic?*



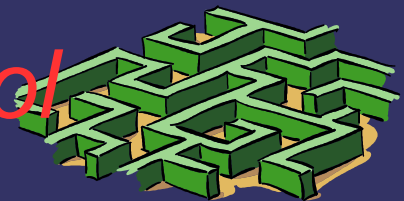
# *Contents*

- *Benefits and pitfalls of an IPO*
- *Acquisition dynamics pre- and post-IPO*
- *Takeovers*
- *Reverse takeovers*
- *Regulation*
- *Restrictions applicable to public companies*
- *Q&A*



# ***PITFALLS***

- *Pitfalls*
  - *Shareholder loss of control*
  - *Increased transparency may inhibit the company's business*
  - *Increased regulation (including shareholder approvals for certain transactions)*
  - *Increased costs (disclosure and compliance)*
  - *Vulnerability change of control*



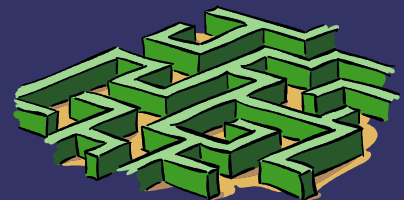
# *Benefits*

- *Capital raising*
  - *Shares as acquisition currency*
  - *Availability of employee incentive plans*
  - *Liquidity in equity*
  - *Improved profile and cost of capital (arising from increased transparency)*



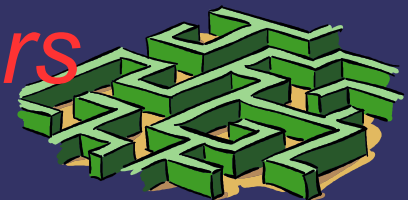
# Acquisition Dynamics

- *For a company considering an IPO, an active acquisitive strategy may complicate the disclosure and change the equity story*
- *In a post-IPO environment, the company's freedom to make acquisitions or dispositions is inhibited on a regulatory level (e.g., class rules)*



# *Takeovers*

- *Regulation*
- *Listing agreement (Clause 40A & 40B)*
- *The Takeover Code*
- *SCRA ACT, SEBI DIP GUIDELINES, Disclosure Rules and Transparency Rules, Prospectus Rules*
- *Takeover regulation is designed to ensure fair dealing in public takeovers for the benefit of the shareholders*



- *QUESTION*

*COMMENTS*

*&*

*QUERY*



# Ashish Panday

Ashish is an Investment Advisor Member of Institute of Company Secretary of India & Graduate In Economics. He is in capital markets & Investment management practice and specialises in international equity and debt securities offerings including IPOs, securities programmes, corporate bonds (both high-yield and investment grade) and asset-backed debt.

As well as acting for issuers, originators and underwriters on securities offerings, he also has experience in Corporate Governance & Compliance Management with a wide experience of Investor Grievance.

## Ashish Works includes advising:

- **Verticle Merger** of a company in India in terms of legal and financial matters.
- **On an Right Issue** of an Indian telecommunications infrastructure company to be listed on the National Stock Exchange & Bombay Stock Exchange (deal aborted)
- **On an Private placement of Equity** is to be listed on the Bombay Stock Exchange & National Stock Exchange (deal aborted)
- **Delisting** from Regional Stock Exchange in India of a company listed in NSE & BSE also.
- **Tripatriate Foreign Joint Venture Incorporation** & Framing Capital Structure in Manufacturing sector Company in Indian Subcontinent.
- **Mondon Technologies** on its proposed convertible Preference share & Convertible Bond issue
- **On an Open offer in India** By a Mauritius Based Company for Foreign transaction related Strategy & compliances



*cont....*

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