

Article: - A Scope of Intelligent Trade in distribution operation management along with consumer (End User) community management system. That is defined as under

## RE -DEFINE THE DISTRIBUTION OPERATION WITH

“BRAND MANAGEMENT “

“BRAND OPERATION”

“BRAND RETAIL OUTLET

“BRAND SERVICES “

With Techno Commercial Entrepreneur

**All** words are similar and identical and actually an each individual side of economical prospective.

**A UNIQUE WORD BY MAHATMA GANDHI**

**A CUSTOMER IS THE MOST IMPORTANT VISITOR ON OUR PREMISES .HE IS NOT DEPENDENT ON US.WE ARE DEPENDEND ON HIM. HE IS NOT AN INTERRUPTION IN OUR WORK. HE IS THE PURPOSE OF IT. HE IS NOT AN OUTSIDER IN OUR BUSINESS.HE IS PART OF IT. WE ARE NOT DOING HIM A FAVOR BY SERVING HIM. HE IS DOING US A FAVOR BY GIVING US AN OPPORTUNITY TO DO SO.**

## **Science & Spirituality**

All beings are evolved from food (Commodities): Production of food is dependent on rain: rain ensues

From sacrifice, and sacrifice is rooted in action. Know that action has origin in the Vedas, And Vedas proceed from Indestructible (GOD); HENCE ALL-PREVANDING INFINITE IS ALWAYS PRESENT IN SACRIFICE.(CHAPTER –III (14 &15) CONCEPT OF BHAGVAD GEETA BY SWAMI VIVEKANADA SHRIMAD BHAGVAD GEETA

***The Thought behind Distribution Operation Management to Organize The Distribution Operation Along With Service Enterprise Network in Proper Chain (A Supply Chain Related With Economics)***

***The Definition of Trade Interpreter:-***

***The Trade Interpreter can define as major obstacles of generating financial growth of companies and blocked the huge capital /inventory supply chain process and dangerous to the Parent Company Health as well as poor quality of supply and black marketing through block of economy process.***

- ***Setup of End User Multi-Commodities Distribution Operation (FMCG & Pharma Sector).***
- ***Setup of various Service Enterprises Solution for End-User Multi Commodities Distribution Operation through Techno – Commercial Entrepreneur Ship.***
- ***Digital Direct Communities of Payment Bank will generate Revenue resources to parent company.***
- ***Presentation of Art Culture and Tradition value in unique forms & marketing through Prayer Zone***
- **EXISTING PROCESS AND THEIR DISADVANTAGE:**
- **In Existing Process of FMCG & Pharma Sector Product from the Sources to Consumer via Complicated network through Brokers and Traders and Black marketers will effect to increase in**
- **Trouble of revenue crisis generated by trade interpreter and also market product qualities.**

**The Motto of this project:**

- **REMOVE BLACK MARKETORS OF TRADE INTREPRETORS AND PROVIDING SMOOTH AND DIRECT TRADE SERVICE FOR THE CONSUMER AND HON'BLE CITIZEN OF INDIA FROM MANUFACTURE TO DIRECT CONSUMER VIA RETAIL TRADE DISTRIBUTION SOURCES.**

- PARENT COMPANY WILL GET DIRECT INCOME FROM THE DISTRIBUTION RESOURCES BY THIS PROJECT.
- THE SERVICE INDUSTRIES WILL PROVIDE MORE EFFECTIVE IN THIS CHANNEL PROJECT.
- CORPORATE MANAGEMENT WILL MONITOR EACH AND EVERY INTELLIGENT TRADE AND DISTRIBUTION NETWORK OPERATION SERVICE.
- RETAILED ASSOCIATES MEMBER WILL PROVIDE A EDUCATED EMPLOYMENT OPPORTUNITY IN YOUNG GENREATIONS.

**ADVANTAGE OF THIS PROJECT:**

- To Promote Small Scale Industries through developing Marketing points from Manufacture to consumer related to product wise especially product related choice.
- Develop the social relation through operating this reetailed trade home service enterprises
- Inspired the small saving through reetailed trade operation get the relation with every stage of society to integrate the relation and also promote their social culture and System.
- First time this is open for owned words it means that this is completely made for socioeconomic development from the trade profit margin it will reinvestment for the society Development and other welfare like educational institute, promote scholarships of certain intellectual student whose came from poor financial background, provide social security Via insurance cover of family member according to purchasing value and trade profit Calculation.

As simply we know since last 10 years the distribution operation management system to consumer were passed by long chain which can be understood by long flow charts / or algorithms stage and each stage the capital strength in the mode of inventory were blocked and fund flow will be interpreted by trade interpreter so the parent company will make a long prices difference between MRP and BOM ( actual cost of bill of material) in this sense the consumer does not have any specific awareness for the brand value and company will spent huge amount on Media Advertising / and publication but no one can assured about quality of consumer product.

Simply it can be says that Manufacturer to C & F and C & F to Stockiest & Stockiest to Super Stockiest Super Stockiest to Trade Interpreter on many Dealer Stage and then it reach to retail and then reach to consumer and for that each stage Trade margin will added and the Product cost will become so high then their service or Dealer or Trade Interpreter will block the money or inventory will dangerous to parent company economical health and sometimes the company will occupy market money for managed this disturbances either bank finance or public issue but the purpose is not resolved although.

As we can say end the Product /Service is depending upon the whole strength of the company as well as stockiest who will provide and ensure smooth supply chain process between retail consumer and end user. Sometimes it may observed that if trade interpreter who block the fund in the form of stockiest /either any other than the product SCM process will disturbed and gradually the brand will lose the market relation from the end user as well as retailer.

As we know that end user will have specific mode of payment to buy the product but alternatively the fund will block by trade interpreter in the definition of Stockiest/super stockiest/Dealer/ etc. In this case the Trade interpreter who intends to block the capital strength of brand will spread rumors and wrong information in the end user /retail market as well as under

- The Product is not good/ Supply is not properly so we are planning to close this selling and adopted another brand for personal beneficial.
- A wrong institution and personal benefit of trade interpreter will occurs the dangerous in prospective of parent company.
- A Developing company will make a balance on Funds and Manufacturing accordingly but due to wrong institution of the trade interpreter the company could not able to continue the supply as well as fund management then what happen gradually company have to shut his office with huge amount of banking burden and many more things.
- All though a Stockiest will not paying regularly and asked for returned of procured goods to settled the accounts will occurs death of parent company.

The Excuse of Stockiest due to poor fund management will lead

- Poor Inventory Movement
- Not Attentive to Customers Properly if stockiest have more than one brand.
- Not having properly distribution operation management system / logistics awareness system with proper IT support & tools.
- Not having properly storage system of product.
- The Fund received from retail customer will not transfer to parent company properly so the fund will not move properly to parent company.
- The Credit system given to stockiest will delay and occurrence of nonmoving product and huge amount of dead inventory and many more loses.

The Existing Wrong Practice of Trade Interpreter

- A Stockiest who having more than 5-6 companies or more will do segregate all his customer and new customer in 6-7 brands for their product.
- The billing process will automatically will merge all brands so the end user client funds could not able to accounted and consider for betterment of business operation.

- After certain period poor payment performance of stockiest or intentionally poor performance will block corporate company fund and disturbed the progress of company by blocking the movement of fund.
- A stockiest will doing act role of mismanagement of inventory assets of concern and divert another company and utilized the inventory fund in wrong way for personal benefit.
- In after few month stockiest will warned to concern company for not making payment and storage of nonmoving excess inventory for back to companies for the reason of not making payment in regularly interval.
- The disturbed payment cycle and excess inventory blockage will destroy the economy of a Parent Company.
- The stockiest not regularly update the vendor information resources to the parent company neither inventory moving report , neither billing report individually brand wise which will leads to destroy the economy of parent company.
- The stockiest appointed at and cost bases parent company staff and get remuneration from the parent company through incentive and expenditure in various forms like broacher , promotion , event and many more etc.
- The scheme of gift offer by Parents Company will swallow-up by stockiest and not reach to end user chemist.
- The stockiest have not proper infrastructure to handle the inventory management properly.

After carefully gone through the behavior and attitude of such stockiest I draft a concept based “END USER PHARMA MANAGEMENT –RESOURCE AND FACILATION DESK OPERATION SYSTEM”. Based on beneficial to parent company.

All this product many company have derived the resolution to open brand retail outlets for reaching end user from manufacturer to retail customer by Corporate & Private Entrepreneur partnership in the certain field. In this regards huge amount of stock /inventory/fund will not blocked to one end but it will distributed to many brand retail outlet and then the financial risk will minimized.

The Another output come to observing the operation of Amazon/Flipchart and many more is to reach the end user with Socio Economic informative technologies support through establishing unique center of Resource and Facilitation center but still it is not attentive to end users /and have a great huge profit margin to reach the end users then after computing all parameters in the mind I evaluated the new innovation in the mind which will derived from the word.

*To Evaluate Techno-Commercial Entrepreneur to reach the End User.*

What will be the Role of This Techno-Commercial Entrepreneur and what is the work to be defined for the Techno Commercial Entrepreneur to outcome from this financial crisis of the parent company. The simply this concept on two major subjects which is called as under.

- (1) A Supply Chain related with Economics
- (2) A Role of Various Communication Centre for growth of economical process.

What is scope of Business operation to evaluate this project?

The Project will acts as Consumer Centre/Techno Commercial Expertise in Brand Management / Distribution Operation Management /Taluka wise/ Region wise.

The Major Advantages of this innovation & thoughts can be applied on all FMCG sectors like wise

- Banking & Related Service
- Dietaries Supplements
- General Healthcare
- Cosmetics
- Toiletries
- Hygienic & Personal Care
- Groceries
- Spices
- Kitchen Appliances
- Home Appliances
- Consumer Electricals & Electronic Equipment's
- Clothing Accessories
- Prayer Items
- Fast Foods
- Dairy Products
- Breakfast
- Detergents
- Stationery & Gift Articles
- Farmers for Seeds Fertilizers

& Many more and also will provide statics and data for developing parent company in the region with providing Techno-Commercial Entrepreneur generate in specific field expert to develop define region area which will shows following advantages

What is the area of specialization to apply this concept?

END USER

CLIENT (COMMUNITY-ASSET) MANAGEMENT RESOURCE AND FACILLATION DESK OPERATION SYSTEM

- BRAND MANAGEMENT
- BRAND SERVICES
- PRODUCT PROMOTION /RECOMMENDATION
- CONSUMER COMMUNITY DEVELOPMENT
- EVAULITING TECHNO-COMMERCIAL ENTREPENEUAR ON VARIOUIS ZONE ON NON –EMPLOYMENT BASE AGREEMENT.
- Auditing Stockist/C & F / for better performance of Inventory movement
- Billing Services to Retail Buyer whom responsible to reach for end user.
- Accounting Service with specific zone operation for Parent company smooth fund movement.
- Consumer Registration
- Consumer Desk/ Consumer Community Desk
- Identify the Trade Interpreter and Obstacles for betterment of business operation
- Quality Improvement recommendation from experts and consumers
- Follow-Up for various initiatives
- COMMUNITY BANKING (DIGITAL )
- DIGITAL MARKETING/BROAD CASTING
- MONITORING SCM OPERATIONS
- CLIENT INTEREACTING & COMMUNICATIONS
- CLIENT INVENTORY MANAGEMENT
- PRODUCT MOVEMENT ANALYSIS
- DIGITAL COMMUNITY OF END USERS DIRECTORY MANAGEMENT
- INNOVATING RESOURCES FOR BRAND LAUNCHING IN THE DEFINE AREA.
- REMOVING OBSTACLES FOR DISTURBING THE DISTRIBUTION OPERATION MANAGEMENT
- VIDEO CONFERINCING
- MARKET ANALYSIS & CONVENCING THE CLIENT

Advantages & Benefits to these systems

In this way stockiest were intimated to generate billing operation separately brand wise if stockiest persist more than one company's and also access all end user client master data with contact no, email id, registration no likewise with softcopy of registration documents individually and separately that will keep with related consumer center and send to head office for digitalize records.

- End User Data Analysis / Client-Community Registration / Data Analyst
- A consumer center wills directly analysis all client product movement data/ stock and other essentialities on regular interval.
- The billing process and also the client fund will directly deposit to beneficiary account so there is no any financial disturbance for corporate company.

- The consumer center will regularly well and aware new launching, comparative analysis data of other generic products available in market and also if possible the company representative convenience the end user accordingly.
  - Also company will seeks information regarding new launching in varies similar field like healthcare/cosmetics/ sanitation related and if possible will find alternative nearby zone manufacturers to setup distribution operation through under company brands
  - Also company will publish digital / print catalogue in regional language with the help of consumer center.
  - End User can share his thought on market availability and other things directly to this center for betterment of parents company's
  - In today's Information and communication technology plays a great role in different fields and areas and generic health care center become one of most competitive field .
  - It is necessary to ensure a technologically appropriate efficient, affordable, environmentally adaptable and consumer friendly system to benefit the health care industry.
  - For the above reason "End User Pharmacy Management Resource and Vacillations Desk Operation system is being built.
  - The system basically deals with the maintenance of drugs and consumables in require phenomenon.
  - The system will ensure availability of sufficient quantity of drugs and consumables materials for the end users.
  - This will enhance the efficiency of clinical work, ease the end user convenience and process the indent effectively.
  - The system will help removing time wasting, saving resources, allow easy access to medicine, as well as bring on more security on the data compared to manual based system.
- **Reduced the huge expenses for Trade development man power because the employee will generate on Self Employment based Techno Commercial Entrepreneur in restricted area will provide enough background to grow for the parent company in define region.**
  - **DBT from End user ( Retail Buyer) will automatically give the credit for the C& F/Stockiest and Fund management moves fast for better economical prospective.**
  - **Reducing the Trade- Interpreter will reduce the huge margin of trade interpreter who block the product movement to reach directly to end user.**
  - **Direct Interacting Zone Wise District wise/Taluka wise Expert Techno-Commercial Entrepreneur operation will provide market update of the specific area and other regions so Parent company will make a plan accordingly to utilization of the region/area.**
  - **The Role of Stockiest/C & F will minimized for betterment market operation and logistics & SCM operation in define region.**
  - **Regional Broadcasting will also provide smooth platform for the parent company market development.**
  - **Techno Commercial Entrepreneur restriction will provide to attentive on more accountability of parent company and also recommendation link from other reliable sources will be an important part for the development the defined market.**
  - **A Consumer Desk approach will define a major role strength in brand development and brand identity in the define area.**
  - **A Banking Community business will occurs with low financial risk.**

- A Chain of New Account will be opened to be a part of digital community membership in whole chain from parent company to brand retail and direct consumer to reach the destination of brand product /services.

### Major Benefit to This Application of Techno Commercial Entrepreneur

- Decrease in the product cost via direct material distribution channel from
- Manufacture to direct consumer via interpreters.
- Reduce the Material cost and effects improve the quality
- Provide recycle of the energy like packing materials
- Develop E.T. H.D. NETWORK MANAGEMENT SYSTEM [EMERGENCY TELE HELP DESK SERVICE ENTERPRISES]
- DROP BOX SERVICE CENTRE

### **What are differences between Trade Interpreter and Techno Commercial Entrepreneur?**

- As Trade Interpreter Sold products via long network manufactures distributors
- Dealers and many more interpreters for increasing the cost of materials with many time
- Transport expenses.
- Trade Interpreter can't obey the rules and regulations of consumer protection
- Mainly they sold in loose packing
- Techno Commercial Entrepreneur Distribution Operation via only single interpreters reduces the product cost and investment in their benefits.
- The Parent Company Acquiring all Sales Professional to force for collection revenue from trade interpreter and in current practice no need to collect revenue from trade interpreter.
- Trade profit block by the product trade interpreters the nation economy flow are blocked by the people scope of increasing black marketing, disturb in distribution flow operation System increase of corruption. The M.R.P. PRINTED ON PACK is highly double or triple than the real product cost having poor quality. Consumer pays high and received less Through this system.
- This project related having wide network of product manufacture's association assures consumer to give consumer choice product according to the best of suit price level with all rule and regulation system for consumer safety and security with the product purchase.

- Planning Activities
- Estimating Demand
- Allocating Resources
- Monitoring and Evaluating Client Management Operations.
- Another Important function is to improve accountability and much of the recording and
- Reporting in an above system create an audit trail of Supply Chain Operation.

In Short the link between C & F /Stockiest and Consumer Centre will be provide a new ERA for betterment of parent company to make a product/service to suit with the essentialities of consumer & market.

### **My Goal towards this Religion**

- We Will Respect the Nature and what we will receive through the sources of nature We will obey the order of nature i.e. we shall back the wastage by product for the recycle process.
- We will never accept any professionalisms attitude of any religion but what our duties towards faith and dedication we will do at ourselves directly through the sources of things not direct sources of money.
- We will never encourage the begging process in India or any world through the utilization of boundaries of religion but we will help to setup them for employment according to their physical capabilities.
- We work at least in one a week or one a month for the society like collecting database
- Regarding health and necessity supply chain process and help them to solve the issues.
- We will setup proper channel network of supply of our necessity supply and also exchange of daily wastage for recycle process for the purpose of reuses of energy We assure to make a united India for removing trade interpreter in various definitions to provide smooth resources and facilitation from manufacturers to consumers.
- We tried to make an inspiration towards next decade for the solution of Fuel Problem through the alternate of Hydrogen electricity power mechanism by use of water as fuel.
- Global warming is warning to this earth for deletion of the entire earth through various super natural powers programming (THE END OF EARTH). We will try to utilize our maximum energy for solving this crisis.
- We never differentiate any human beings through the skin but we only work together towards unity and sincerity for the sake of earth.
- We will find out alternative prospective of application of hydro energy, solar energy, and wind energy for the fight out petroleum crisis.

### Research: Working on Socio-Economic Information Technologies

- The economy coin had two side one side is Business & Growth and the other Side is Family and Socialism.
- To develop national level communication center for direct trade and market of Agriculture product and also develop self-employment plan for the various project.
- The Wide level of international service enterprise network based on to connect
- the social enterprise of business, education employment, and entertainment through net information technologies.

#### Subject:

- ⇒ Retail Trade and Home Service Network With Database
- ⇒ Role of Various Communication center for the growth of economy Process
- ⇒ Save the Childhood
- ⇒ A supply chain procedure and Related With economics
- ⇒ BHARTIYA VEDA and Secret of universe
- ⇒ Prayer Zone A Unique Concept of Pray for All Communities
- ⇒ various tradition and sociology linked with Business Operational Process System.
- ⇒ Euro-India Business
- ⇒ Euro-India Communication
- ⇒ Euro-India Combine Economics
- ⇒ Public Administration
- ⇒ Social Science
- ⇒ Sociology
- ⇒ Women's Studies
- ⇒ Socio Economics concept
- ⇒ Socio Economics Information Technologies.
- ⇒ European sources of various taxation funds
- ⇒ Indian sources of various taxation funds
- ⇒ European application for the funds
- ⇒ Indian application of funds
- ⇒ Loss of funds in India through major system management disturbances.

Thanks & Best Regards,

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PROSPEROUS BUSINESS ECONOMY IS NOTHING BUT EQUIVALENT TO

ATTITUDE+COMMUNICATION+DISTRIBUTION+DOCUMENTATION

+HARDWORK+INVESTMENT

+MANAGEMENT+OPERATION+PRODUCT+PRESENTATION+PATIENCE+QUALITY+TECHNOLOGY+TIMWORK

+SYSTEM+SECURITY+SERVICE=

GOODWILL\*MONEY\*MARKET\*PROSPERITY\*RELATION

INSIDE SOUL IS GENIOUS