



CMA CONNECT

www.cmaonline.in : Email : cmaindiaonline@gmail.com . [f](#) . [Linkedin](#) [Blog](#)

ISMA is dedicated to promoting best practices in area of cost & management accounting. ISMA represents open forum of professionals working in area of Cost & Management accounting who integrate accounting expertise with advanced management skills to achieve business success.

ISMA Governing Council

- CMA Pankaj Jain ; President
- CMA Krishna Dasan; Vice President
- CMA (Dr.) Amarendra Kumar ; Secretary
- CMA Manish Kandpal ; Jt. Secretary
- CMA N K Gupta ; Treasurer
- CMA Dr S K Tayal ; Member
- CMA Rubi Mishra ; Member
- Mr Hardik Dholakiya ; Student Member

ISMA Advisory Board

- Prof. (Dr.) Pares Shah
- CMA Jon Jon Tay
- CMA Jamila Lokhandwala
- CMA N.V.V.Chalapathi Rao
- CMA Umesh Kumar Srivastava
- President ,Vice president & Secretary



CMA PLEDGE

As CMA of India, I am committed to continuous improvement. I will uphold high ethical and professional standards to - maintain public confidence in Management Accountancy. I will adhere to ethical guidelines and regulations of [Institute of Cost Accountants of India](http://www.cmaonline.in) I will constantly endeavor to excel in adding and creating value for all stakeholders of business by my professional competence

ISMA invites Research Proposals

Indian Society of Management Accountants (ISMA) invites proposals from CMA/MBA students or Academicians of reputed Management Institutes/ Colleges to carry out joint study/ research projects in the areas of financial and business management with specific focus to the application of Management Accounting tools and techniques. Please email your request to cmaindiaonline@gmail.com

ISMA invite you to submit your Viewpoint "

Does industry matter? How industry context shapes management accounting practice?" Please email your views to costinsight@gmail.com



Economy & Finance

[Is Indian Economic Growth for real ? Take a look at key Numbers](#)
[Govt Notifies Setting up of Company Law Tribunal](#)
[GST to Create a Unified market , Prevent tax-on-Tax](#)

ISMA Recent Activities

- Presentation on Balance Scorecard (ASSOCHAM) & Presentation on Cost Intelligence (IMT, Nagpur) By CMA Pankaj Jain , President, ISMA
- Presentation on Real Estate Bill, 2016 (ICAI-CMA, Noida) By CMA Manish Kandpal ; Jt. Secretary , ISMA
- Presentation on Indian Budget 2016-17 (NMA) By CMA Pankaj Jain , President , ISMA
- Project on Cost Management in Indian Industry ; with association of BIMTECH , Greater Noida , Prof Dr L Ramani & ISMA
- Project on Private Equity in India with association of BIMTECH , Gr. Noida , Prof Dr L Ramani, & ISMA

(Download materials of above presentation & Research Projects are available on ISMA website <http://www.cmaonline.in>)



ISMA also aims to support, promote and train people towards achieving the government initiative of make in India and start up India Program. Click on the link here to know more about [Make in India](#) and [StartupIndia](#) program.

Knowledge Gateway

Bridging the Divide – Accountants and Politicians
<https://www.ifac.org/global-knowledge-gateway/viewpoints/bridging-divide-accountants-and-politicians>

Key skills required for CMA interested in career in Financial Planning & Analysis ; <http://www.fpa-trends.com/article/reinventing-fpa-essential-skill-sets>

How to be Data-Driven CFO ;
<http://ww2.cfo.com/analytics/2016/05/data-driven-cfo/>

Top 7 Trends in Management Accounting;
http://www.imanet.org/docs/default-source/sf/12_2013_cokins-pdf.pdf?sfvrsn=0
Internal Audit – Role of Cost Accountants
<http://mrpandit.in/tax-titbits.aspx>

FROM THE DESK OF EDITORIAL

Welcome you to the first issue of ISMA newsletter covering our Mission, Vision and activities. ISMA promotes and accelerates the development, reforms, dissemination and adoption of sound cost and management accounting practices in organizations of all sizes and types, not for the objective of personal gain on the part of any particular member, but on the broad platform of betterment and the advancement of profession of management Accounting. The Vision of ISMA to make Management Accounting profession; the most respected, valued and demanding profession within the Global Communities. Through this newsletter you will receive information about our recent activities and we are planning many more activities in coming months. ISMA looks forward to your association and contribution to achieve our mission. The Society is intended to assist new entrants in CMA profession those are seeking guidance on start up of own practice, counselling on career progression or any professional advice .We would also like to invite you to visit our website www.cmaonline.in . Let all of us grow together**There is only one way to avoid criticism: do nothing, say nothing, and be nothing."** Aristotle