



**Commemorating
100 years of
Mahatma Gandhi 's
return to India**

Come, Clean India is a national campaign, implemented successfully across 100+ cities over the last four years and working every day towards the vision of a clean and re-imagined India .

Organizing Committee

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Dear Madam or Sir,

January 11, 2015

The Come, Clean India campaign, www.comecleanindiawith.me , an initiative of the Imagindia Institute, cordially invites you to participate in the following two activities, scheduled on January 15, 2015:

[a] Clean-up and Cleanliness Awareness Activity

10 am – 12 noon, Venue: New Delhi Railway Station, Main Entrance, Ajmeri Gate

[b] Seminar on “Collaborative Leadership, CSR, and Clean India”

3 pm – 6 pm, with High Tea, Venue: IIC Annexe, 40 Max Mueller Road, New Delhi

Both these activities are being held to commemorate the 100th anniversary of Mahatma Gandhi's return to India. On this occasion to celebrate the values of Mahatma Gandhi, and the leadership of Prime Minister Narendra Modi, towards a clean India, both of these events are being planned with active support of Japanese organizations and the Japanese community in India.

Inspired by the message of Prime Minister Modi on his visit to Japan, it is for the first time that Japanese community is taking initiative to arrange a physical clean-up and a related seminar focusing on cleanliness.

Morning, Jan 15, 10 am – 12 noon

The clean-up in the morning will bring together a large number of volunteers, including members of the Japanese community, and media, to collectively help spread awareness towards a clean India.

Afternoon, Jan 15, 3 pm – 6 pm

Thereafter, the seminar in the afternoon will bring together national and international experts, and HR, and CSR leaders to reflect and discuss effective methods of collaborative leadership for a clean India. The seminar aims to foster a consensus on how organizational officers can inspire their organizations to contribute to the Prime Minister's vision of a “Swachh Bharat”. The seminar will also feature a special session on knowledge exchange with Japanese experts.

We look forward to your valuable participation at this unique event . We also welcome any support that you may consider to make both of these events a huge success. Partners shall also be recognized on our website, and invited to join, and nominate to our upcoming workshops and seminars for a clean India.

Should you have any questions, please feel free to get back to me at mnagamori@sjnk.co.jp or at cell 97-1108-9455, or at our office land-line .

Sincerely,
sd/

Mitsuru Nagamori
Sompo GMLP Fellow, 2014
Imagindia Institute