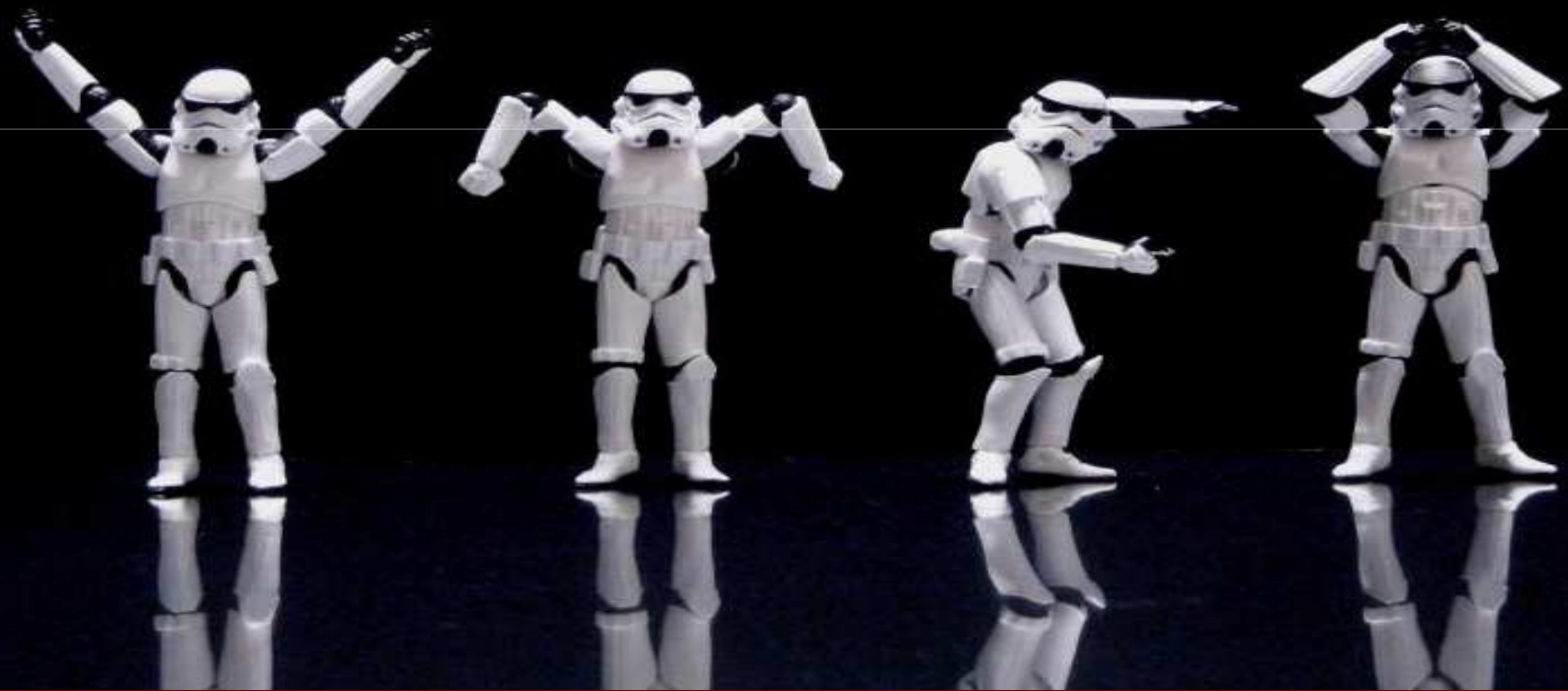
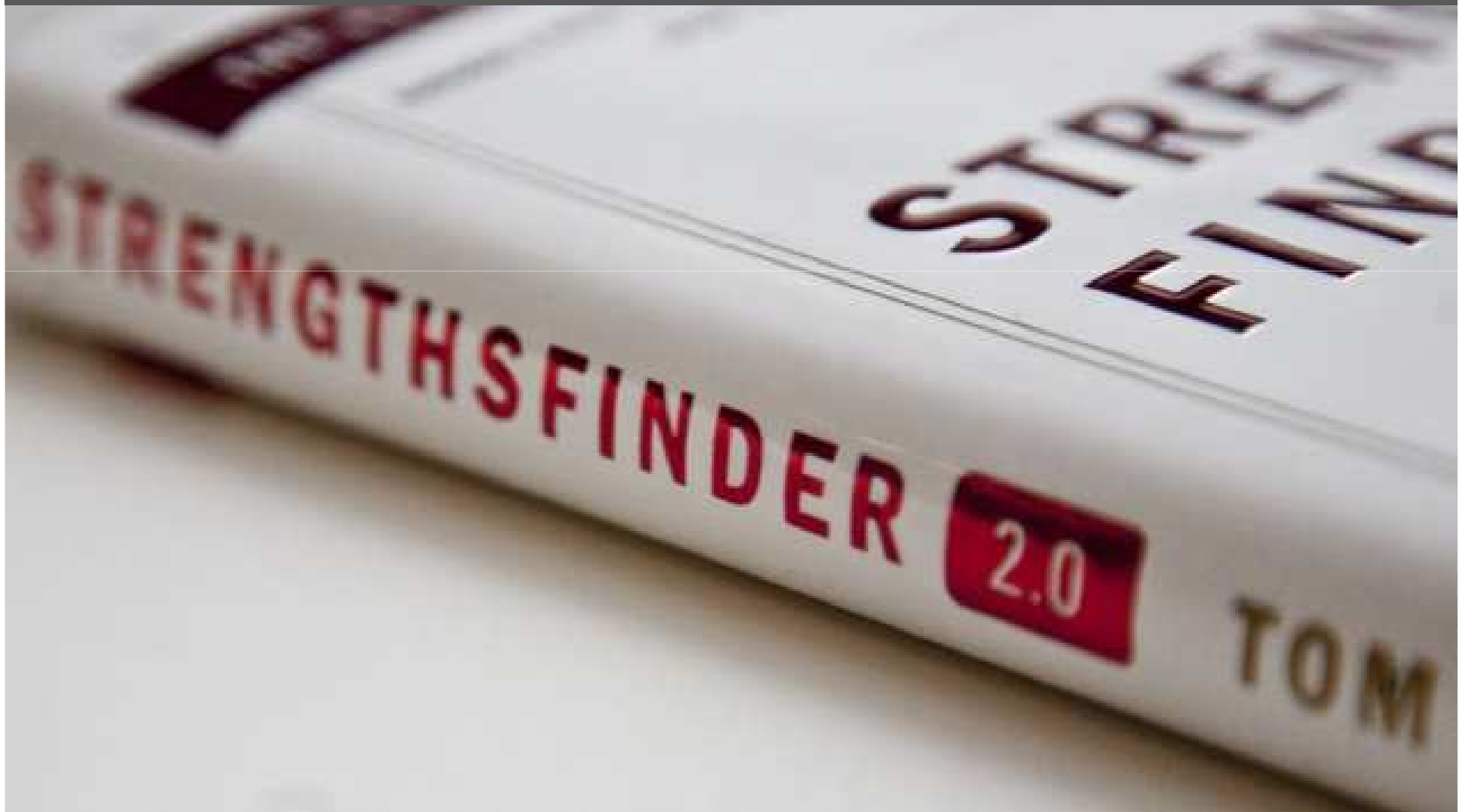


Strengths Finder 2.0



Discover the strengths that best pertain to you!!!

Strengths Finder 2.0 is an effort to get the core message and language of its predecessor to a broader audience. The book surveys hundreds of respondents and condenses these responses to 34 themes or key areas that can easily be translated into ideas and action. This book helps readers apply their newly found strengths to any type of role, and gives them ideas to help them apply their talents in their daily life, no matter what kind of work they have and what their interests are.



TALENT x INVESTMENT = STRENGTH

Talent is your natural way of thinking, feeling or behaving, and investment is the time spent on developing your skills and building your knowledge base. The more you invest on your talent, the more you are able to harness your strength, providing consistent performance to achieve success each time.

The word cloud features the central text "Discover Your Strengths" in large white font. Surrounding it are various terms in different colors and orientations, including: Maximizer, Communication, Strategic, Command, Input, Empathy, Competition, Individualization, Context, Arranger, Achiever, Consistency, Relator, Learner, Belief, Harmony, Significance, Connectedness, Intellection, Restorative, and Adaptability.

Tip # 1: Achiever

You are a driven person who constantly needs achievement whether they are small tasks in a day or big projects and achievements that are attained in the long term. Achievers need to live with constant discontent, often wanting to do and strive for more. They have the energy to work long hours without burning out, and are always on the look out for new challenges and conquests.



Tip # 2: Activator

You are impatient for action. Once decisions are made and plans are mapped out, Activators are often quick to take on tasks and responsibilities, believing that action is the best device for learning. Activators make the best momentum for any company or team.



Tip # 3: Adaptability

You are adaptable and live in the moment. While you may not have a fixed idea of what the future holds for you, you craft your future out of the choices you make right now. You are a very flexible person who can stay productive when the demands of work are pulling you in many different directions all at once. You are not shaken by changes and the unexpected.



Tip # 4: Analytical

You intimidate other people easily, seeking things to be proven first before following them. While you don't necessarily want to destroy other people's ideas, you often insist that their ideas be sound and safe. You often see yourself as an objective person, often wanting to get into the root of things.



Tip # 5: Arranger

Faced with a complex situation, you enjoy managing all the variables involved until you arrive at the most productive configuration possible. You are able to take a lot in without being frustrated by it. You aren't afraid of chaotic circumstances, and you are not afraid to confront the bull by the horns, taking charge of the situation while others sit back and take refuge in rules and procedures.



Tip # 6: Belief

You have specific core values that are enduring. Whatever personal beliefs you hold, you consistently hold out for things that are altruistic, spiritual and ethical, and look for these in everything you do. You often look for meaning in what you do, and remind people of the reason and purpose of their work and responsibilities.



Tip # 7: Command

You like to take charge. You have no qualms imposing your view on others, and compel them to think and act the same way as you. You push others to take risks and confront complex situations no matter how unpleasant they are. People are often drawn towards you and trust the decisions you make for them.



Tip # 8: Communication

You are best at handling things dealing with communication: you like to explain, to describe, to host, to speak in public, and to write. You are creative and you express ideas well. At the very core of this talent is an intrinsic ability to keep people interested, and to seek and generate new information with each and every task.



Tip # 9: Competition

You always compare yourself to others. You have a means of determining how others are doing and use it to your advantage. You are instinctively aware of how others are performing and use that to gauge where you are and what you have accomplished. You are competitive and are driven by a need to win.



Tip # 10: Connectedness

You are sure that things happen for a reason, and have a firm grasp of how the collective behaves. You have a sense and an awareness of the bigger picture. This allows you to take responsibilities that are rooted for a genuine concern for others and for other cultures, and make the best decisions that are attuned to difference.



Tip # 11: Consistency

You value balance, and strive to maintain it. Fairness, unselfishness and consistency are important values for you and you strive to uphold them in any endeavor you do. You steer away from giving favors and circumstances that will compromise your fairness.



Tip # 12: Context

You look back to understand the present. You remember past experiences well and make the most of the knowledge and experience it presents to you. You have a clear vantage point of things past and use it as a means to gauge your actions and decisions at the moment.



Tip # 13: Deliberative

You are good at assessing risks, often bringing them out in the open to be dissected and evaluated. You see the intricacies in each choice, informing your decisions well. Beside you, others seem reckless as you are careful and plan things out carefully.



Tip # 14: Developer

You always see the potential in others and in a given situation, and strive to maximize the potential you see. You are charismatic and interact well with others, often seeing their strengths rather than weaknesses. You see what others fail to see, and make sure to make the most of it.



Tip # 15: Discipline

Your world is predictable and safe. Planning and a sense of order are important to you so you often impose structure and find comfort in routines. However, your predictable ways are also a source of structure in any team, and in any task as you develop more dependable practices. You are diligent and keep a well-maintained sense of operations for different things.



Tip # 16: Empathy

You are sensitive to the emotions of people around you. You are intuitive and see other people's perspectives and understand them the best you can. You help people express what they often cannot express themselves. As a result, other people are often drawn to you.



Tip # 17: Focus

You keep goals well, maintaining an eye on the things that are important to you. You constantly evaluate actions to see how well they will help you in your long-term goals in life. You help maintain order in a team or in a company, reminding others of what the truly important things are.



Tip # 18: Futuristic

You look at the horizon and anticipate the future. This will be an important source of inspiration for you and for the people surrounding you. You are a dreamer who is filled with visions of what things could be, and you often find strength in the visions that most fascinates you.



Tip # 19: Harmony

You look for areas of agreement. You manage conflict well and maintain a healthy balance between things that could possibly collide. You believe in keeping a cordial atmosphere and strive to create spaces and interactions to make people work better and more efficiently.



Tip # 20: Ideation

You are fascinated by ideas. You seek to find the simple concepts that define a series of complex problems. You are unfazed by challenges and often seek those thoughts that explain how and why things have turned out the way they did.



Tip # 21: Includer

You are careful not to alienate anyone in your group or company. You actively avoid cliques and strive to create environments that will be comforting for everyone. You are sensitive to each and every person's needs and strive to nurture them no matter what the task.



Tip # 22: Individualization

You recognize the uniqueness in each person. You often avoid categorizations because you can see through differences no matter how obscure they are. You have a knack for figuring out each person's strength and you use this knowledge to draw out the best in each person.



Tip # 23: Input

You are inquisitive and have skills in collecting information, ideas, facts, and even small objects that are of importance to you. You take interest in small things others generally take for granted. It keeps your mind fresh, and some day, your attention to detail will prove valuable.



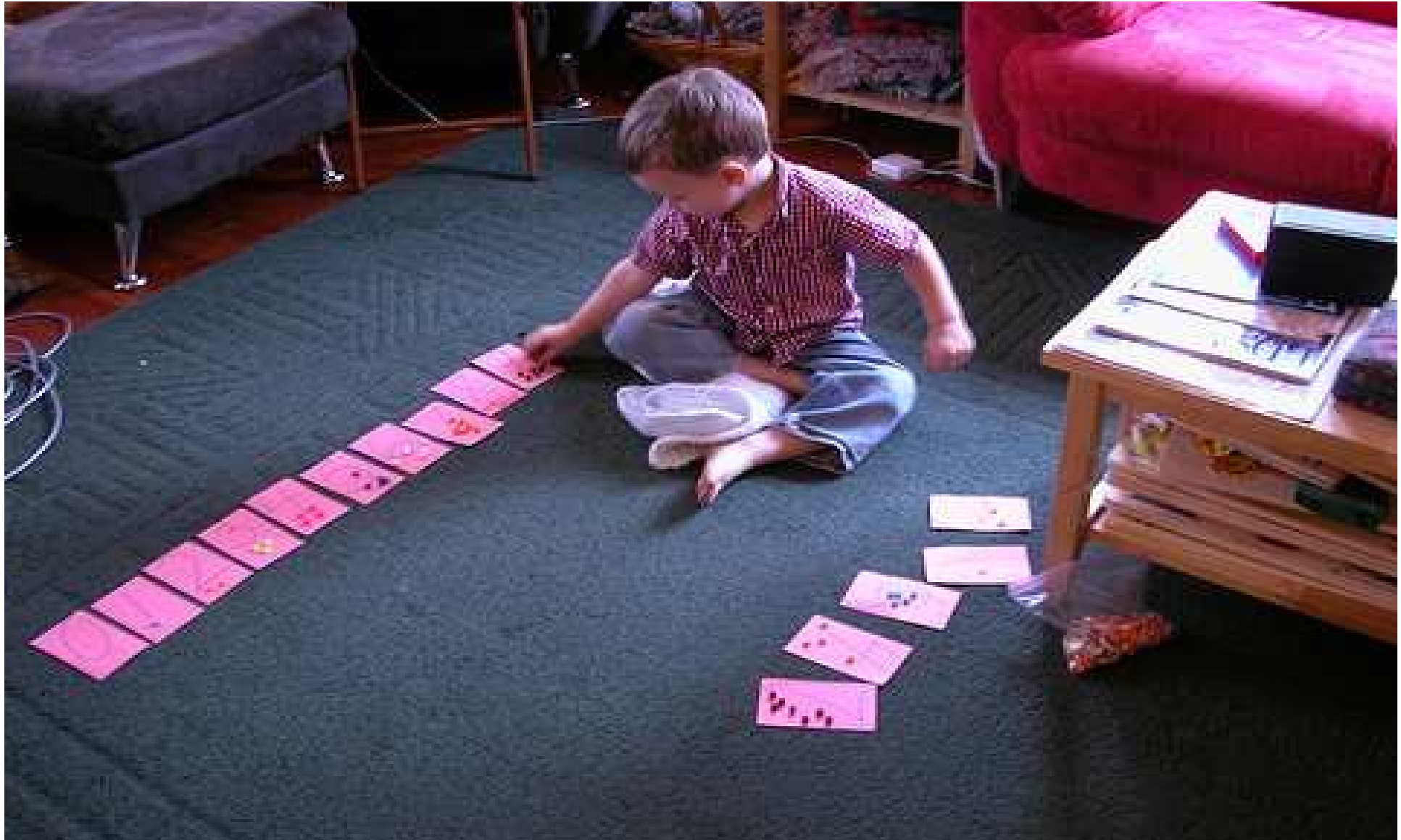
Tip # 24: Intellection

You are stimulated by mental activity. You like spending time alone to ponder and reflect. As a result, you often see possibilities that others don't see. You do not hesitate to think differently from the rest. As a result, you usually instigate others to question and challenge the norms which could be stifling the company you are working for.



Tip # 25: Learner

You like to learn and keep a healthy attitude towards new tasks. You will always be drawn to the process of learning, and this will stimulate you and recharge you to strive for the best in your work, developing competence constantly in numerous fields or interests that you pursue.



Tip # 26: Maximizer

You strive for excellence and are hard to please. You are not satisfied with mediocrity and you often strive to overcome it by focusing on strengths. You have the intrinsic ability of figuring out a way to make the most out of the strengths you recognize.



Tip # 27: Positivity

You always see the silver lining in everything. You brim with optimism, celebrating every achievement while trying to make the most with every failure to move forward the best way possible. People find you infectious and often want to be around you since you inspire them to work better most of the time and feel good around you.



Tip # 28: Relator

You take great pride in the people you know, and strive to transform strangers into friends who can help you in numerous tasks. You never run out of people to talk to, and people gravitate towards you. You value relationships and the loyalty of friends above all. This is why people often trust you and would do almost anything for you.



Tip # 29: Responsibility

You are dependable and commit to responsibilities and tasks assigned to you. People take comfort in your abilities and trust what you can do since you avoid excuses and strive to do your best no matter what. You are often the rock in any company, you live up to your commitments and find it hard to work with people who don't.

With great power comes great responsibility.
- Ben Parker



Tip # 30: Restorative

You are a problem-solver who rises to the occasion when everyone else is about to give up. While others see problems as setbacks, you are thrilled by the challenge it presents. You learn well from problems and prove your mettle in tasks that everyone else would find daunting.



Tip # 31: Self-assurance

You are confident in your strengths. This allows you to engage more risks and challenges because you are often assured that you can handle them and deliver in the end. You know what makes you unique, and rely on these traits to overcome obstacles.



Tip # 32: Significance

You seek to be recognized by others and your contributions known. You want to be heard and to stand out. You strive to build your credibility and reputation. This drive helps to fuel your success in any endeavor you choose.



Tip # 33: Strategic

You have a distinct way of thinking, and you are able to sort through chaos and find the best strategies to overcome difficulties because of your unique problem-solving skills. You are inquisitive and often see the different possibilities in situations where others find complexity.



Tip # 34: Woo

You win others over easily. You relate to other people easily and use this trait to get them on your side. You never run out of things to say and often initiate conversations with others. People find a sympathetic and understanding friend in you so they open up to you easily.



You can explore your core strengths closely and allow you to maximize the potential for success in specific areas where you will most likely succeed.



**Credit Author: Tom Rath
Presentation : Sompong Yusoontorn**