



REGIONAL COST CONVENTION COMMITTEES

ADVISORS:

S/Shri. M.Gopalakrishnan, A.S. Durgaprasad, P.V.S. Jaganmohan Rao, G.N. Venkataraman

1. CONVENTION COMMITTEE

S/Shri.

B.R. Prabhakar	Chairman
Dattatreya	Co Chairman
A. Om Prakash	Member
G V S Subrahmanyam	Member
P Raju Iyer	Member
H. Padmanabhan	Member
A.V. Jayarama	Member
Smt. S.Geetha	Member
K.R. Murali Krishna	Member
Vishwanath Bhat	Member
B.Devarajulu	Member

2. TECHNICAL COMMITTEE

S/Shri.

P. Raju Iyer	Chairman
K R Murali Krishna	Convener
P Thiruvengadam	Member
K R Lakshminarayana	Member
T K Jaganathan	Member
N. Ramaskanda	Member
S. Murali	Member
Prof. P K Jayaram	Member

3. DELEGATES COMMITTEE

S/Shri.

Subrahmanyam G V S	Chairman
Vishwanath Bhat	Convener
Gururaja Rao K	Member
Nageswara Rao A S	Member
Ramdas S	Member
Satyananda Rao S	Member
Sudhakaran Nair D	Member
Venkanna S	Member

4. FINANCE AND RESOURCE MOBILISATION COMMITTEE

S/Shri.

Padmanabhan H	Chairman
Devarajulu B	Convener
Krishna Murthy M R	Member
Pandiyam M	Member
Papa Rao S.	Member
Premkumar B R	Member

5. SOUVENIR COMMITTEE

S/Shri.

Ch. Venkateswarlu	Chairman
Smt. Geetha S	Convener
Dhandapani T	Member
Girish Kumar NJRV	Member
Ramesh S	Member
Ravi P	Member
Swapnesh Maru	Member
Suresh Gunjali	Member

6. RECEPTION COMMITTEE

S/Shri.

K. Sanyasi Rao	Chairman
Jayarama A V	Convener
Anil B Shenoy	Member
Balaji Rao	Member
Balasubramanian M	Member
Murthy A V S	Member
Srinivasa Rao Y	Member
Smt. Vijayalakshmi K R	Member

7. CULTURAL COMMITTEE

S/Shri

Dr. Mayil Murugan A	Chairman
Vishwanath Bhat	Convener
Anegundi Y H	Member
Ashok Kumar M	Member
Nagaraja A	Member
Nagaraja B R	Member
Viswanathan C	Member

8. LOGISTIC COMMITTEE

S/Shri.

Murugesan J	Chairman
Smt. Geetha S	Convener
Gopal M R	Member
Lakshmana B R	Member
Malghan V S	Member
Sudarshan M V	Member

9. FACILITIES COMMITTEE

S/Shri.

Ramachandran S	Chairman
Devarajulu B	Convener
Benoy Varghese	Member
Lakshmikanth V S	Member
Prabhakar M R	Member
Subramanya V	Member

SOUTHERN INDIA REGIONAL COST CONVENTION

Theme: **Dynamics of Indian Economy – CMA as a Catalyst**

Welcome To Garden City of Bangalore

Historical Background

The city of Bangalore has quite an interesting history attached to it. Right from its name to its becoming the IT Capital of India, each stage in the history of Bangalore is worth mentioning. A fast growing metropolis, the garden city of Bangalore is the capital of the southern Indian state of Karnataka. There are numerous other names given to Bangalore, like 'India's Silicon Valley', 'The Fashion Capital of India', 'The Pub City of India', etc. Situated at about 1000 meters above sea level, it is known for its salubrious climate where temperatures remain moderate throughout the year.

The clean and spacious city of Bangalore has many imposing structures full of historic and modern architecture. The majestic Vidhana Soudha, a magnificent post-independence structure housing the State legislature and Secretariat, stands in the center of the city with its attractive dome and galleries. It is sheer delight to see the illuminated Soudha during nights on Sundays and Holidays.

The city has several institutions of Learning and Research. Many of them such as the Indian Institute of Science, Raman Research Institute, National Institute of Mental health and Neuro-Sciences, National Aerospace Laboratories, Bangalore University have worldwide acclaim.

Industrial Development

The city has enjoyed prominence in the fields of Science & Technology and Industrialisation with the Indian Institute of Science (IISc) being founded by Sri J.N. Tata, a century ago. As a trend setter Bharata Ratna Sir M Visveshwaraiah, a great visionary established several industries... Iron & Steel, Cement, Paper, Sugar, Sandal Wood Factory, Soap Factory, Mysore Bank (now SBM) etc. This was further strengthened with the presence of large Public Sectors like HAL, BEL, BHEL, ITI, HMT etc. during the post independent era. Presently with the advent of information technology in Bangalore, the city has become IT Capital of India, which houses IT giants like WIPRO, INFOSYS, ORACLE, ACCENTURE and others.

Cultural Heritage

The Bangalore has maintained its prime place in the cultural field as well. The world famous sculpture at Belur, Halebeedu and Shravana Belgola are part of the proud heritage of Karnataka and are situated quite close to the garden city of Bangalore. Starting from the days of Shri Purandara Dasa known as "Karnataka Sangeetha Pithamaha", music, dance (the classical as well as folk dances) and other fine arts like painting, have been nurtured and patronised by the Maharajas of erstwhile Vijayanagar empire and Mysore State as well as by the common people. The tradition is continuing even today and Bangalore has been a prominent hub for all such cultural activities. The culture of Bangalore is a reflection of the contemporary India, a synthesis of old and new and provides a platform for all types of scholastic as well as performing arts.

It is to this city, which is well known for its flavour for Indian Culture, hospitality and cosmopolitan out-look, we heartily welcome you.

ICWAI - BANGALORE CHAPTER

No.81, Mallikarjun Temple Street, Basavanagudi, Bangalore 560 004

Phone: 080 – 26507082 Telefax: 080: 26600624

Email: bangalore@icwai.org / sirc@icwai.org



THE INSTITUTE OF COST & WORKS ACCOUNTANTS OF INDIA

(Statutory body under an Act of Parliament)

SOUTHERN INDIA REGIONAL COUNCIL

&

ICWAI - BANGALORE CHAPTER

Regional Cost Convention

Theme:

DYNAMICS OF INDIAN ECONOMY – CMA AS A CATALYST

Venue :

THE HOTEL CAPITOL, RAJ BHAVAN ROAD, BANGALORE

Date: 20th and 21st January 2012



SOUTHERN INDIA REGIONAL COST CONVENTION
Theme: **DYNAMICS OF INDIAN ECONOMY – CMA AS A CATALYST**

7th December 2011

Dear Professional,

I deem it a privilege to inform you that the Southern India Regional Cost Convention, being hosted by the ICWAI-Bangalore Chapter, is scheduled to be held on 20th and 21st of January 2012 at Hotel Capitol, Raj Bhavan Road, Bangalore. It is also our pleasure that, as on date, our Fellow Professionals from Southern India are occupying the highest position in the professional bodies both at national (ICWAI) and international (SAFA) levels.

The theme of the Convention is **“DYNAMICS OF INDIAN ECONOMY – CMA AS A CATALYST”** which is of topical interest to the profession of Cost and Management Accountancy at this juncture. The theme has been finalised after due deliberations and is intended to provide insight into the growth potential of the Indian Economy and to chalk out a route map for the Cost and Management Accountants for playing a prominent role by responding to the challenges thrown up in the present volatile scenario. We are sure that our effort to generate deliberations on these issues will definitely fructify with the active participation of members of our profession, both in service with the Industry/Corporate Sector and in Practice.

The detailed programme (session-wise) and the forms for participation as /deputing of delegates, sponsoring of events, support by way of advertisements in the Souvenir proposed to be released during the Convention, are all enclosed with a request to extend the necessary support to the Convention and to make it a grand success.

We are happy to inform that for the benefit of out-station delegates, modalities are being worked out with KSTDc for organising package tours at a concessional cost to be borne by the individuals. Details will be made available at the conference venue.

I take this opportunity to wish you and to your family A VERY HAPPY AND PROSPEROUS NEW YEAR 2012.

With warm regards,

(B.R. PRABHAKAR)
CHAIRMAN

SOUTHERN INDIA REGIONAL COST CONVENTION

DYNAMICS OF INDIAN ECONOMY – CMA AS A CATALYST

Indian economy has passed through many phases viz; from Poor to Under-developed to Developing to the present status of standing at the thresh-hold of being termed as a Developed Economy. It has also witnessed the total control through licenses / permits, regulatory regime, doses of liberalisation culminating in opening of the economy. With globalisation of business & Industry, frequent mergers & acquisitions, epoch making changes in the Corporate sector and rapidly changing global economic landscape, the Indian economy is facing many challenges to prove its tenacity. It is a tread-mill exercise of running continuously to maintain the relative position for the Industry and the economy today.

At the same time, the profession of Cost & Management Accountancy, which earlier facilitated the functioning of Regulatory mechanism has now become an effective participant in the management of the business enterprise and there by the economy. Gone are the days when the emphasis was on Cost Cutting and Cost Reduction. Today, the “mantra” is Cost Management to ensure improvement in the bottom line without sacrificing Quality and the competitiveness in Pricing of goods and services, through modern concepts like Target Costing, Activity Based Costing etc., Thus, in the present day context, Cost Management is a continuous monitoring effort necessary for the Industry/economy as an input on a day-to-day basis and not an annual exercise of statutory nature.

In this context, the profession of Management Accountancy is defined as “a profession that involves partnering in management decision making, devising planning and performance management systems, and providing expertise in financial reporting and control to assist management in the formulation and implementation of an organisation's strategy.” As observed at the ET Awards Ceremony for Corporate Excellence “We are at cross roads. If we get our act right, we can be one of the top three global economies by 2020. If we get it wrong, it would be a lost decade for India”.

CMAs have a definite role and can contribute positively for realising this goal of national significance. It is relevant for the Nation and the Government to know and ascertain the efficacy / efficiency with which the nation's resources are being utilised by the Industry and Economy at large. For example, the nation cannot afford any wastage or improper or below the optimum usage of its resources like Power, Water, Renewable energy sources, etc., Industry / business have to responsibly take care of and protect environment. Measurement of and reporting on / providing feedback on these and other relevant parameters to the Industry is one of the functions of CMAs, through the Performance Evaluation mechanism. The CMA professional has been enabled and trained to shoulder this responsibility through “Four Pillar Approach” developed by the Institute to channelise the professional skills / efforts in a focused manner.

It is, in this backdrop, that SIRc of ICWAI, jointly with Bangalore Chapter is organising the Regional Cost Convention in Bangalore on 20th & 21st January, 2012. The deliberations at the Convention will be led by eminent Captains of Industry and erudite members of the Profession, in service and in practice, who will be highlighting the contributions that a CMA can provide under each of the “four pillars”--- viz; Strategy, Management, Financial Reporting and Regulatory Framework – in order to build a strong and robust economy.



SOUTHERN INDIA REGIONAL COST CONVENTION
DYNAMICS OF INDIAN ECONOMY – CMA AS A CATALYST

Venue : THE HOTEL CAPITOL, RAJ BHAVAN ROAD, BANGALORE

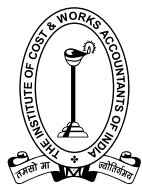
PROGRAMME

FRIDAY - 20TH JANUARY 2012

Registration	9-30 am
Inauguration and Keynote address	10-00 am to 11-00 am
Tea	11-00 am to 11-30 am
Technical Session – I	
Strategic Imperatives	11-30 am to 1-00 pm
Lunch	1-00 pm to 2-00 pm
Technical Session – II	
Management Dynamics	2-00 pm to 3-30 pm
Tea	3-30 pm to 3-45 pm
Technical Session – III	
Regulatory Framework	3-45 pm to 5-15 pm
High Tea	5-15 pm to 6-00 pm
Cultural Programme	6-00 pm to 8-00 pm
Dinner	8-00 pm onwards

SATURDAY – 21ST JANUARY 2012

Assembly and Welcome Drink	9-00 am to 9-30 am
Technical Session – IV	
Financial Reporting	9-30 am to 11-30 am
Tea	11-30 am to 11-45 am
Panel Discussion	11-45 am to 12-45 pm
Valedictory Session	12-45 pm to 1-30 pm
Lunch	1-30 pm



SOUTHERN INDIA REGIONAL COUNCIL OF ICWAI

Theme: Dynamics of Indian Economy – CMA as a Catalyst

20th & 21st JANUARY 2012

THE HOTEL CAPITOL, RAJ BHAVAN ROAD, BANGALORE

DELEGATE REGISTRATION FORM

The Chairman,
Southern India Regional Cost Convention
Bangalore Chapter of Cost Accountants
No.81, Mallikarjuna Temple Street,
Basavanagudi, Bangalore 560 004.

We wish to nominate following Delegates for the Southern India Regional Cost Convention scheduled on 20th and 21st January 2012 at Hotel Capitol, Raj Bhavan Road, Bangalore.

NAME	DESIGNATION	PHONE/EMAIL
1) _____	_____	_____
2) _____	_____	_____
3) _____	_____	_____
4) _____	_____	_____
5) _____	_____	_____

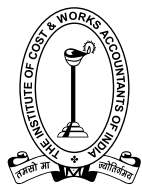
A crossed Cheque/DD No. _____ Dated _____ for Rs. _____
drawn on _____ Bank in favour of RCC – ICWAI BANGALORE CHAPTER payable at
Bangalore is enclosed.

Name of the organisation _____	Signature _____
Nature of Business _____	Name _____
Address _____	Designation _____
_____	Mobile _____
Telephone No. _____ Fax: _____	E-Mail: _____

DELEGATE FEE

Corporate Delegates/Members	Rs. 4,000	Chapter Delegates	Rs. 2,000
Practicing Member/Student of ICWAI	Rs. 2,000	Accompanying Spouse	Rs. 2,000

NOTE: SIX Hours CEP Credit will be provided to the participating members of ICWAI



SOUTHERN INDIA REGIONAL COUNCIL OF ICWAI

Theme: Dynamics of Indian Economy – CMA as a Catalyst

20th & 21st JANUARY 2012

THE HOTEL CAPITOL, RAJ BHAVAN ROAD, BANGALORE

SPONSORSHIP FORM

The Chairman,
Southern India Regional Cost Convention
Bangalore Chapter of Cost Accountants
No.81, Mallikarjuna Temple Street,
Basavanagudi, Bangalore 560 004.

We wish to Sponsor* _____ in connection with the Southern India Regional Cost Convention scheduled on 20th and 21st January 2012 at Hotel Capitol, Raj Bhavan Road, Bangalore.

A crossed Cheque/DD No. _____ Dated _____ for Rs. _____ drawn on _____ Bank in favour of RCC – ICWAI BANGALORE CHAPTER payable at Bangalore is enclosed.

Name of the organisation _____

Signature _____

Nature of Business _____

Name _____

Address _____

Designation _____

Telephone No. _____ Fax: _____

Mobile _____

E-Mail: _____

*** RATES OF SPONSORSHIP**

	₹
Platinum Sponsorship	2,00,000
Golden Sponsorship	1,25,000
Silver Sponsorship	75,000
Dinner (Co-sponsor)	50,000
Lunch (Co-sponsor)	40,000
Mementos (Co-sponsor)	40,000
Hi-Tea (Co-sponsor)	25,000
Technical Session	25,000



SOUTHERN INDIA REGIONAL COUNCIL OF ICWAI

Theme: Dynamics of Indian Economy – CMA as a Catalyst

20th & 21st JANUARY 2012

THE HOTEL CAPITOL, RAJ BHAVAN ROAD, BANGALORE

SOUVENIR SPACE ORDER FORM

The Chairman,
Southern India Regional Cost Convention
Bangalore Chapter of Cost Accountants
No.81, Mallikarjuna Temple Street,
Basavanagudi, Bangalore 560 004.

Please book a * _____ space in connection with the Southern India Regional Cost Convention scheduled on 20th and 21st January 2012 at Hotel Capitol, Raj Bhavan Road, Bangalore

A crossed Cheque/DD No. _____ Dated _____ for Rs. _____ drawn on _____ Bank in favour of RCC – ICWAI BANGALORE CHAPTER payable at Bangalore is enclosed.

Name of the organisation _____

Signature _____

Nature of Business _____

Name _____

Address _____

Designation _____

Telephone No. _____ Fax: _____

Mobile _____

E-Mail: _____

*** SOUVENIR TARIFF**

Back Cover	Rs. 60,000
Front Inside	Rs. 35,000
Back Inside	Rs. 30,000
Colour Full Page	Rs. 20,000
Ordinary Full Page B & W	Rs. 10,000
Ordinary Half Page B & W	Rs. 5,000

Print Area = 18 cm x 24 cm



SOUTHERN INDIA REGIONAL COST CONVENTION

HOTEL TARIFF, BANGALORE

1. Atrira Hotel, No.1 Palace Road, Bangalore 560 001. Phone: 080 2225205, Fax: 080-22256850, E-mail: atriahotel@yahoo.com / atriahotel@rediffmail.com

Standard Room Single A/c	7,000/-
Standard Room Double A/c	7,600/-
Lifestyle Room Single A/c	8,000/-
Lifestyle Room Double A/c	8,600/-
2. Janardhana Hotel, Kumara Krupa Road, High Grounds, Bangalore 560 001. Phone: 080 22254444/46, 080 22252445/22261169, Fax: 080-22258708

Single	860/-
Double	1,200/-
3. Hotel 37th Cresnet, No.37, High Grounds, Bangalore 560 001. Phone: 080-40373737/22382123, 080-22912873, e-mail: reservations@no37thcresent.in

Single Room A/c	6,000/-
Double Room A/c	7,000/-
4. Hotel Bangalore Gate, No.9 & 2, Gajanana Towers, K.G. Road, Bangalore 560 009. Phone: 080-41100777, 22200111, Fax: 080-41100999, e-mail: res@bangaloregate.com

Executive Double	2,600/-
Superior - Double	3,100/-
Premium – Double	4,000/-
5. Chalukya Hotel, No.44, Race Course Road, Basaveshwara Circle, Bangalore 560 001. Phone: 080-22266866, 22256576, Fax: 080-22253377, e-mail: reservation@hotelchalukya.com

Standard non A/c	2,000/-
Deluxe Non-A/c	2,700/-
Standard A/c	2,800/-
A/c –Deluxe	3,100/-
A/c Deluxe – Executive	3,700/-
6. Ashraya International Hotel, No.149, Infantry Road, Bangalore 560 001. Phone: 080-22261921. e-mail: ashintel@bgl.vsnl.net.in

Deluxe Single	3,000/-
Deluxe Double	3,500/-
Life Style Single	3,500/-
Life Style Double	4,000/-
Suite	4,000/-
Deluxe Suite	5,000/-
7. Comfort Inn Vijay Residency, No.18, 3rd Main Road, Gandhi Nagar, Opp. Sapna Book House, Bangalore 560 009. Phone: 080-22203024/22203025, e-mail: civijay@vsnl.net

Deluxe Single	3,095/-
Deluxe Double	3,495/-
Premium	5,000/-



SOUTHERN INDIA REGIONAL COST CONVENTION HOTEL TARIFF, BANGALORE

8. Kamat Yatra Nivas Hotel, No.4, 1st Cross, Gandhinagar, Next to Tribhuvan Theatre, Bangalore 560 009. Phone: 080-22263727, e-mail: res.yatri@kamatyatri.in
- | | |
|-------------------------------|---------|
| Standard – Single non A/c | 900/- |
| Standard – Double non A/c | 950/- |
| Deluxe – Single non A/c | 1,200/- |
| Deluxe – Double non A/c | 1,400/- |
| Suite –Single non A/c | 2,000/- |
| Deluxe Suite – Single non A/c | 2,200/- |
9. Maurya Hotel, No.22/4, Race Course Road, Gandhi Nagar, Bangalore 560 009. Phone: 080-22254113, e-mail: hotelmaurya@hotmail.com
- | | |
|---------------------------|---------|
| Standard – Single non A/c | 1,600/- |
| Standard – Double non A/c | 1,800/- |
| Executive – Single | 2,750/- |
| Executive – Double | 2,950/- |
10. Hotel Woodlands, No.5, Rajaram Mohan Roy Road, Bangalore 560 025. Phone: 080-22225111, Fax: 080 22236963, e-mail: infowoodlands.in
- | | |
|----------------|---------|
| Executive Room | 2,750/- |
| Deluxe | 3,400/- |
| Deluxe Non A/c | 2,500/- |
| Standard A/c | 2,500/- |
| Economy | 1,600/- |
11. Hotel Suprabhatha, No.32, Sheshadri Road, Bangalore 560 009. Phone: 080-22873140.
- | | |
|---------------------|-------|
| Single Room non A/c | 325/- |
| Double Room non A/c | 625/- |
12. Hotel Swathi, No.1-A, Railway Platform Road, Sheshadripuram, Bangalore 560 020. Phone: 080-23562122.
- | | |
|--------------------|---------|
| Double Room Deluxe | 936/- |
| Double Room A/c | 1,600/- |
| Single Room | 475 /- |
13. Hotel Paraag Ltd., No.3, Raj Bhavan Road, Bangalore 560 001. Phone: 080-22267071, 22267074, e-mail: reservations@hotelparaag.com
- | | |
|------------------------|---------|
| Deluxe A/C Single Room | 3,500/- |
| Deluxe A/C Double Room | 4,000/- |
14. Hotel Kapila, No.229, S.C. Road, Next to Kapali Theatre, Bangalore 560 009. Phone: 080-22269434
- | | |
|---------------------|-------|
| Deluxe non A/c | 750/- |
| Double Room Non A/c | 450/- |
15. Hotel Capitol, Raj Bhavan Road, Bangalore 560 001. Phone: 080-22281800, e-mail: info@thecapitolhotel.com
- | | |
|-----------|---------|
| Executive | 8,000/- |
| Deluxe | 9,000/- |