

International Conference

Accountancy Profession: Leveraging Emerging Challenges For Inclusive Growth

6 – 8 January, 2012 at Chennai Trade Centre, Chennai

As financial markets integrate and business operations diversify; the seamless integration has occasioned ripples never seen before. While at one end one sees the expanding horizons for professionals and professional services; one still grapples with sporadic issues of service quality, need for a uniform lexicon of globalised standards to name a few. Accountancy profession like any other professional services is today at threshold. The responsibility is cast more on the accountancy profession as unlike others it touches upon vast segment of society. The challenges of trust, utility, technology, relevance and in process adherence to laid ethical norms are all the more important and should form the part of "must do" for each one of us so that the profession is projected as a responsible constituent and collaborative partner in whatever sphere of economic activities it is.

The ICAI believes that in such complex and emerging times; it is knowledge sharing of emerging paradigm and its application in a practical context which would provide the requisite information, skill application and empathisation to broader context so that these learning outcomes are dovetailed by membership and other stakeholders in their professional pursuits. Recognising its responsibility to the stakeholders in general and ICAI members in particular; the ICAI is organising the International Conference. The International Conference is a forum of establishing interface for region's most influential thought leaders in the field of accounting, finance & business and participants from academics, researchers, practitioners and policy makers to share and gain fresh insights in cutting-edge information on global trends, issues and challenges. Participants would not only have the occasion to professionally upgrade but also have enough networking opportunities with vast segment of accounting fraternity which is likely to participate not only from across pan India also likely to see significant delegations from SAARC Region and galaxy of International speakers and those from industry, government and other regulatory constituents.

It is an event which extends to full two days on 7th & 8th January, 2012 with inauguration on 6th January. The Conference would be an assimilation of learned resources in areas of financial reengineering, governance, harmonisation of standards; financial cauldron & learning lessons, SMP context, accountants and millennium developmental goal and related issues out of current and emerging context.

CPE Hours	12 hours	
Delegate Fees	Members (ACA)	₹ 2000
	Members (FCA)	₹ 2500
	Non Members	₹ 3000
	Foreign Delegates	US\$ 125
	On the spot Registration	Members ₹ 3000
How to make payment	Pay online at www.icaai.org or by Demand Draft in favour of 'Secretary ICAI, Chennai International Conference 2012 A/c', Payable at Chennai	
Program Details	Significant Thematic Issues	
	■ Towards Globalised Accounting Framework – A Reality Check ■ Value Creation through Innovation & Entrepreneurial Vision ■ Professional & Social Panorama ■ Accountancy Profession: Serving a Wider Landscape ■ Financial Sector – Fulcrum of Inclusive Economic Growth ■ Harmonisation of International Auditing Standards – International & Indian Perspective ■ Encouraging Good Governance through Market Mechanisms ■ Emerging Paradigm of Accounting Profession	
Conference Programme		
	DAY ONE	JANUARY 6, 2012
	INAUGURAL SESSION	5:30 pm – 7:00 pm
	ICAI AWARDS FOR EXCELLENCE IN FINANCIAL REPORTING	7:00 pm
	DINNER	8:00 pm
	DAY TWO	JANUARY 7, 2012
	Session – I: Towards Globalised Accounting Framework – A Reality Check	
	Session – II: Value Creation through Innovation & Entrepreneurial Vision	
	Session – III: Professional & Social Panorama	
	■ Knowledge Innovations for Inclusive Growth ■ International Taxation & Transfer Pricing ■ Working towards an Enterprise Governance Framework- Indian Perspective	
	Special Session: Professional Opportunities Abroad	
	Session – IV : Accountancy Profession: Serving a Wider Landscape	
	■ Banking Sector- Maintaining Resilience to Risk and Shock ■ Framework for fighting menace of Corruption, Blackmoney and Money Laundering ■ Integrated Reporting: New Paradigm of Sustainability Reporting	

Pavillion on Emerging Technologies (XBRL and Cloud Computing)

Pavilion on Networking Session for Professional Accountancy Firms Globally.

		DAY THREE JANUARY 8, 2012
Session – I: Financial Sector – Fulcrum of Inclusive Economic Growth		- Financial Sector – Fulcrum of Inclusive Economic Growth - Insurance Sector- Building Strength through Professional Excellence
Session – II : Harmonization of International Auditing Standards – International & Indian Perspective		
Session –III : Encouraging Good Governance through Market Mechanisms		- Essence of Audit Quality: Governance Tool - Encouraging Good Governance through Market Mechanisms
Session – IV: Emerging Paradigm of Accounting Profession		- GST & DTC: Catalyst for Economic Growth - XBRL : Corporate Reporting to Business Reporting - Emerging Corporate Law Regime - Limited Liability Partnership: International Experience
Special Session: Managing Through Turbulent Times : Balancing Growth & Stability		
Session – V: Panel Discussion: Competency Building of SMEs in the Emerging Trade Order		
Organisers 	Conference Chairman CA. G. Ramaswamy President, ICAI	
	Conference Co-Chairman CA. Jaydeep N. Shah Vice-President, ICAI	
	Conveners	
	CA. S. Santhankrishnan Central Council Member	CA. V. Murali Central Council Member
	CA. Rajendra Kumar P. Central Council Member	
	Co-Conveners	
	CA. K. Shanmukha Sundaram Chairman, SIRC	
	Co-ordinators	
	CA. S. Murali Secretary, SIRC	CA. P. R. Aruloli Regional Council Member, SIRC
	CA. Gopal Krishna Raju Regional Council Member, SIRC	
For registration and other details please contact	Shri T. V. Srinivasan, Deputy Secretary Ph. 044 -30210320, M: 09884402497, email: tvsrinivasan@icai.org Shri D. Vijayaragavan, Deputy Secretary Ph. 044-30210325, M: 09380497920, email: vijayaragavan@icai.in ICAI Bhawan, 122, Mahatma Gandhi Road, Post Box No. 3314, Nungambakkam, CHENNAI-600 034 Website: http://www.icai.org	
For sponsorship related details please contact	Dr. Surinder Pal, Sr. Dy. Director (011-3011 0430) Email: spal@icai.in	
Sponsorship Avenues	SPONSORSHIP AVENUES	
PLATINUM SPONSOR (₹25 lakh)		GOLD SPONSOR (₹20 lakh)
✓ Providing a fully furnished exclusive stall(15 sqm) outside the conference premises, allowing your to showcase your products to the participants ✓ Acknowledgement on International Conference website as "Platinum Sponsor" ✓ Acknowledgement on the Invitation Card of the Conference ✓ Acknowledgement as the Conference sponsor on the banners & signages ✓ Display of 10 Standees on the event sites ✓ Logo on the cover page of the writing pad to be used in Conferences/Seminars/ Workshops ✓ Advertisement in the Conference Souvenir ✓ Logo on the Conference bag ✓ Complementary passes(15) for delegates ✓ Full Coloured Page Advertisement in ICAI's Journal (January/February Edition)		✓ Providing a fully furnished exclusive stall(10 sqm) outside the conference premises, allowing your to showcase your products to the participants ✓ Acknowledgement on International Conference website as "Gold Sponsor" ✓ Acknowledgement on the Invitation Card of the Conference ✓ Display of 6 Standees on the event sites ✓ Advertisement in the Conference Souvenir ✓ Complementary passes(10) for delegates ✓ Full Coloured Page Advertisement in ICAI's Journal (January/February Edition)
EMERALD SPONSOR (₹ 10 lakh)		SILVER SPONSOR (₹7.5 lakh)
✓ Providing a fully furnished exclusive stall (6 sqm) outside the conference premises, allowing your to showcase your products to the participants ✓ Acknowledgement on International Conference website as "Emerald Sponsor" ✓ Acknowledgement on the Invitation Card of the Conference ✓ Advertisement in the Conference Souvenir ✓ Complementary passes(5) for delegates ✓ Full Coloured Page Advertisement in ICAI's Journal (January/February Edition)		✓ Providing a fully furnished exclusive stall (6 sqm) outside the conference premises, allowing your to showcase your products to the participants ✓ Acknowledgement on International Conference website as "Silver Sponsor" ✓ Acknowledgement on the Invitation Card of the Conference ✓ Advertisement in the Conference Souvenir ✓ Complementary passes(2) for delegates ✓ Half Coloured Page Advertisement in ICAI's Journal (January/February Edition)

Cultural Extravaganza
7th January, 2012





PEARL SPONSOR (₹5 Lakh)

- ✓ Providing a fully furnished exclusive stall (6 sqm) outside the conference premises, allowing your to showcase your products to the participants
- ✓ Acknowledgement on International Conference website as "Silver Sponsor"
- ✓ Acknowledgement on the Invitation Card of the Conference
- ✓ Advertisement in the Conference Souvenir
- ✓ Complementary passes(1) for delegates
- ✓ Half Coloured Page Advertisement in ICAI's Journal (January/February Edition)

Souvenir-Advertisement

- Back Cover Page- ₹2,50,000
- Inside Front Cover Page - ₹2,00,000
- Inside Back Cover Page - ₹2,00,000
- Full Page Colour Advertisement - ₹1,50,000
- Half Page Colour Advertisement - ₹75,000
- Full Page B/W Advertisement - ₹50,000
- Half Page B/W Advertisement - ₹25,000
- Display Stalls - ₹75,000/Day

OTHER SPONSORSHIP AVENUES

- Dinner + Cultural Evening (7 January, 2012) – ₹15,00,000 (1 event)
- Conference Lunch (3) (7-8 January, 2012) - ₹7,50,000 each
- Tea-Coffee Plaza (3) (7-8 January, 2012) - ₹1,50,000 each
- Delegate Kit - ₹15,00,000



For more details, please visit <http://www.icaai.org>

ICAI International Conference on "Accountancy Profession: Leveraging Emerging Challenges For Inclusive Growth"

6 – 8 January, 2012 at Chennai Trade Centre, Chennai

Registration Form

Yes, I am interested in participating in the International Conference on "Accountancy Profession: Leveraging Emerging Challenges For Inclusive Growth"

Name of the Delegate:

Organisation/Firm:

Address:

Tel (with STD/ ISD Code):

Fax (with STD/ ISD Code):

E-mail:

Member of the Institute: Yes: ☐ No: ☐

Membership No:

CATEGORY	FEES
MEMBER (ACA)	₹2000
MEMBER (FCA)	₹2500
ICAI NON-MEMBERS	₹3000
FOREIGN DELEGATES	\$ 125
ON THE SPOT REGISTRATION MEMBERS	₹3000

Mode of payment: DD/Cheque No. dated drawn on for ₹ in the name of "Secretary ICAI, Chennai International Conference 2012 A/c" payable at Chennai.

Kindly send in duly filled in Registration Form alongwith requisite payment to:

International Conference 2012
ICAI Bhawan, 122, Mahatma Gandhi Road,
Post Box No. 3314, Nungambakkam,
CHENNAI-600 034

For Online Payment Please visit: www.icaai.org