

12



**Lessons in 2011 From
Successful People**

Isn't it great when you can see a huge difference in the growth of your life as you cross the threshold to another year? I'll be sharing the lessons from the successful persons. In other words, these are lessons or concepts that led to big changes of mind and heart in your life. It's exciting when you take even a well-known concept and see how it transforms your life as you apply it in your situation.



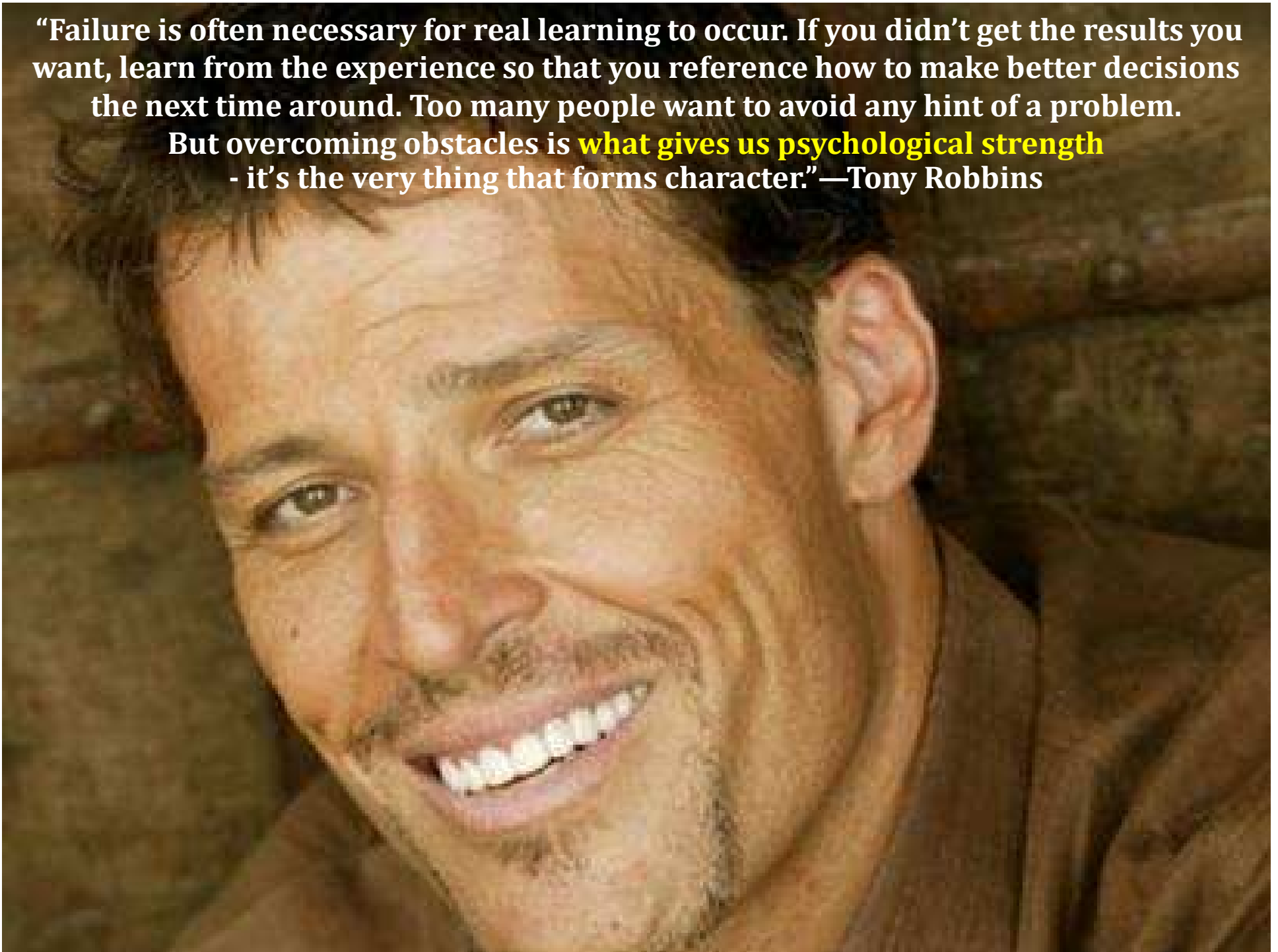
Lesson # 1 : Stop avoiding failure.

The fear of failure will never drive you toward success. If anything, the fear of failure will drive you farther away from success. The only way to move forward in your life is to get your foot off the brakes, and press the “go” button. Stop running away. Stop focusing on fear. Stop focusing on failure. The only way to move forward toward success is to move forward toward success.



“Failure is often necessary for real learning to occur. If you didn’t get the results you want, learn from the experience so that you reference how to make better decisions the next time around. Too many people want to avoid any hint of a problem.

But overcoming obstacles is **what gives us psychological strength
- it’s the very thing that forms character.”—Tony Robbins**



Lesson # 2 : Make a decision.

Learn to trust your instincts. Don't always insist on 'logical' reasons for everything, such as why to get the silver rather than blue car. Learn to say: '**Because it feels right.**' When you do base decision making on weighing up the pros and cons, use your imagination. Don't beat yourself up if you do make a 'wrong' decision. You can learn from it and hey – you are human!



“At some point, before we can have every possible fact in hand, we have to decide. After you have acquired 40 to 70 percent of information about a situation, **go with your gut.” —Colin Powell**



Lesson # 3 : Leave a legacy.

It's time to start living your legacy TODAY! You either take massive action or fade into the night of quite desperation. So what's it going to be? Are you going to keep letting someone tell you your dreams don't matter? How will you be remembered when YOUR time comes? Take massive action NOW and start building your legacy today.



“You want to leave something, you really do. I mean, in the end, statues and all those things, that doesn’t mean anything. **Leave something** we are all going to benefit from.” —George Foreman



Lesson # 4 : Put your dream to the test.

How do you measure a dream? By asking yourself. Is my dream really my dream? Do I clearly see my dream? Am I depending on factors within my control to achieve my dream? Does my dream compel me to follow it? Do I have a strategy to reach my dream? Have I included the people I need to realize my dream? Am I willing to pay the price for my dream? Am I moving closer to my dream? Does working toward my dream bring satisfaction? Does my dream benefit others?



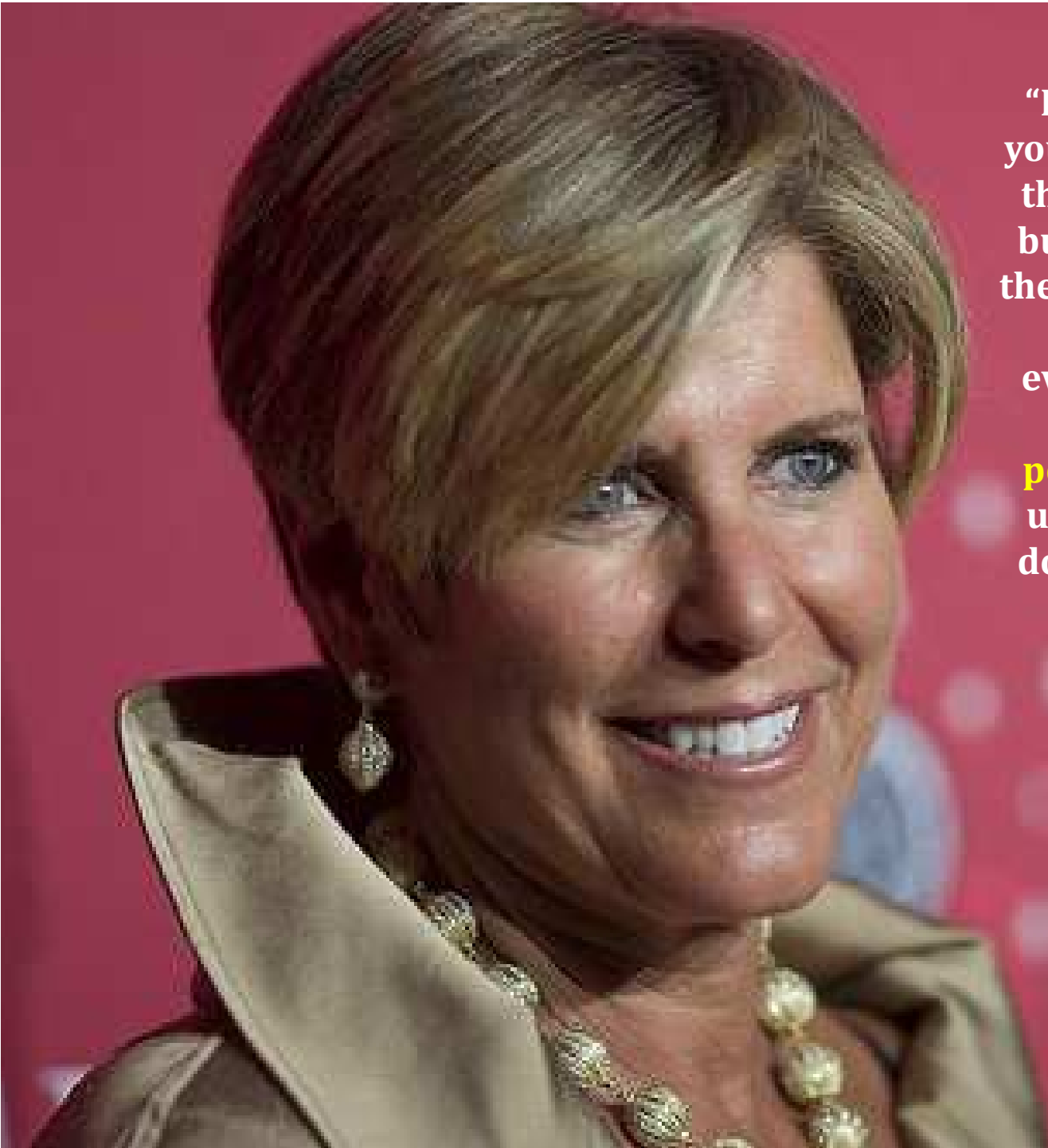


“If you are unsure of what your dream might be—either because you are afraid to dream or because you have somehow lost your dream along the way—then start preparing yourself to receive your dream by exploring the following: Read and study in your areas of greatest interest. Engage in activities related to your interests. Put up pictures of people and things that inspire you. **Get your body in optimal shape to pursue your dream.** Seek God’s help for a bigger-than-self dream.” —John Maxwell

Lesson # 5 : Sync your priorities with your finances.

Those thousands of dollars in savings are what helped us get out of debt earlier, kept us out of debt for several years and will hopefully help us pay off our recent auto loan soon as well. Make it a subconscious habit to save money in things that you do every day, even if it is a few dollars. All that money saved can add up significantly and you can save it or spend it on things that really matter!



A close-up portrait of Suze Orman, a woman with short, layered blonde hair, smiling slightly. She is wearing a light-colored blazer and a gold necklace. The background is a solid dark red color.

“Don’t buy things unless you have the money to buy them. Don’t expand your business unless you have the money to do so. Realize people are the key to everything - **money can’t do anything without people.** Think about and understand what you’re doing and why-with your money.” - Suze Orman

Lesson # 6 : Get your mind in shape.

By putting new right thoughts and actions into your habits consistently for thirty days or more, your brain will assimilate these as new habits. They become a part of your normal unconscious response. To build self-discipline and strengthen your determination, start with small victories over your unconscious. In time you will develop the strength and discipline to accomplish larger goals.



“Real healing meant **getting my mind in shape; it meant getting my confidence and priorities in shape, too.” Cancer survivor Lance Armstrong believes he speaks the loudest against cancer with his awareness-raising initiative: Hope Rides Again.**



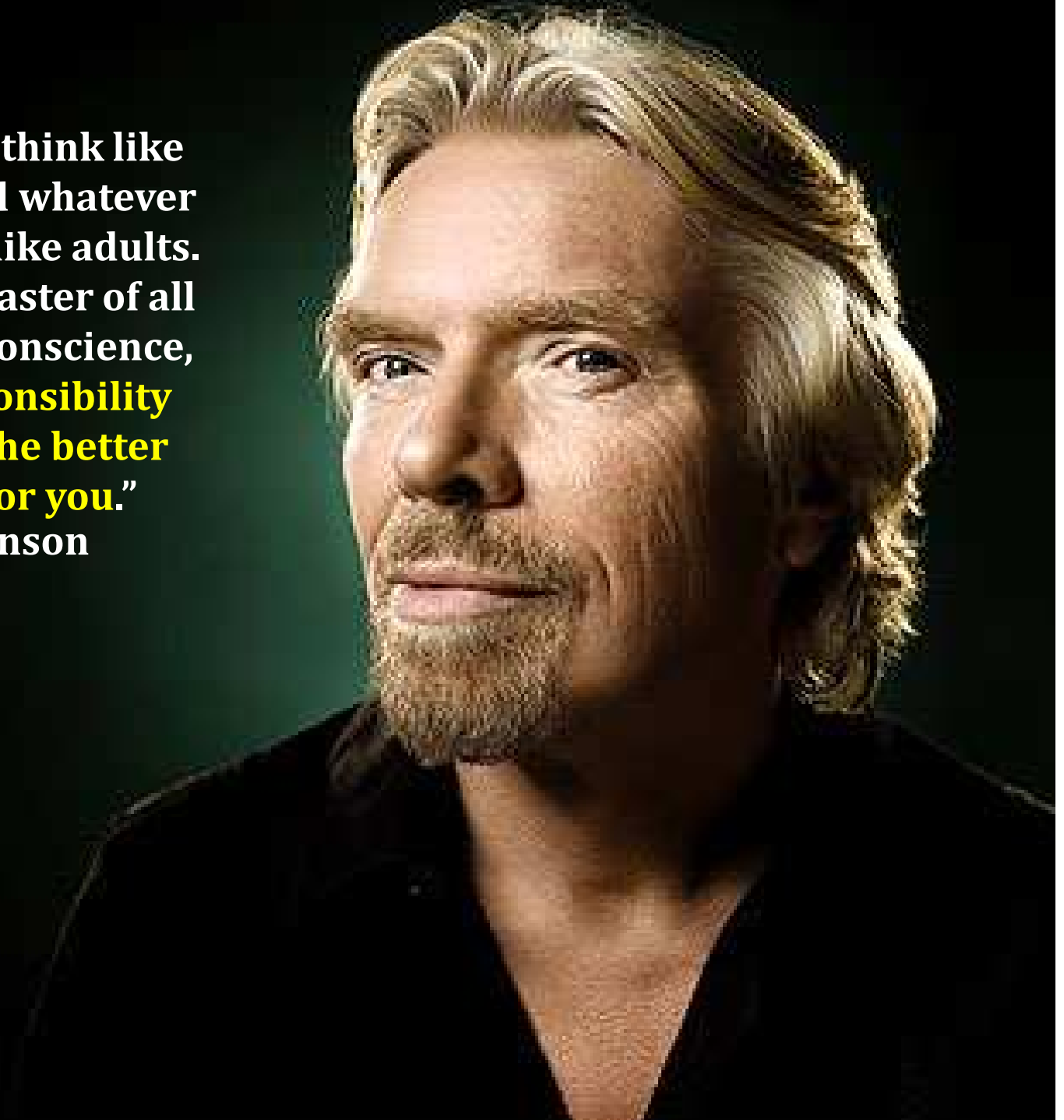
Lesson # 7 : Empower and respect.

Before you look at ways to enrich the jobs in your workplace, you need to have as your foundation a good, fair work environment. If there are fundamental flaws – in the way people are compensated, their working conditions, their supervision, the expectations placed upon them, or the way they're treated – then those problems should be fixed first.



“Inspire people to think like entrepreneurs, and whatever you do, treat them like adults. The hardest taskmaster of all is a person’s own conscience, so **the more responsibility you give people, the better they will work for you.”**

- Richard Branson



Lesson # 8 : Live in the moment.

We cannot change things that have already happened, and obsessing over them does nothing to help us now. We cannot predict the future, so worrying about it does nothing to help you either. Instead of having your mind elsewhere, bring yourself back to now, in this moment, focused on where you are and what you're doing and who you're with.



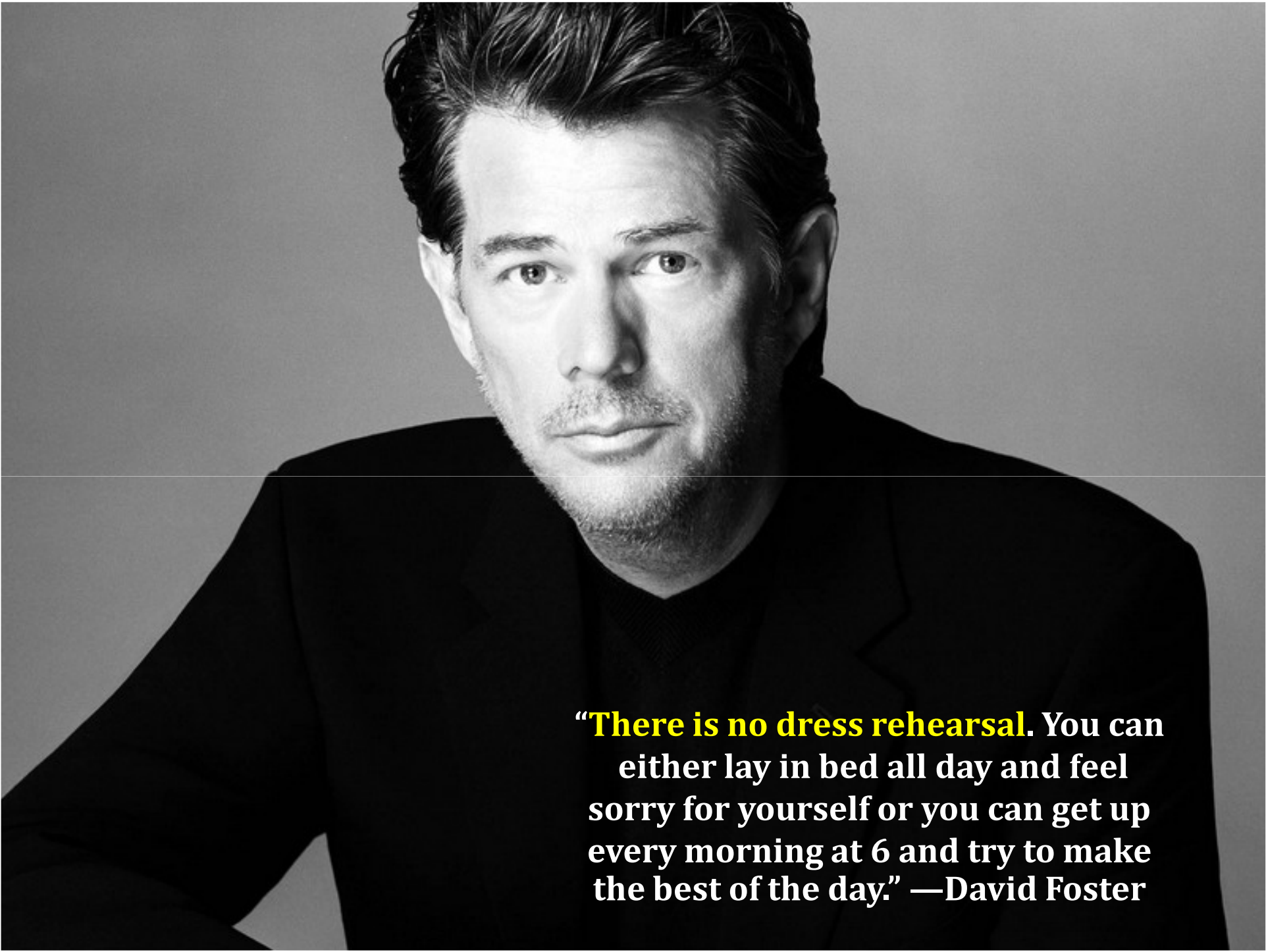


In the spring of 1994, Michael J. Fox began to accept Parkinson's disease and live in and enjoy the moment. **"Yesterday's losses and tomorrow's trials were no longer the only poles of my existence,"** he writes in Lucky Man.

Lesson # 9 : Make each day the very best.

How to make today the best day? Expect it. Call it the secret; call it the law of attraction. Just expect to have a good day. We live up to our own expectations. Say you will have a good day and stay with the thought and it's almost always you will have a good day. If you are really having a bad day, then do this before you leave the office. Pick on something easy to do, something you can complete.



A black and white portrait of David Foster, a man with dark hair and a light beard, wearing a dark suit jacket. He is looking directly at the camera with a serious expression. The background is a plain, light gray.

“There is no dress rehearsal. You can either lay in bed all day and feel sorry for yourself or you can get up every morning at 6 and try to make the best of the day.” —David Foster

Lesson # 10 : Promote your work.

Don't just say you are an expert; prove it. Do you have success stories to share? What about quotes on your abilities by current clients and associates? Your expertise is only as strong as your online exposure. Truth is you do want to have an online domain whether it be your company domains or a creative marketing domain it's important to have one that people will remember.



A full-page photograph of tennis player Serena Williams in mid-swing on a grass court. She is wearing a white athletic outfit with pink trim and a white headband. A yellow tennis ball is visible near her racket. In the background, a man in a light-colored shirt and khaki pants is watching. The text "SERENA WILLIAMS" is overlaid on the right side of the image.

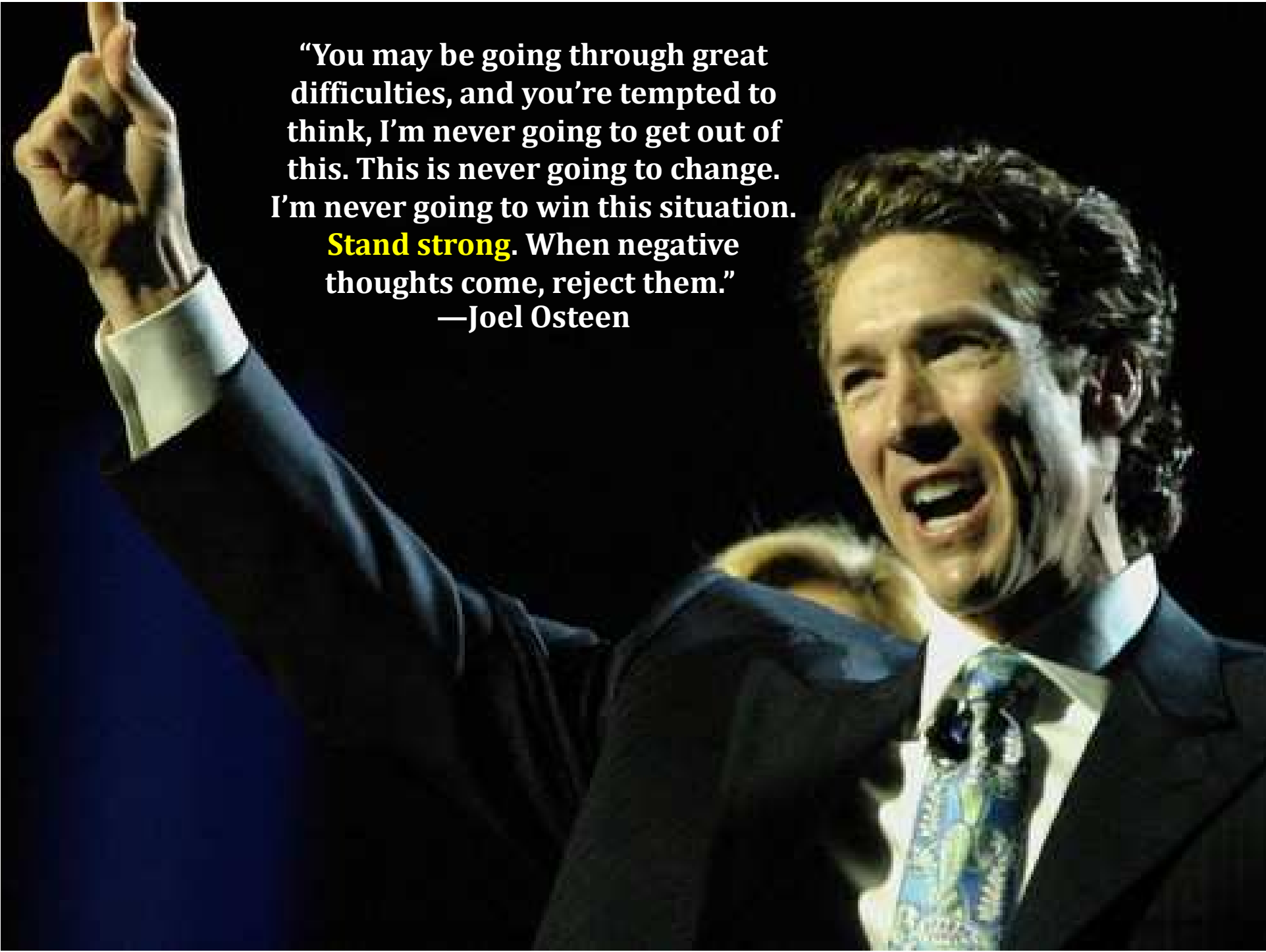
SERENA WILLIAMS

“Every tournament I play
gives me a great opportunity
to market whatever I am
working on or **wearing**.”
—Serena Williams

Lesson # 11 : Trust things will turn in your favor.

When negative thoughts come, reject them and replace them with positive thoughts. When you're in an attitude of faith, you open the door for opportunity to work in your situation. You may not see anything happening in your natural eyes, but in the unseen realm, opportunity is at work. And if you'll do your part and keep believing, opportunity will bring you out with the VICTORY...



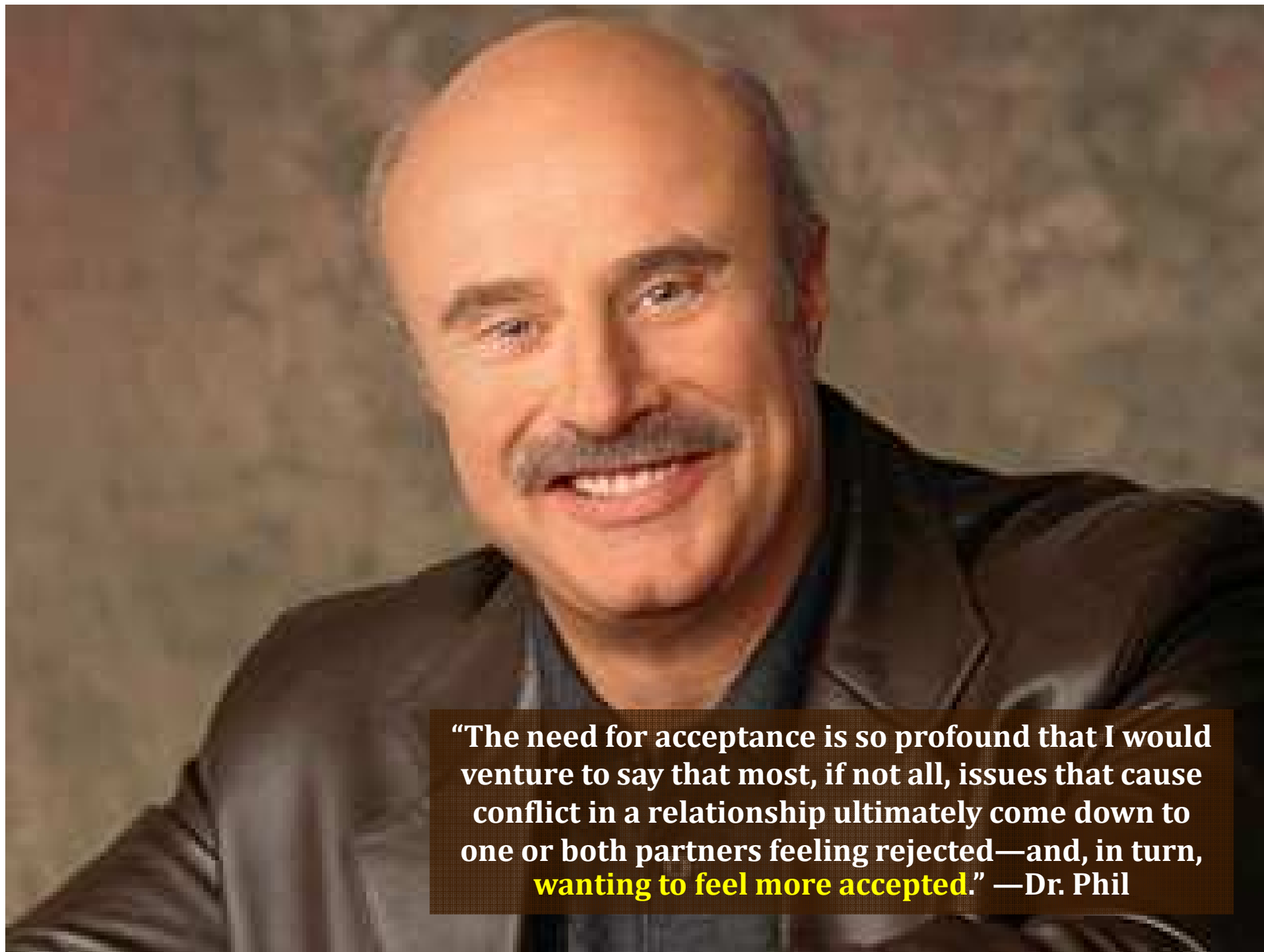
A photograph of Joel Osteen, a man with dark curly hair, wearing a dark suit, white shirt, and a patterned tie. He is gesturing with his right hand, pointing upwards with his index finger. The background is dark and out of focus.

“You may be going through great difficulties, and you’re tempted to think, I’m never going to get out of this. This is never going to change. I’m never going to win this situation. **Stand strong.** When negative thoughts come, reject them.”
—Joel Osteen

Lesson # 12 : Accept your partner.

It would be much better to accept the other person for who they are rather than wanting to make them change at all costs. For the couple to "go the distance", that this has to happen. So, perhaps you should seriously consider a stop to expecting the impossible and a start to accepting your partner for who they are!





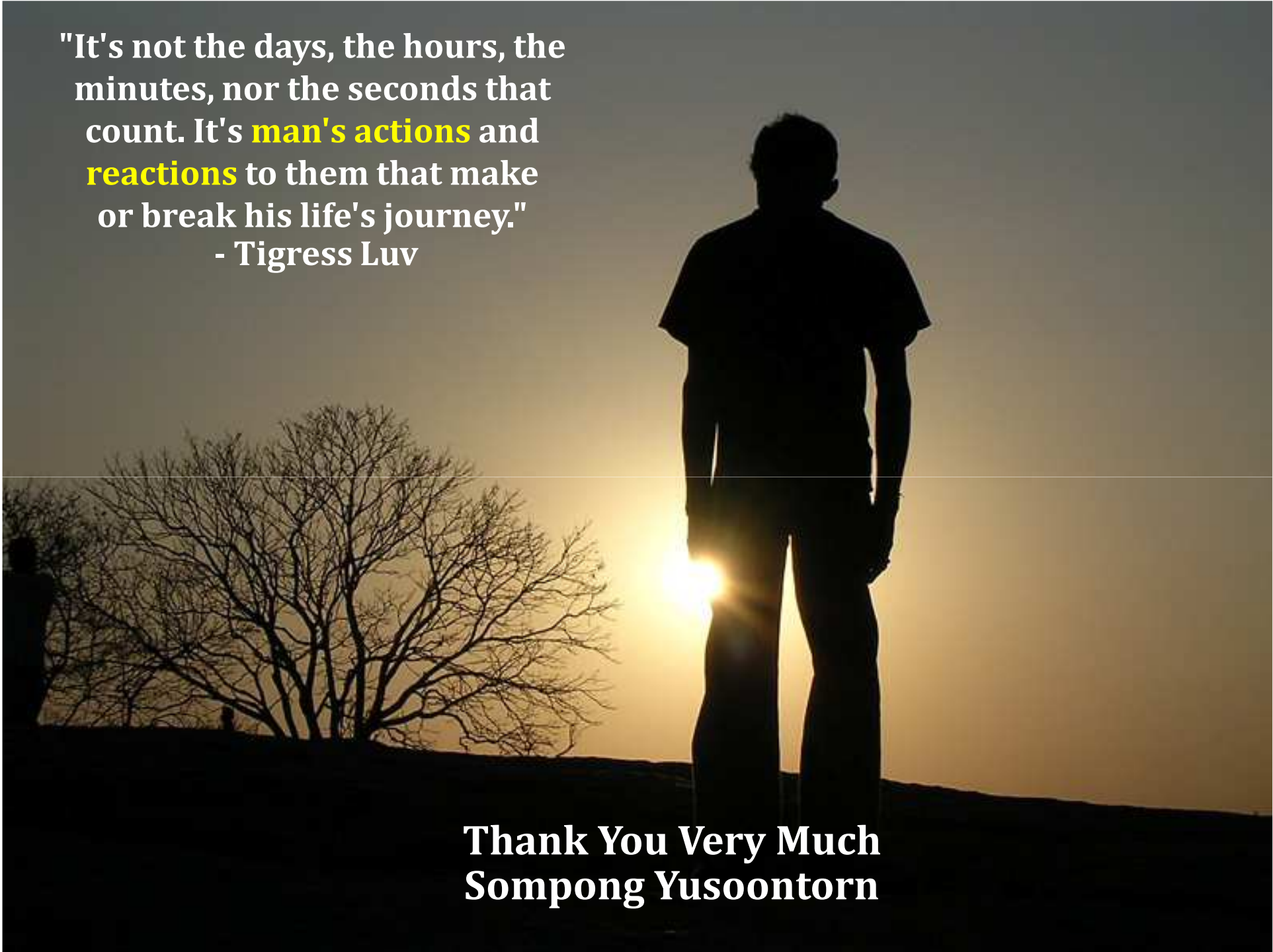
“The need for acceptance is so profound that I would venture to say that most, if not all, issues that cause conflict in a relationship ultimately come down to one or both partners feeling rejected—and, in turn, **wanting to feel more accepted.” —Dr. Phil**

Part of what you need here is determined by where you want to get to and how big your dream is and what goals you have set up to be achieved in 2012. The clearer you get on this, the more the universe will send helpers your way, of the type and cost that would best serve you.



"It's not the days, the hours, the minutes, nor the seconds that count. It's **man's actions** and **reactions** to them that make or break his life's journey."

- Tigress Luv

A silhouette of a person standing on a hill, looking out over a landscape at sunset. The sun is low on the horizon, creating a bright glow and casting long shadows. Bare trees are visible on the left side of the frame.

**Thank You Very Much
Sompong Yusoontorn**