



**THE INSTITUTE OF
Company Secretaries of India**
IN PURSUIT OF PROFESSIONAL EXCELLENCE
Statutory body under an Act of Parliament

ALL INDIA ESSAY WRITING COMPETITION FOR STUDENTS

The effective Communication is one of the principles of an effective Management to achieve the organizational objectives. The Communication skill particularly Written skill reflects the culture of professionals especially Company Secretaries. It is one of the most important personal traits of the Company Secretary and brings desired result through exchange of ideas and expressions. Communication skill-both oral and written have always been the hallmark of successful professionals. In the emerging scenario, the professionals need to further strengthen these capabilities for increased effectiveness.

Taking cognizance of this desirable necessity amongst the students of Company Secretary Course, the Jaipur chapter of ICSI is organizing an all India Essay Writing Competition for the students on the following theme:

"CORPORATE SOCIAL RESPONSIBILITY AND COMPANY SECRETARY"

You are invited to write an Essay in English on the above topic in not more than 2000 words. The Essay should be neatly typed in double space and preferably a pen drive / CD should also be sent along with the Essay.

The essay must be your own original work and not to be copied from any source. In case, any material has been quoted, it must be specifically mentioned and its source should be clearly stated. Please mention your Name, registration No., Stage of course, Complete postal address with Pin code, telephone / mobile no., Fax number, e-mail address, if any.

The essay may be sent by post in a duly sealed cover marked: 'Students Essay Writing Competition-2011' at the address - *The Chairman, Jaipur Chapter the Institute of Company Secretaries of India, A-5/A, Institutional Area, Jhalana Doongri, Jaipur -302004.*

LAST DATE FOR RECEIPT OF ESSAY IS 15.9.2011.

The three best Essays will be selected by the panel of Judges, to be instituted by the Jaipur Chapter and the winners will be honoured in the forthcoming National Convention to be held on 13th to 15th October, 2011 at Agra.