RESERVE BANK OF INDIA
DEPARTMENT OF STATISTICS AND INFORMATION MANAGEMENT
MUMBAI-400051.
INDUSTRIAL OUTLOOK SURVEY, JANUARY-MARCH 2011
(ROUND 53)

Sample company code: (To be filled by the agency / RBI) | | | | | |

Block 1. General Information

101 Name of the company: ______________________
102 Address of the Company (for correspondence) ______________________

City/District ____________ State ____________ PIN | | | | | | |

103 Name of the Company Official: Shri/Smt./Kum ______________________
104 Designation: ______________________
105 Telephone No.: ____________ 106 Fax No.: ____________
107 Company e-mail: ______________________
108 Personal e-mail: ____________ 109 Company web-site address: ____________
110 Type of company: Public Sector A ;Private Sector B . 111 Whether company?: Industry- Micro A ;Small B ;Medium C L:Large D
111 Company web-site address: ______________________
112 Date: ____________2011 **Seal of the Company after filling-in the Schedule**

Block 2: Product Details

(Please write the main and two major products (in the order of sales) manufactured by the company)

Code	Products	Name	Code (To be filled-in by Agency /RBI)		
201	Main Product				
202	Other Major Product 1				
203	Other Major Product 2				
204		**Broad Industry Group**			

Block 3: Paid-up capital, Annual Production and Current level of Capacity Utilisation

Please tick(√))the appropriate size-class in which your company currently falls:

301	Paid-up Capital	Up to Rs. 1 Crore	Rs. 1 Crore to Rs. 10 Crore	Rs. 10 Crore to Rs. 25 Crore	Rs. 25 Crore to Rs. 50 Crore	Rs. 50 Crore to Rs. 100 Crore	Above Rs. 100 Crore
302	Annual Production (All products)	Up to Rs. 100 Crore	Rs. 100 Crore to Rs.250 Crore	Rs. 250 Crore to Rs. 500 Crore	Rs. 500 Crore to Rs. 750 Crore	Rs. 750 Crore to Rs. 1000 Crore	Above Rs. 1000 Crore
303	Current level of Capacity Utilisation *	Up to 50%	50% - 60%	60% - 70%	70% – 80%	80% - 90%	Above 90%

* Compared to installed capacity

Block 4: Is your company's normal production level expected to face any constraints during the Current Quarter (January-March 2011) (Please tick (√) the relevant column)

400	**Yes**		**No**	

If 'Yes' to item 400 indicate the possible reasons thereof (please tick (√) the relevant column for each reason)

Code	Reasons	Current Quarter (January-March 2011)			
		Most Important	Moderately Important	Less Important	Not Important
		(1)	(2)	(3)	(4)
401	Technology constraints				
402	Shortage of Raw Materials				
403	Shortage of Power				
404	Equipment / Machinery not working				
405	Industrial Relations / Labour Problems				
406	Inadequate transport facilities				
407	Shortage of Working Capital Finance				
408	Lack of Domestic Demand				
409	Lack of Export Demand				
410	Competitive Imports				
411	Uncertainty of economic environment				
412	Any others (Please specify):				

Micro Industry: Investment in plant and machinery ≤Rs.25lakh; Small: Investment in plant and machinery >Rs.25lakh but ≤Rs.5crore; Medium: Investment in plant and machinery >Rs.5crore but ≤ Rs.10crore.

Block 5. Assessment for the current quarter (January-March 2011) and Expectations for the next quarter (April-June 2011)

Code	Parameter	Current Quarter (January-March 2011) Please tick (√) changes over October-December 2010 quarter			Next Quarter (April-June 2011) Please tick (√) changes over January-March 2011 quarter		
		(1)	(2)	(3)	(4)	(5)	(6)
501	Overall business situation	Better	No change	Worsen	Better	No change	Worsen
502	Financial situation (overall)	Better	No change	Worsen	Better	No change	Worsen
503	Working Capital Finance Requirement (excluding internal sources of funds)	Increase	No change	Decrease	Increase	No change	Decrease
504	Availability of Finance (both internal and external sources)	Improve	No change	Worsen	Improve	No change	Worsen
505	Cost of external finance	Increase	No change	Decrease	Increase	No change	Decrease
506	Production (in quantity terms) (All products)	Increase	No change	Decrease	Increase	No change	Decrease
507	Order Books (in quantity terms), if applicable	Increase	No change	Decrease	Increase	No change	Decrease
508	Pending Orders, if applicable	Above normal	Normal	Below Normal	Above normal	Normal	Below Normal
509	Cost of raw materials	Increase	No change	Decrease	Increase	No change	Decrease
510	Inventory of raw materials (in quantity terms) @	Above average	Average	Below Average	Above average	Average	Below Average
511	Inventory of Finished Goods (in quantity terms) @	Above average	Average	Below Average	Above average	Average	Below Average
512	Capacity utilisation (main product)	Increase	No change	Decrease	Increase	No change	Decrease
513	Level of capacity utilisation (compared to the average in preceding four quarters)	Above normal	Normal	Below Normal	Above normal	Normal	Below Normal
514	Assessment of the production capacity with regard to expected demand in next six months	More than adequate	Adequate	Less than Adequate	More than adequate	Adequate	Less than Adequate
515	Employment in the company (All cadres including part-time/full-time/casual labour)	Increase	No change	Decrease	Increase	No change	Decrease
516	Exports, if applicable	Increase	No change	Decrease	Increase	No change	Decrease
517	Imports, if any	Increase	No change	Decrease	Increase	No change	Decrease
518	Selling prices (*ex*-factory unit prices) are expected to @@	Increase	No change	Decrease	Increase	No change	Decrease
519	If increase expected in selling prices, rate of such increase	Increase at higher rate	Increase at about same rate	Increase at lower rate	Increase at higher rate	Increase at about same rate	Increase at lower rate
520	Profit Margin (Gross profits as percentage of net sales) @@@	Increase	No change	Decrease	Increase	No change	Decrease

Notes to Block 5

@: Average level may be obtained as the average of level at the end of four quarters during the corresponding preceding year.

@@: In the case of multi product companies, the average of the price changes may be taken into account.

@@@: Gross profits are defined as total income minus manufacturing expenses, salaries and wages, other expenses and depreciation and other provisions (except tax provision). In other words, profits are gross of interest and tax provision (PBIT). 'Net Sales' are sales net of 'rebates and discounts' and 'excise duty and cess'.

To be filled in by the Agency	
Investigated by Signature: Name: Date:	**Scrutinised by** Signature: Name: Date:
Investigator's Remarks:	**Scrutiny remarks:**

Filled-in survey schedule may be sent to:

The Vice President and CEO, **Centre for Research, Planning and Action,**
16-Dakshineshwar,10-Hailey Road, New Delhi-110001. **Phone: 011-23326955, 23355170,**
Fax: 91-11-23329216, E-mail