

2nd CMA Global Management Accounting Summit 2010

29th, 30th June & 1st July

Colombo

CMA for Sustainable Business

CPD Accredited

Hosted by
Institute of
Certified Management Accountants
of Sri Lanka.



Co-hosts



Technical Partners



Meant For : Managing & Finance Directors, CEO's, General Managers, Finance Managers, Financial and Management Accountants, Production / Factory Managers, Senior Managers, Marketing, General Management, Supplies / Purchasing Executives and Management Trainees.

Date : 29th, 30th June and 1st July.

Venue : Cinnamon Lakeside, Colombo.

Fee	: Foreign participants	100 US \$
	Spouses (Foreign)	Invited for Inauguration
	Local Members	Rs. 12,000/-
	Local Non Members	Rs. 14,000/-

Closing Date for Applications : Early Bird Up to 15th June

Late Applications : (10% surcharge) Up to 24th June

Registrations Local : Please contact **Shanthi / Kapila**
Tel.: 011 2501771, 2506391, 2501062,
email: registrations@cma-srilanka.org

Registrations Foreign : Please contact **Nishanthi**
Tel.: +94 011 2506391, 2501062, 2507087
email: secretariat@cma-srilanka.org

CPD Credit Hours : 10 CPD credit hours will be provided to the participants

Presidents & Speakers



Prof. Lakshman R Watawala
President
CMA Sri Lanka



G.N. Venkataraman
President
ICWA India



Hasan A Bilgrami
President
ICMA Pakistan



Md. Abdul Aziz
President
ICMA Bangladesh



Komal Chitrakar
President
SAFA



Roger Tabor
Chairman
PAIB, IFAC



A.N. Raman
Vice President
SAFA



Ajith Nivard Cabraal
Governor of the
Central Bank of Sri
Lanka



Prof. Mohan Munasinghe
Chairman, Munasinghe
Institute for Development
(MIND). Co-winner of the
2007 Nobel Prize for
Peace



Robert Strachan
Chair, CMA Canada
National Board of
Directors



Joy Thomas
MBA, FCMA, C.Dir.
President and CEO
CMA Canada



Prof. Richard Petty
President and
Chairman
Board of CPA Australia



Dr. Raef A. Lawson
Vice President of
Research IMA, USA



Chandra Wadhwa
Past President, Central
Council Member &
Chairman Cost
Accounting Standards
Board ICWAI



Mohammed Hanif Ajar
Vice President, ICMAP



Santhosh Jayaram
Head-Sustainability,
DNV Norway



K. R. Suresh Kumar
MD - Lanka IOC PLC



Dr. Uditha Llyanage
Director, Post
Graduate Institute of
Management



Trevine Jayasekara
Group Finance Director
Brandix Lanka Ltd.



Manisha Gupta
Senior Manager
Transfer Pricing
Deloitte, India



Lawrence Lai
Fraud & Investigation
& Dispute Services,
EY Singapore



Dilshan Rodrigo
DGM, Risk
Management Hatton
National Bank Plc.



Shirani Jayasekera
Head of Group Internal Audit,
Carson Cumberbatch plc and
Former Audit Manager,
British American Tobacco for
Sri Lanka & Bangladesh



Muzaffar Ahmed,
Council member
ICMA Bangladesh



Dr. Mahesha Ranasoma
Chairman Shell Gas
Lanka



Ajit Johnpillai
Brandix Lanka Ltd.



Suren Amerasekera
CEO, Mobitel Pvt Ltd.



Prema Cooray
MD, CCC Solutions
(Pvt) Ltd. & Former
Chairman, Alphen
Spence & Co. PLC.



Dr. Anura Ekanayake
Ceylon Chamber of
Commerce



Russell de Mel
Director / Chief Executive
Officer, NDB Bank PLC



Overview:

Prof. Lakshman R Watawala,
FCMA, FCA, FCMA (UK)
President, CMA Sri Lanka

The 2nd CMA Global Management Accounting Summit has chosen an appropriate theme 'CMA for Sustainable Business'

Professional Accountants in Business (PAIB) of IFAC states the following in its sustainability framework which includes business strategy:

"The recognition governments and many organizations have given to sustainability and sustainable developments are changing business culture and society. The global challenge is to ensure that organizations' sustainable development practices (a) reverse the previous erosion of natural resources, and (b) improve their environmental, social, and economic performance. This requires radical changes in the way we do business and the way we live our lives. Although many organizations aspire to being responsible, few could claim to be truly sustainable."

Sustainable business is enterprise that has no negative impact on the global or local environment, community, society or economy a business that thrives to meet the triple bottom line. Sustainable business have progressive environmental and human rights policies.

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

The Summit would have an official

inauguration, 8 Sessions on Governance, Sustainability, Risk Management, CSR & Environment, Panel discussions with Presidents of Member Bodies and Business Leaders on Strategy and Sustainable Business, Contemporary Financial Management and sustainability issues in business and a Valedictory Session.

Leading speakers both overseas and local have been invited to address the Summit. Foreign speakers will be from USA, Canada, UK, Australia, Singapore, India, Bangladesh, Pakistan and Nepal.

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CMA for Sustainable Business

29th 30th June and 1st July 2010
Cinnamon Lakeside, Colombo

29th June Inaugural Sessions

5.30 pm - 8.30 pm.

- 5.30 pm - Arrival of Invitees and Participants
- 6.00 pm Welcome Address - **Prof. Lakshman R Watawala**, President CMA Sri Lanka
- Address by - **Mr Komal Chitracar**, President SAFA
- Address by - **Mr Roger M Tabor**, Chairman Professional Accountants In Business (PAIB) - IFAC
- Address by - **Hon. Johnston Fernando**, Minister of Co-operatives and Internal Trade
- Address by Chief Guest -
- Key Note Address - **Hon. Prof. G L Peiris**, Minister of External Affairs
- Inaugural Address - **Prof. Mohan Munasinghe**
Co-winner of the 2007 Nobel Prize for Peace
Chairman, Munasinghe Institute for Development (MIND), Colombo, Director-General, Sustainable Consumption Institute, Univ. of Manchester, UK.

CMA Awards For Excellence in Business Management

- Vote of Thanks - **Mr Ananda Wehalla**, Council Member and Secretary CMA Sri Lanka
- 8.30 pm 10.00 pm - Cocktails

30th June Technical Sessions

- 7.30 am to 8.15 am - Registration of Participants
- 8.30 am 10.30 am - Session 1

Governance, Sustainability and the CMA

Chairman of Session

Mr Kunal Banerjee Past President and Council Member ICWAI

Key Note Address -

Sustainable Accountants for Sustainable Organizations.

Mr Roger M Tabor, Chairman PAIB- IFAC

Sustainability and the role of the Accountant

Prof. Richard Petty, President CPA Australia

Enhanced Decision Making - CMA Canada Governance Structure

Mr Bob Strachan, Chairman CMA Canada

Discussion

10.30 11.00 am - Tea/Coffee Break

11.00 - 12.30 pm - Session 2

Risk Management Framework towards Sustainable Growth

Chairman of Session

Prof. Dr Khawaja Amjad Saeed Past President ICMAP and SAFA

Enterprise Risk Management Framework for Sustainable Growth

Mr Mohammed Hanif Ajari, Vice President ICMAP

The Evolving role of Risk Management for Sustainable Banking

Mr Dilshan Rodrigo, DGM Risk Management HNB Plc.

Corporate Responsibility: An active process of managing risks and seizing opportunities

Mr Santhosh Jayaram, Head Sustainability DNV Norway

Discussion -

12.30 2.00 pm - Lunch

2.00 - 3.30 pm - Session 3

CSR and Environment

Chairman of Session

Mr. Hemaka Amarasuriya, Chairman, Singer Sri Lanka

The role of the management accountant in promoting, advocating and accounting for Corporate Social Responsibility Initiatives.

Dr. Raef A. Lawson Vice President of Research, IMA USA

Create Possibilities: Use CSR Initiatives to Drive Value in Your Organization

Ms. Joy Thomas President & CEO CMA Canada

Microcredit & Social Upliftment

Mr Muzaffer Ahmed Past President ICMAB and Managing Director & CEO Credit Rating Information & Services Ltd.

Discussion -

3.30 4.00 pm - Tea/Coffee Break

4.00 5.30 pm - Session 4

Panel Discussion with Business Leaders on "Sustainable Business"

Moderator - **Dr. Uditha Liyanage**
Director, Post Graduate Institute of Mgt.

Panelists

- Industry - **Dr. Mahesha Ranasoma**, Chairman Shell Gas Lanka
- Telecom - **Mr. Suren Amerasekera**, CEO, Mobitel Pvt Ltd.
- Petroleum - **Mr. Suresh Kumar**, MD, Lanka IOC
- Apparel - **Mr. Ajit Johnpillai**, Brandix Lanka Ltd
- Plantation & Agriculture - **Dr. Anura Ekanayake**, Chairman Ceylon Chamber of Commerce
- Conglomerates - **Mr Mukhlis Ismail**
Assistant Vice President, Head Group Risk & Control Review John Keells Holdings Plc.
- Banking - **Mr Russell De Mel**
Director/CEO NDB Bank Plc

5.30 pm - Close of Session Day Two

1st July Technical Sessions

8.30 10.30 am - Session 5

Contemporary Financial Management and Sustainability Issues in Business

Chairman of Session

Key Note Address

Transfer Pricing, Trends and Issues in the Region

Ms. Manisha Gupta

Senior Manager Transfer Pricing, Deloitte, India

Forensic Accounting

Mr Lawrence Lal

Fraud & Investigation & Dispute Services, Ernst & Young Singapore

COSO Framework on Internal Control for Sustainable Management

Ms Shirani Jayasekera

Head of Group Internal Audit, Carson Cumberbatch plc and Former Audit Manager, British American Tobacco for Sri Lanka and Bangladesh

Discussion -

10.30 11.00 am Tea/Coffee Break

11.00 12.30 pm - Session 6

Contemporary Financial Management and Sustainability Issues in Business

Chairman of Session -

Corporate Treasury & Working Capital Management

Mr Trevine Jayasekera Finance Director, Brandix Lanka Ltd.

Cost Accounting Standards Framework Evolution in India

Mr Chandra Wadhwa

Past President, Central Council Member and Chairman Cost Accounting Standards Board ICWAI.

Sustainability issues in Tourism Industry

Mr. Prema Cooray

MD, CCC Solutions (Pvt) Ltd. & Former Chairman, Aitken Spence & Co. PLC.

Discussion -

12.30 2.00 pm - Lunch

2.00 - 3.30 pm - Session 7

Panel Discussion with Heads of CMA Bodies

Strategy for CMA Regional Bodies

- Moderator - **Mr A N Raman**, FICWA Vice President SAFA and Council Member, ICWAI.
- President ICMAB - **Mr. Abdul Aziz**, FCMA
- President ICMAP - **Mr. Hasan A Bilgrami** FCMA
- President ICWAI - **Mr. G.N. Venkataraman** FICWA
- President ICMASL - **Prof. Lakshman R. Watawala** FCMA
- Chairman CMA Canada - **Mr. Robert Strachan** FCMA
- Vice President IMA USA - **Dr. Raef A. Lawson** CMA

3.30 4.00 pm Tea/Coffee Break

4.00 5.30 pm - Valedictory Session

Sustainable Economic Growth

Welcome Address

Prof. Lakshman R. Watawala, President CMA Sri Lanka

Key Note Address - Sustainability in Banking

Mr Ajith Nivard Cabraal, Governor Central Bank of Sri Lanka

Address by Guest of Honour

Mr. R. Bandyopadhyay,

IAS, Secretary Ministry of Corporate Affairs Government of India

Chief Guests Address

Hon. Sarath Amunugama,

Deputy Minister of Finance & Planning and Senior Advisor to the President

Closing Remarks

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