

About the Institute

ICWAI (The Institute of Cost and Works Accountants of India) is a statutory body established by an Act of Parliament, i.e., The Cost and Works Accountants Act, 1959 (23rd of 1959).

Over the years it has emerged as a leading professional Institute in India and second largest management accounting body in the world with focus on knowledge, training and research in the field of Management Accounting and Financial & Cost Management. The Institute has over 45,000 Members in Service & Practice and over 1,75,000 Students. The Institute of Cost and Works Accountants of India Syllabus, research, publication, training, MDP are renowned for exhaustive breadth and depth of knowledge. The Institute is recognized by the Govt. of India as a Scientific & Industrial Research Organization (SIRO). The Institute journal "The Management Accountant" and its various research & professional publications play a predominant role in elevating the standard of profession.

The Institute of Cost and Works Accountants of India is committed:

- ✓ To develop the Cost and Management Accountancy profession.
- ✓ To develop the body of members and properly equip them for functions
- ✓ To ensure sound professional ethics
- ✓ To keep abreast of developments in Cost Management

ICWAI A Founder Member of

- ✓ International Federation of Accountants (IFAC)
- ✓ The Confederation of Asian and Pacific Accountants (CAPA)

- ✓ The South Asian Federation of Accountants (SAFA)

Head Quarters

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Website: www.icwai.org

Eastern India Regional Council

84, Harish Mukherjee Road,
Kolkata 700 025

Tel: 033-24553418, 24555957,
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Website: www.eircoficwai.com

Western India Regional Council

"Rohit Chambers", 4th Floor,
Janmabhoomi Marg,

Fort, Mumbai 400 001

Tel : 022-22043406, 22841138,
220434416

Website: www.icwai-wirc.org

Northern India Regional Council

3, Institutional Area, Lodhi Road, New
Delhi 110 003

Tel : 011-24615788, 24626678,
24623792/93

Website: nirc-icwai.org

Southern India Regional Council

4, Montieth Lane, Egmore,
Chennai 600 008

Tel : 044-2855 4443, 2855 4326

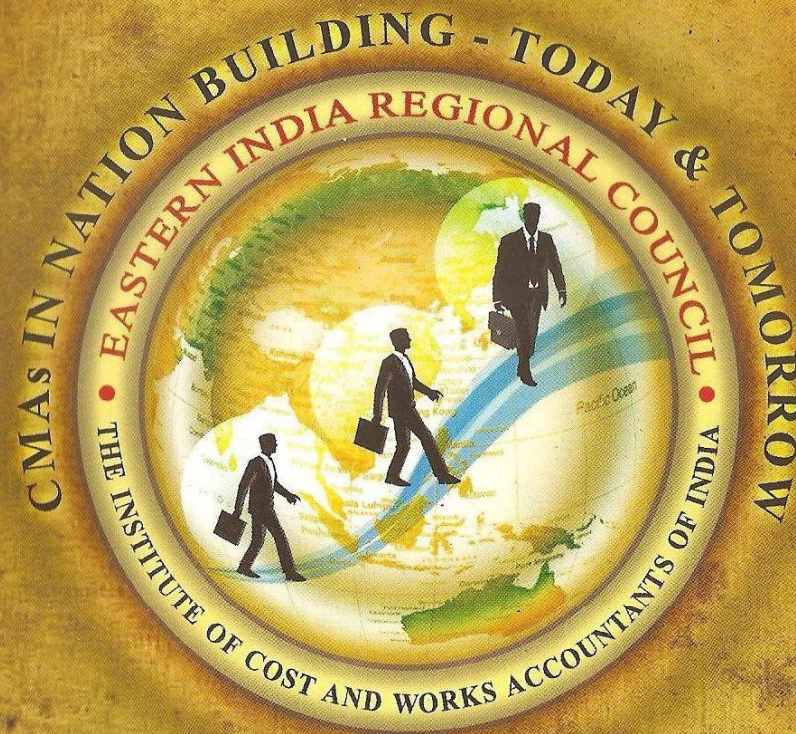
Website: www.sircoficwai.com

Overseas Centres:

Dubai, Nepal, Sultanate of Oman,
Zambia, Tanzania, Botswana.



51st NATIONAL COST CONVENTION



EASTERN INDIA REGIONAL COUNCIL

The Institute of Cost and Works Accountants of India

(Set up under an Act of Parliament)

at **FORTUNE PARK PANCHWATI, KOLKATA**

Kona Expressway, Santragachi, Howrah - 711 403, W.B.

Phone : 91-33-39884444

On 23rd, 24th & 25th April, 2010

WELCOME

Dear Sir,

We have the pleasure to convey you that the **51st National Cost Convention of The Institute of Cost and Works Accountants of India** will be held during 8^{23rd}, 24th & 25th April, 2010 at Fortune Park Panchwati, Kolkata, Santragachi, Howrah

In the present economic scenario of globalization and liberalization, the corporate sectors as well as the public sectors are facing a lot of challenges in productivity and marketability.

Management accounting is an important element in the production of both physical goods and other services. The recent years have witnessed significant changes and developments in the environment in which the accounting profession functions. To cope up with the challenges of recent recession in the industries is an uphill task for the professional managers.

As the Cost & Management Accountants have a definite role to overcome the situation and considering the fundamental and dramatic changes in the world economy with the challenges therefore we feel the theme has been aptly selected as:

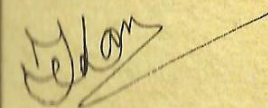
CMA's in Nation Building – Today and Tomorrow.

The Convention is expected to bring up the gap analysis in the profession and will be addressed by professionals, top most officials of PSUs, Corporate leaders, financial institutions and members in practice and industry, in addition to, interaction with industrialist of different sectors.

While appreciating your active support to this profession, we expect all sorts of co-operation and guidance from your end for making this convention a grand success.

With warm regards,

Yours sincerely,



Manas Kr. Thakur
Chairman

CONVENTION COMMITTEE

Patron-in-Chief	:	Sri. G N Venkatraman - President of ICWAI.
Patrons	:	Sri. B M Sharma - Vice - President of ICWAI. Sri. Kunal Banerjee Sri. Somnath Mukherjee Dr. Sanjiban Bandyopadhyaya Sri. Suresh Mohanty
Chairman	:	Sri. Manas Kr. Thakur
Jt. Secretary	:	Sri. A D Wadhwa & Sri. Pallab Bhattacharya
Treasurer	:	Sri. Kali Kinkar Sarkar
Members	:	Sri. Sanjay Gupta – Chairman – NIRC of ICWAI Sri. Manubhai K. Desai – Chairman – WIRC of ICWAI Sri. A V N S Nageswara – Chairman – SIRC of ICWAI

ADVISORY COMMITTEE

- | | |
|------------------------------|-----------------------------|
| 1. Sri. Jaytilak Biswas | 10. Sri. V S Datey |
| 2. Sri. Chandan Chowdhury | 11. Sri. Srinivash Singh |
| 3. Sri. P G Nandi | 12. Sri. Ashis Bhattacharya |
| 4. Sri. P S Bhattacharya | 13. Sri. D V Joshi |
| 5. Sri. Harijibon Banerjee | 14. Sri. D C Bajaj |
| 6. Sri. Soilesh Bhattacharya | 15. Dr. Ravi Misra |
| 7. Sri. Ashim Mukherjee | 16. Dr. Subhash Ch. Das |
| 8. Sri. R S Sharma | 17. Sri. I N Chatterjee |
| 9. Sri. Rajiv Mehrotra | 18. Sri. Pravakar Mohanty |

TECHNICAL COMMITTEE

Chairman	:	Sri. A D Wadhwa
Members	:	Sri. Ashish Bhattacharya Sri. Sudipti Banerjee Sri. Ashish Chattopadhyaya Sri. P K Sikdar Sri. Mrityunjay Acharjee

RECEPTION COMMITTEE

Chairman	:	Ms. Tanmaya S Pradhan
Members	:	Sri. K K Sarkar

DELEGATE COMMITTEE

Chairman	:	Sri. Debashis Saha
Members	:	Sri. Saswata Dasgupta

SOUVENIR COMMITTEE

Chairman	:	Sri. K K Sarkar
Members	:	Sri. Debashis saha

CO-ORDINATION COMMITTEE

Chairman	:	Sri. Saswata Dasgupta
Members	:	Sri. K K Sarkar

CULTURAL COMMITTEE

Chairman	:	Sri. Pallab Bhattacharya
Members	:	Sri. A D Wadhwa

CMA NATIONAL AWARD FOR EXCELLENCE IN RESOURCE MANAGEMENT 2010

AWARD COMMITTEE

Chairman	:	Dr. Sanjiban Bandyopadhyaya
Members	:	Sri. Somnath Mukherjee Sri. Pallab Bhattacharya Ms. Tanmaya S Pradhan

TIME	23RD APRIL FRIDAY	24TH APRIL SATURDAY	25TH APRIL SUNDAY
09.00 – 09.30	Registration	-	-
09.30 – 10.30	INAUGURATION		
10.30 – 11.00	TEA		
11.00 – 12.00	Discussion Meet (Persons from the Regulatory Body)	Discussion Meet (Persons from the Regulatory Body)	Discussion Meet (Madams' Day Out)
12.00 – 13.00	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - Iron & Steel)	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - power)	Technical Session with the Business & Industry Associations. (Direct Tax Code & GST)
13.00 – 14.00	LUNCH		
14.00 – 15.00	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - Infrastructure)	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - IT – ITES)	LUNCH
15.00 – 16.00	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - Banking)	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - Telecommunication)	Valedictory Session & Prize Distribution
16.00 – 16.30	HIGH TEA		
16.30 – 17.30	Technical Session with the Corporate Giants (Cost Accounting for Strategic Competitiveness - Insurance)	Technical Session (Competition Commission)	
17.30 – 18.30	Technical Session (IFRS)	Regions & Chapters' Meet	
19.00 Onwards	-	Cultural Programme & Convention Dinner	

Registration Fees

Delegate	Rs. 7000/- per Delegate
Practicing Cost Accountants & ICWAI Students	Rs. 5000/- per Delegate
Accompanying Spouse	Rs. 4000/- per Delegate

Advertisement

Special Page	Rs. 70,000
Back Cover	Rs. 50,000
Back Cover (Inside)	Rs. 30,000
Front Cover (Inside)	Rs. 30,000
Inside Full Page (Colour)	Rs. 20,000
Inside Full Page (Black & White)	Rs. 10,000
Inside Half Page (Black & White)	Rs. 7,000
Inside Quarter Page (Black & White)	Rs. 4,000

Display Banner [At Convention venue (3' x 6')]	Rs. 50,000
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Mission...

ICWAI Professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting.

Vision...

ICWAI would be the preferred source of resources and professionals for the financial leadership of enterprises globally.

SPONSORSHIP OPPORTUNITIES

Main Sponsorship:

Rs. 15,00,000/-

- ☛ The company will be allowed to send 20 (Twenty) numbers of delegates at free of cost.
- ☛ As the title sponsor and partner of the conference in association with EIRC ICWAI Kolkata, your name will figure prominently in all the publicity and media communication undertaken by EIRC ICWAI Kolkata.
- ☛ The company will be allowed to set up promotional stall(s) in the campus for the duration of the conference and would have the option of placing suitable complimentary inserts in the welcome kit we will give to the speakers and participants of the seminar conference.
- ☛ All the stationery used in communication and invitation will contain your company logo along with that of EIRC ICWAI Kolkata.
- ☛ The welcome banner at the main entrance of the institute will carry the name of your company as the corporate partners along with EIRC ICWAI Kolkata.
- ☛ A co-branded banner with EIRC ICWAI Kolkata will be used as the backdrop for the center-stage during the conference.
- ☛ Six monthly insertion of your company advertisement in the monthly journal published by EIRC ICWAI Kolkata and one back cover insertion in souvenir.

Lunch / Convention Dinner Sponsorship (Per Session)

Rs. 6,00,000/-

- ☛ The company will be allowed to send 10 (Ten) numbers of delegates at free of cost.
- ☛ A corporate lunch is planned for speakers, delegates, professionals, faculty and Students after the conference.
- ☛ Backdrop banners (3 in no) will be put up at the location.
- ☛ The event will be mentioned as Corporate lunch hosted by your company in the Program schedule.
- ☛ Two insertion in the EIRC NEWS monthly journal published by EIRC OF ICWAI and one inside back cover insertion in the souvenir.

Memento Sponsorship

Rs. 5,00,000/-

- ☛ The company will be allowed to send 8 (Eight) numbers of delegates at free of cost.
- ☛ Banner (1 in No.) will be put up in the Convention Venue.
- ☛ One full page colour insertion in the Souvenir.

Technical Paper

Rs. 2,00,000/-

- ☛ The company will be allowed to send 5 (Five) numbers of delegates at free of cost.
- ☛ Banner (1 in No.) will be put up in the Convention Venue.
- ☛ One Full page (Black & White) insertion on the Souvenir.

Conference Kit

Rs. 2,00,000/-

- ☛ The company will be allowed to send 5 (Five) numbers of delegates at free of cost.
- ☛ Banner (1 in No.) will be put up in the Convention Venue.
- ☛ One Full page (Black & White) insertion on the Souvenir.
- ☛ Name of the advertiser will be displayed in the Kit.

High Tea

Rs. 1,00,000/-

- ☛ The company will be allowed to send 3 (Three) numbers of delegates at free of cost.
- ☛ Banner (1 in No.) will be put up in the Convention Venue.

Tea

Rs. 50,000/-

- ☛ The company will be allowed to send 2 (Two) numbers of delegates at free of cost.

Special Stationary

Rs. 35,000/-

- ☛ The company will be allowed to send 1 (One) number of delegate at free of cost.