

Chartered Secretary

Advertisement Tariff

(With Effect From 1.9.2006)



BACK COVER (COLOURED)

	Non-Appointment Rs.	Appointment Rs.
Per Insertion	50,000	-
4 Insertions	1,80,000	-
6 Insertion	2,64,000	-
12 Insertion	5,10,000	-

COVER III (COLOURED)

	Non-Appointment Rs.	Appointment Rs.
Per Insertion	35,000	-
4 Insertions	1,26,000	-
6 Insertion	1,84,800	-
12 Insertion	3,57,000	-

FULL PAGE

	Non-Appointment Rs.	Appointment Rs.
Per Insertion	12,000	5,000
4 Insertions	43,200	18,000
6 Insertion	63,360	26,400
12 Insertion	1,22,400	51,000

HALF PAGE

	Non-Appointment Rs.	Appointment Rs.
Per Insertion	7,000	3,000
4 Insertions	25,200	10,800
6 Insertion	36,960	15,840
12 Insertion	71,400	30,600

PANEL (QTR. PAGE)

Per Insertion	4,500	1,500
(Subject to availability of Space)		
Classified Ads	250/- per col. line	50/- per col. line

EXTRA BOX NO. CHARGES

For 'Situation Wanted' ads.	25/-
For Others	50/-

MECHANICAL DATA

Full Page	18 x 24 cm
Half Page	9 x 24 cm or 18 x 12 cm
Quarter page	9 x 12 cm

- The Institute reserves the right not to accept order for any particular advertisement.
- The journal is published in the 1st week of every month and the advertisement material should be sent in the form of typed manuscript or art pull or open file CD before 20th of any month for inclusion in the next month's issue.

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THE EDITOR

"CHARTERED SECRETARY"

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