

The S.I.L.L.Y. Way to Success

**“Success is so easy it’s S.I.L.L.Y.”
~ Rick Raddatz**

Reported By

Chetz Yusof

www.ReEngineerYourLife.com

“Success is so easy it’s S.I.L.L.Y”. That is what Rick Raddatz, the Microsoft veteran and founder of Xiosoft, says about success.

I met Rick Raddatz at the *World Internet Summit* in Kuala Lumpur. He is the developer of these popular Internet Marketing tools; MarketingMakeoverGenerator.com, InstantVideoGenerator.com and the InstantAudio.com.

He was a multi-millionaire at the age of 28, but at age 32, he lost everything and ended up with more than \$100,000 in debt due to his divorce, the tech-stock crash and a \$200,000 tax error.

Six years later, at age 38, he now owns a successful internet company and his net worth is over \$10 million. How did a person who was deeply in debt become very successful in six years? In one of his tele-seminars, he said, “Success is so easy it is S.I.L.L.Y”. That is Rick’s Acronym for success, S.I.L.L.Y.

Let me share with you what S.I.L.L.Y. means.

- S - Strategy
- I - Implementation
- L - Learning
- L - Lifestyle
- Y - Yes

STRATEGY

Strategy is what you do in order to achieve your goals. What are your goals? How is your business organized to make money or to achieve your goals? You must have a plan or strategy to be successful.

Don’t waste your time and effort in the wrong business or strategy. No matter what you do or how hard you work, you will not make money or be successful if the structure or the strategy of your business is wrong.

IMPLEMENTATION

There is no point in having a great strategy or plan if there is no implementation. You must do a good job in getting your strategy into place. You have to respond to your strategy or idea quickly and efficiently.

Many people spend so much time on the wrong things. They are trying to make EVERYTHING perfect. According to Rick, you only need to make a few things perfect, and everything else is just GOOD ENOUGH.

LEARNING

In order to be successful, you must invest your time (and money) on learning. Not just any learning, but learning the right thing.

Have a mentor or mastermind group. Buy educational products. Attend seminars to learn the right strategies and to get motivated. If making money is your goal, you need to know the right strategy, the right implementation and the right tools to make more money.

LIFESTYLE

Lifestyle is the FREEDOM to choose what you want to do. And your goal should be to have a lifestyle. If not, you will be working for the wrong reasons.

Don't work extremely hard all your life. You must be able to choose not to work whenever you feel like. For example, you can go on vacation or take care of your new baby without jeopardizing your income. Focus on building a cash machine that will keep your lifestyle going.

YES

Yes means saying YES to whatever ideas or things you want to do. For Rick, this is the most important element among the five elements of success.

There will be many people who will tell you that your idea is not good or it's too risky. All of them will send you negative images, vibes or feelings about your idea. This might cause fear or doubt in you.

You must say, "YES! I can do it. I may not know how to do it perfectly, but I'm going to find a way and I'm going to start it".

So, that's it. The S.I.L.L.Y elements of success from Rick Raddatz. I hope my brief explanation on Rick's keys to success is good enough to help you achieve success in whatever you do.

By applying his advice, I'm already successful in publishing this article. I know it's not perfect, but I believe it's good enough. So, if you apply the S.I.L.L.Y. key to success, I'm sure you will also be successful in achieving your goals.

Now, go to www.reengineeryourlife.com, leave your name and email address to join my mailing list. Do this only if you're serious in making your dreams your reality. Remember, you have to keep learning in order to be successful. Join my mailing list and I'll share with you what I've learned.



Chetz Yusof is currently busy making her dreams her reality, and hopefully yours as well. She's currently written two ebooks titled ***Get a Fat Bank Account – Internet Experts' Secrets Exposed!*** and ***Get to Know Your Type – A Gay Woman's Guide To Knowing Herself And Others.*** For more information about these ebooks go to <http://www.GetItForLife.com>.

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