

“the power of e-learning in your hands”



We believe in the power of your employees. We believe in the power of your business. We believe in you.

At Empower Training, we work with our clients to help them develop their own expertise—to “empower” them with the knowledge and skills to independently design, create, maintain and deliver their own unique training solutions.

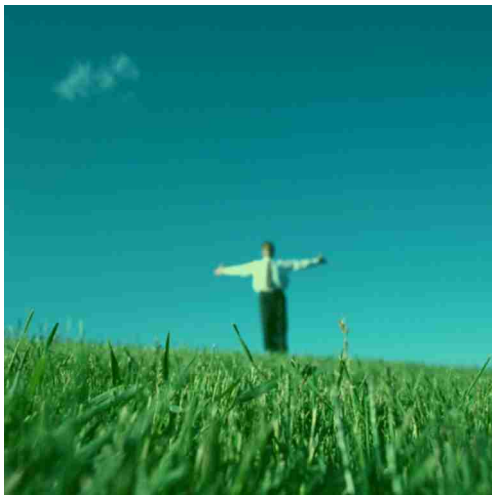


"E-Learning eliminates the barriers of time and distance... E-learning empowers us as it allows us to know more and learn faster with less cost."

Cisco

THE FACTS:

Today more than ever, the performance of your business depends on the performance of your people. For optimum results, you must have the ability to deliver the right information to the right people—right away. E-Learning delivers more training, more effectively, and more economically throughout an organization.



OUR GOAL:

To share the knowledge, tools and processes to create and maintain blended learning initiatives using lean, sustainable development techniques

Today, most corporate training departments find themselves in one of three distinct schools.

Traditional school—Traditional instructor-led live classroom training.

– this time tested technique is effective but limiting, expensive to deploy and extremely time consuming

New school—Instructor-led, live classroom training supplemented by externally developed and often difficult to sustain e-learning.

– the addition of external e-learning development can be an effective means of incorporating e-learning at the outset. However this method has proven to be inefficient, expensive and unsustainable as business changes outpace the ability to update your content.

Future school—Internally maintain a blend of instructor led and web-based training regardless of where it is produced.

– the goal is to empower your team with the knowledge, tools and processes to create blended training courses and to maintain that content in-house. Not only does this remove your dependence on external resources, it empowers your team with the ability to rapidly and efficiently respond to your company's changing business requirements.

So what school are you in? Whether you are looking to initiate e-learning within your organization or are already using externally created e-learning and looking to develop your internal talent, Empower Training Group can help.

WHAT WE CAN DO FOR YOU:

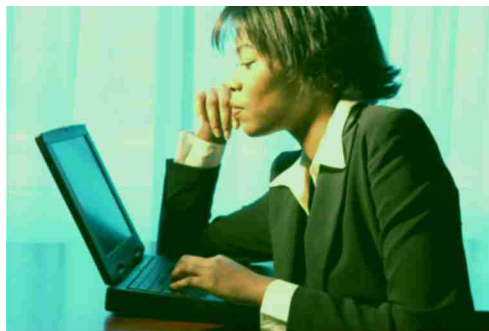
- Integrate e-learning strategies into your current training processes
- Create custom e-learning courseware
- Train you on tools and processes that will work for you to develop your own standards based e-learning initiatives
- Help you select a Learning Management System or help you integrate e-learning with your current LMS
- Help you convert existing content/course material to an electronic sustainable and trackable format
- Create video training for CD-rom, DVD, or internet streaming
- Assist in the process, instructional design, and development of your e-learning projects
- Assist in enterprise e-learning development

EMPOWER YOU

RETURN ON INVESTMENT

The time a worker spends being trained is reduced by over 40% using e-learning.

(IBM, Xerox case studies)



Not only is e-learning faster and less expensive than classroom training, people *learn better* with e-learning. After all, the objective is to achieve your specific business goals, improve your organization's revenue stream and lower costs.

Empower Training accomplishes this by providing compelling custom courseware that allows you to effectively leverage your potential and positively impact your bottom line.

CONSULTING

*Our knowledge.
Our experience.
Your answers.*

Sometimes knowing what NOT to do is the best answer. Choosing the wrong tools or improperly implementing strategies can be costly. The Empower Training Group has the answers. Whether you are a novice e-learner just getting your feet wet or an experienced user looking for the proper LMS to house your existing online courses, we provide the consultative experience to help you create successful e-learning strategies. By employing our knowledge and expertise, you save time, money and lots of headaches. Our consulting services include:

Learning management systems
(LMS)

Learning content management
systems (LCMS)

Simulation tools and services

Live, synchronous e-learning

Authoring tools

Standards

Processes

Technology, Multimedia, Design

Instructional Design

*"70% of Fortune 1000 CEOs cite
their #1 barrier to sustaining growth
as a lack of trained employees."
Cooper's & Lybrand*

WHAT WE OFFER:

Experience in the development of online learning



"Education over the internet is going to be so big it is going to make e-mail usage look like a rounding error."

John Chambers
CEO Cisco Systems



WHAT WE OFFER:

conversion to industry standards

CONVERSION

Do you need to track course completion? Do you have content that must be available 24/7 for your employees? Empower specializes in the conversion of existing materials to online courses. By developing online courses in-house we can provide your employees with on-demand training that will boost worker awareness and enhance your employees overall skill levels. Whether your content is ready to convert as is or requires the expertise of one of our instructional designers, we will work hand in hand to ensure the transition is smooth and the results are effective.

"The ability to learn faster than your competitors may be the only sustainable competitive advantage."

Peter Senge
The Fifth Discipline

WHAT WE OFFER:

e-learning courseware that tracks student participation

CUSTOM COURSEWARE DEVELOPMENT

Empower specializes in custom e-learning services, from custom course design and development to strategic planning, evaluation and assessment. Empower will provide results that matter to your business.

Sales training
New product training
SAP / ERP
Workforce development
Software application training
Business simulation



STANDARDS AND FLEXIBILITY

You've just created an online training course for a new product your company has developed. Three months down the road, the engineers have modified the product, the marketers have repositioned the product and your training is OUTDATED. That's why Empower is committed to standards based content. By adopting the SCORM standard for every course we create through our Empowerment program, we ensure a flexible, standards based architecture that will provide you with the adaptability you need now and in the future.

Our Process:

Define the Business Objectives that the customer wishes to achieve

Discover what environmental issues could interfere with the desired results

Map the critical actions that will enable the customer to achieve their business objectives

Define the **instructional approaches** required, including the ROI

Develop the training intervention, using lean principles

Publish the training to a **LMS** using **SCORM** standards and/or use the system to manage course logistics

Track student participation



glossary terms for this document

Lean- concurrent design and development of ILT and online courseware using lean principles

Instructional approach- Instructor Led Training, self paced web-based course, ILT web-based course, synchronous or asynchronous course, performance support

Publishing- Publishing content in a format that will allow tracking by an LMS

LMS-Learning Management System

SCORM- Sharable content object reference model

Track- Learning Management Systems track all the logistics of training, including enrollment, classrooms, equipment needed, instructors, costs, payments, testing, scores, pass / failures, curriculums, history, etc.





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