



## 12<sup>th</sup> NATIONAL CONFERENCE OF PRACTISING COMPANY SECRETARIES

**July 14-15-16, 2011**  
**(Thursday, Friday & Saturday)**

**Venue : Ootacamund (Ooty)**  
**Tamil Nadu**

### THEME:PCS: Strategic Options in the New Decade

The Conference will focus on Capital market and opportunities for Practising Company Secretaries, FEMA, Foreign Direct Investment, External Commercial Borrowings, Emerging opportunities in other laws with emphasis on SMEs, Opportunities for appearance before various tribunals / quasi judicial authorities, Core legislations, i.e., Companies Act as well as Companies Bill and emerging role of PCS which would include Secretarial Audit, insolvency practice, valuation, etc., professionals' role in respect of Code of Conduct and ethical practice; Corporate Governance, CSR and Business Sustainability,

#### Key Takeaways

- Explore new opportunities in the areas of practice.
- Update and sharpen technical and professional skills.
- Knowledge sharing among the peer group.
- Building professional networking.
- Interaction with experienced and expert faculty.
- Enjoy the scenic beauty of Ooty.
- Rejuvenate to achieve further heights.

**Speakers:** Eminent faculty with comprehensive exposure to the practical aspects of the topics will address and interact with the participants.

**Participants:** Company Secretaries and other Professionals in Secretarial, Legal and Management disciplines would be benefited by participating in the Conference.

Early Bird Discount Rs.  
500/-  
(upto June 14, 2011)

#### Delegate Fees

Residential	Non-Residential
<b>Members / Licentiates / Students</b> : Rs. 6000/-	<b>Members / Licentiates / Students</b> : Rs. 3500/-
<b>Non-members</b> : Rs. 6500/-	<b>Non-members</b> : Rs. 4000/-
<b>Accompanying Spouse &amp; Children above 12 years</b> : Rs. 4000/-	<b>Accompanying Spouse &amp; Children above 12 years</b> : Rs. 2500/-
No fees for children below 12 years (upto a maximum of 2 children)	No fees for children below 12 years (upto a maximum of 2 children)

Registration fee will cover the cost of background material, tea (Thursday, Friday & Saturday, July 14-15-16, 2011), lunch (Friday & Saturday, July 15 & 16, 2011) and dinner (Thursday & Friday, July 14 & 15, 2011)  
Accommodation on 'first come first served' basis is being arranged at Ooty for outstation delegates.  
Delegates registering on or before June 14, 2011 would be eligible for an early bird discount of Rs. 500/- on the delegate fees. The delegate fee once paid shall not be refunded in any case.

PROGRAMME DIRECTOR	PROGRAMME CO-ORDINATOR	PROGRAMME FACILITATOR
<b>CS R Sridharan</b> Council Member, The ICSI 044-43502997/9841018446 srivani1959@gmail.com	<b>CS B Ravi</b> Chairman, SIRC of The ICSI 044-28350525/9840082545 bravi@md5.vsnl.net.in	<b>CS G Vasudevan</b> Chairman, Coimbatore Chapter 0422-4216903/9944937063 vasu@viesva.com

## Important:

1. Delegates with chauffer driven Cars will have to pay extra charges for food arrangements of Driver during the conference. These charges have to be paid immediately on arrival.
2. Limited rooms are available on 'First Come First Served' Basis.
3. In case accommodation is not available at the resort, the same may be booked in some other hotels as may be decided by the organising committee.
4. The arrangement for Residential Accommodation has been made for Two Nights stay– i.e. July 14 & 15, 2011
5. Any extra stay will be charged separately by Hotel directly subject to availability of rooms.
6. Any extra facilities availed by the delegate during the stay have to be paid directly to the Hotel.

## Registration

The delegate registration fee is payable in advance and is not refundable for accepted nominations. The registration form duly completed along with a crossed demand draft may be sent in favour of “**The Institute of Company Secretaries of India**” payable at **New Delhi** at the following addresses:

<b>Saurabh Jain</b> Education Officer The Institute of Company Secretaries of India 'ICSI HOUSE', 22, Institutional Area, Lodi Road, New Delhi – 110 003 Tel: 011-45341035 <a href="mailto:saurabh.jain@icsi.edu">saurabh.jain@icsi.edu</a>	<b>C S Ramakrishnan</b> Deputy Director SIRC of The ICSI ICSI-SIRC House, No. 9, Wheat Crofts Road, Nungambakkam, Chennai – 600 034 Tel: 044-28279898/28222212 <a href="mailto:cs.ramakrishnan@icsi.edu">cs.ramakrishnan@icsi.edu</a>	<b>G Vasudevan</b> Chairman Coimbatore Chapter of The ICSI 556, Mettupalayam Road, Near North Coimbatore Flyover Coimbatore – 641 043 Tel: 0422-2452006 / 9944937063 <a href="mailto:coimbatore@icsi.edu">coimbatore@icsi.edu</a>
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## Backgrounder

It is proposed to bring out a Backgrounder containing theme articles and other relevant information. Members who wish to contribute papers for publication in the backgrounder or for circulation at the Conference are requested to send the same through email to CS Saurabh Jain, Education Officer, The Institute of Company Secretaries of India, ICSI HOUSE, 22, Institutional Area, Lodi Road, New Delhi – 110 003 at [saurabh.jain@icsi.edu](mailto:saurabh.jain@icsi.edu) with one hard copy or those sending only hard copy may send the same in duplicate on or before June 15, 2011. The paper should not normally exceed 15 typed pages. Members whose papers/articles are published in the Backgrounder of the Conference would be awarded **FOUR** Programme Credit Hours. The decision of the Institute shall be final in all respects.

## Advertisement in Souvenir

It is proposed to bring out a Souvenir containing important information, programmes, lists, etc. The Souvenir would be widely circulated to professionals, corporate and regulatory authorities. Advertisement released in the Souvenir would receive wide publicity for Products, Services and Corporate Announcements. Members/Organisations are requested to release advertisements.

The Advertisement material along with cheque/demand draft drawn in favour of 'The Institute of Company Secretaries of India' may be sent to Joint Director, Southern India Regional Office of ICSI at 'ICSI-SIRC House', No.9, Wheat Crofts Road, Nungambakkam, Chennai 600 034 (tel: 044-28279898 / 28222212; email : [siro@icsi.edu](mailto:siro@icsi.edu) / [icsisirc@md3.vsnl.net.in](mailto:icsisirc@md3.vsnl.net.in)) or The Chairman, Coimbatore Chapter of The ICSI, 556, Mettupalayam Road, Near North Coimbatore Flyover, Coimbatore – 641 043 (tel: 0422-2452006 / 9944937063; email:coimbatore@icsi.edu)

## Advertisement Tariff

Colour Advertisement			Black & White Advertisement		
	Rate	Size (cms)		Rate	Size (cms)
Back Cover	Rs. 50000	18 x 24	Full Page	Rs. 4000	18 x 24
Inside Cover (Front/Back)	Rs. 40000	18 x 24	Half Page	Rs. 3000	18 x 12
Special Page	Rs. 7500	18 x 24	Quarter Page	Rs. 2000	9 x 12

## Banners

The Institute welcomes Companies and organizations to display their Banners at the venue of the Conference, which will provide wider publicity for their products / services. The tariff for display of banners is as under:

- Banner near stage : Rs. 7500 (limited to only two banners)  
Banner (L) 10' x (B) 4' : Rs. 4000

## Stalls

- Stalls for display of products : Rs. 25000 per stall max. size 6' x 6'

## Sponsorships

- Principal Sponsor : Rs. 5,00,000  
Sponsor for Lunch / Dinner : Rs. 1,40,000 each (Four)  
Sponsorship for High Tea : Rs. 40,000 each (Two)  
Sponsorship for Tea : Rs. 25,000 each (Four)  
Sponsorship of Conference Kit : Rs. 1,25,000

Name/Logo of the Organizations providing Advertisement / sponsorships of Rs. 50,000 and more will be displayed on the panel of the Conference Backdrop.

## **Tourist Attractions of Ooty**



Ooty is an ideal hill station since it offers respite from the dust and pollution of city life and much more. There are many places you can tour, such as the Botanical Gardens, Lamb's rock, Dodabetta Peak, among many others.

### **Botanical Gardens**

If you are on a sightseeing tour to Ooty, you might want to visit the Government Botanical gardens, which were laid out in 1847. The picturesque gardens that are maintained by the Horticulture department of the state, cover an area of about 22 hectares. The Gardens have well over 650 species of plants and trees, including a fossil of a tree, which is believed to be more than 20 million years old. The garden is very popular with nature lovers and those who love to walk among greenery and see rare ferns and shrubs up close.



### **Ooty Lake**

It was built in 1825 and is about 2.5 km long. Visitors to this lake can go for boating on the lake or enjoy their favorite outdoor activity of fishing.

### **Dodabetta Peak**

The Dodabetta Peak stands at an altitude of 2,623 meters. It is the highest point in the district, making it possibly the best vantage point around Ooty. It is merely 10kms from Ooty so you can simply grab your camera and head straight to the peak, and click amazing pictures of the valley below. On a clear day, one can see far off areas, even the plains of Coimbatore and the flat highlands of Mysore.

### **Lamb's Rock**

Lamb's Rock is another vantage point that is ideal for taking pictures and is a wonderful picnic spot. It is merely 9kms. From Coonoor and is known for the splendid views it offers of the plains of Coimbatore and the tea estates in the surrounding areas.

### **Kodanadu's View Point**

Kodanadu is about 16kms from Kotagiri, and is situated on the eastern edge of the Nilgiri range. It is a great vantage point that offers a breathtaking view of the Moyar river and the tea estates. There is a watchtower that offers a view of the Rangasamy peak.



**THE INSTITUTE OF  
Company Secretaries of India**  
IN PURSUIT OF PROFESSIONAL EXCELLENCE  
Statutory body under an Act of Parliament

**12<sup>TH</sup> NATIONAL CONFERENCE FOR PRACTISING COMPANY SECRETARIES  
DELEGATE REGISTRATION FORM**

FOR OFFICE USE	
Date of Receipt	Delegate Regn. No.

Dear Sir,

Please register the following person as delegate for attending 12<sup>th</sup> National Conference for Practising Company Secretaries to be held on July 14-15-16, 2011 at Ooty.

Name of the Delegate: Mr. / Ms. \_\_\_\_\_ Designation : \_\_\_\_\_

Name of Spouse : Mr. / Ms. \_\_\_\_\_

Name of the Organization \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Membership No: FCS \_\_\_\_\_ ACS \_\_\_\_\_ CoP No. \_\_\_\_\_

Licentiate Membership No. \_\_\_\_\_ Student Registration No. \_\_\_\_\_

Contact Details:

Tel. Nos: (Off.): \_\_\_\_\_ (Res.): \_\_\_\_\_ (Fax): \_\_\_\_\_ E-mail: \_\_\_\_\_ Cell: \_\_\_\_\_

A demand draft / local cheque No. .... dated ..... for Rs. .... favouring 'The Institute of Company Secretaries of India' payable at New Delhi is enclosed.

**FOR RESIDENTIAL DELEGATES (Hotel Reservation):**

	Name of Pax	Age		Period for which booking is required	
				Check-in	Check-out
1			Date		
2					
3			Time		
4					

TOTAL AMOUNT Rs. \_\_\_\_\_

Yours faithfully,

(Sponsoring Authority/Delegate)

Date:

Place:

# 12<sup>th</sup> National Conference of Practising Company Secretaries Sponsorship Form

To,  
The Joint Director,  
Southern India Regional Office of ICSI  
`ICSI-SIRC House, No.9, Wheat Crofts Road,  
Nungambakkam, Chennai 600 034

We are pleased to sponsor the following activities at the 12<sup>th</sup> National Conference of Practising Company Secretaries to be held at Ooty on July 14-15-16, 2011.

1. Principal Sponsor
2. Sponsor for Lunch / Dinner
3. Sponsorship for High Tea
4. Sponsorship for Tea
5. Sponsorship of Conference Kit
6. Advertisement in Souvenir  
 Back Cover       Third Cover       Second Cover  
 Special Full Page (Colour Printing)  
 Full Page (B & W)     Half Page (B & W)     Quarter Page (B & W)
7. Banner
8. Stall
9. Any other support (e.g., Distribution of Publicity Material, Product samples, Literature, Pen/Pad etc.)

We are forwarding herewith draft / cheque for Rs. .... Drawn in favour of "The Institute of Company Secretaries of India" payable at New Delhi.

\* The advertisement matter / art work / bromide / CD is / are enclosed / being sent separately.

Yours sincerely,

(Signature)

Sponsoring authority

Date .....

Name of the Organisation.....

Address .....

.....Pin .....

Tel. No.....

Fax No.....

Email id.....