



## An Appeal

### MEMBERS ! BE THE BRAND AMBASSADORS OF THE PROFESSION OF COMPANY SECRETARIES

Organise Career Awareness Sessions in the School and College from where YOU have graduated!

Dear Member,

It's time to pay back to the Alma-mater. We all feel proud as member of our esteemed Institute and our association with the Institute in many other ways.

Let's nourish and fulfil dreams of the younger generation, who aspire and seek what we all have accomplished through the Institute – position and standing by way of 'Career as a Company Secretary'. We can together accomplish the task.

I request all my fellow members to organise career awareness programmes for Company Secretaryship Course for students in the schools and colleges from where you have passed your 10+2 as well as graduation.

It will be highly motivating for students to hear from accomplished members of the Institute.

These Sessions will provide great opportunity for the young talented students to explore the nuances of the CS course and Profession.

I am confident that beginning of such career awareness drive will not only lead to enhancement in the awareness level but also development of intensified career interest making it a much sought after Career Option!

As a fellow member of the Institute I would like to draw your attention to the Vision and Mission of our esteemed Institute :

**Vision : To be a Global leader in promoting Good Corporate Governance.**

**Mission : To Develop High Calibre Professionals Facilitating Good Corporate Governance.**

In line with the Vision and Mission of ICSI it is our first and foremost responsibility to work towards attaining the objectives.

The Headquarters of the Institute will provide full support in this endeavour by providing the following items for conducting of these Career Awareness Sessions :

- 1) Souvenir—to be presented to the School/College Principal.
- 2) CS Course Brochures/Pamphlets.
- 3) Power Point Presentation on Career As a Company Secretary .
- 4) 17 Min A/V Film on **“Career As a Company Secretary”** for display during the session.

I request you to dedicate your one day atleast in a year to serve the institute by organizing Career Awareness Programme in school/college from where you have passed your 10+2 or Graduation.

We look forward to your intense involvement, support and continued co-operation in this endeavour.

With warm personal regards,

**CS Nesar Ahmad**

President-The ICSI

For any assistance or clarification please contact :

**Dr. Amita Ahuja, Sr. Director**

Public Relations & Corporate Communication

The Institute of Company Secretaries of India

22, Institutional Area, Lodi Road, New Delhi 110003

Email : [dprpp@icsi.edu](mailto:dprpp@icsi.edu) or [amita.ahuja@icsi.edu](mailto:amita.ahuja@icsi.edu)