FUTURE OF
FINANCIAL
MODELING

23-24 AUG 2018
MUMBAI

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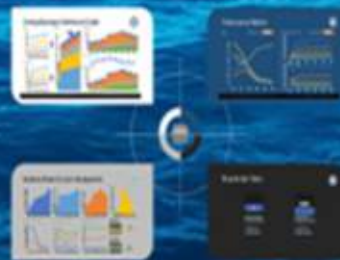
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Introduction

FUTURE OF FINANCIAL MODELING

Practical workshop on developing your financial modeling skills, using advanced Financial Modeling and Visualisation software within Excel and outside of it.

MODEL CITIZN

Where do your think Financial Modeling is heading?

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Course Overview / Objectives

- Financial Modeling Standards and Concepts including shortcut keys, functions and formulas and some technical work.
- Live on-screen mock up mini model that all can follow and see some of these standards being applied (all to follow)
- Mini case study that all must do applying the above that they have just seen (hard copy book to be provided to assist for notes etc)
- Practical application of Modano, the world's first content management system for Excel. Modano can be used as a way of automating and streamlining financial modeling.
- The workshops are intended to assist participating gain a high-level understanding of the practical applications of Modano.
- The expectation is that participants of this course can walk away with having received a practical introduction to intermediate and advanced financial modeling techniques and standards to start using these skills in their roles straight away.
- The course also aims to providing some participants an opportunity to test and measure their skill level through a practical assessment and walk through intermediate and advanced functions and formulas in Excel.

Prerequisites for Course

- An existing practical understanding of financial modeling is assumed with at least an intermediate working knowledge of Microsoft Excel.
- Participants must have the following application installed on their machine prior to commencement of the course:
- Microsoft Office with at least Microsoft Excel 2010 or later (preferably later) as well as PowerPoint.
- Modano Excel Add-In installed on each machine (download details will be provided prior)
- Modeler application installed on each machine (download details will be provided prior)
- Usb drive to be able to download course files and practical examples
- Access to Internet

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DAY 1

Section	Topic	Purpose
Introduction		Provide participants on Instructor's background and experience, course outline.
Practical Exercise	Excel Practical refresher, hands on problem solving and solutions.	To allow participants to self-assess their proficiency in terms of applications of various Excel Functions to solve problems and shortcut keys etc.
Financial Modeling Standards	Review of recognized standards used in financial modeling.	To increase awareness of the recognized financial modeling standards and a resource to enable participants to refer to when they are unsure as to how to structure or format their spreadsheet models.
Modano	Introduction to the world's first content management systems for Excel.	Provides the participants with exposure to the powerful Excel Add-in that will enable automation and reduce both potential errors and improve the quality of models built. To enable participants to build a simple annualized 3-way model (Income Statement, Balance Sheet and Cash Flow) using Modano library of content. Customizing and using the platform to build content that is re-usable for ongoing work.
Modeler	Introduction to the world's first interactive and dynamic financial modeling visualization tool.	Participants will be able to leverage the Annual Excel Model they built in the session and combined it with PowerPoint to present a powerful decision making and modeling tool.

DAY 2

Section	Topic	Purpose
Practical Application to a live case study	Practical application of building a 3-way rolling model with budgeting and planning using just an Income Statement and a Balance Sheet.	Building a fully integrated rolling budget and planning model based on a simple monthly P&L and BS. A chart of accounts with 12 months data will be given and participants will have the chance to build the model in a variety of different ways.
Scenario analysis and multi-dimensional sensitivity on key drivers.	Practical application of how to build customized sensitivity and scenario analysis.	Building a fully integrated rolling budget and planning model based on a simple monthly P&L and BS. A chart of accounts with 12 months data will be given and participants will have the chance to build the model in a variety of different ways.
Visual Influencing the audience	Taking your model mobile	How you can turn your model into an App on your phone that you can interact with using your model.

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LANCE RUBIN

Lance has a strong reputation throughout the industry of being a highly accomplished and lateral thinking financial modeler. He has also been referred to, by a leader in the industry, as the most tech savvy financial modeler. His ability to distil complex financial problems into meaningful and insightful models has made him highly sought after and led him to founding Model Citizn.

As an ex- Investment Banker and contractor to the KPMG Financial Modelling team, CFO of a Fintech lender Banjo and Group CFO of a CFO franchise Sequel demonstrates his ability and commercial acumen.

Lance's wealth of knowledge and breadth of over 2 decades experience is impressive. Lance has worked in the property, banking and fintech sectors across a diverse range of corporates and governments.

Most notably is his work across a range of diverse social benefit bond programs with various state governments focused at youth recidivism, homelessness and chronic illness. Lance is also a qualified chartered accountant registered with CA ANZ and A+ certified Modano partner.

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Testimonials

Lance and I were fellow presenters at Brad Eisenhuth's Future Of Finance seminar. Lance was the last speaker but his style and content engaged and motivated the whole room. His imaginative use of Zeetings really drew people in and he presented some amazing futuristic modelling tools which really got people thinking. I am not a financial person but I "got" what he was talking about. Great to share the stage with such a professional person.

-Lindsay Spencer-MatthewsThought Changing Speaker | Psychologist | TEDx Speaker | Mentor & Executive Coach

I've worked with lance on modelling projects in the impact investment space and value his modelling skills highly, these models have been of great value in detailed RFP processes with government.
James Waddell

-Debt Capital Markets | DCM | Social Finance | Derivatives | Interest Rates | Foreign Exchange| Finance | Director at National Australia Bank

Lance worked as my senior finance partner. He was really interested in my business, became very engaged at a detailed level with all my team and really got all our finance numbers in a much better shape. He also led a lot of modelling work that has given us a very robust understanding of profitability and channel/product mix. He is a very friendly, focused professional. Can not rate highly enough.

-Steve Lambert
Executive General Manager, Corporate Finance at National Australia Bank

Lance provided our tech business with an early stage financial model which helped us with valuations when talking to VC firms or other interested investors. His modelling service provided us with high quality insights along with an extremely detailed model at a very affordable price.

-Lauren Hall, CEO iVvy

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COURSE BOOK TABLE OF CONTENTS

Day 1

1. Overview and Introduction
- 1.1. Overview
- 1.2. Introduction to Modano
- 1.3. Introduction to Modeler

2. Financial Modeling Standards, Concepts & Practical Exercise
- 2.1. Financial Modeling Standards
- 2.2. Helpful Concepts, Tips & Tricks
- 2.3. Practical exercise

3. Modano practical workshop
- 3.1. Model Scope
- 3.2. Model Build Process and Assumptions
- 3.3. Financial Statements
- 3.4. Model Extension and roll forward

4. Modeler Practical Workshop
- 4.1. Connecting Excel & PowerPoint to create Modeler file
- 4.2. Customising slides
- 4.3. Creating basic charts
- 4.4. Presenting, annotating, exporting to PDF and help

Day 2

5. Model Build - Practical Application
- 5.1. Financial Model Build Wizard
- 5.2. Customising Models using Modules
- 5.3. Customising Modules using Category blocks
- 5.4. Expanding by including financial metrics and dashboards, content sharing
- 5.5. Practical application of rolling driver-based modeling for a large ERP system output (SAP/Hyperion etc)

6. Building Scenario analysis and multi-dimensional sensitivity on key drivers
- 6.1. Design concepts of sensitivities, scenarios and simulations
- 6.1.2 Overview of sensitivities
- 6.1.3 Overview of scenarios
- 6.1.4 Overview of simulations including Monte Carlo
- 6.1.5 Practical application of the drivers, sensitivity and scenario analysis along with Monte Carlo simulation

7. Visual Influencing the audience using Modeling and turning your model into an App
- 7.1. Why visual influence?
- 7.2. Current barriers to getting value from models
- 7.3. Making a model useable and unbreakable

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Investment Details

Caclubindia Members	INR 39,500 + 18% GST
Standard Delegate Pass	INR 49,500 + 18% GST

WHEN & WHERE

WHEN: **23rd & 24th August, 2018**
WHERE: **Mumbai**

IT'S BETTER WHEN YOU ATTEND IN TEAMS

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Designation :_____
Phone :_____
Email :_____

Billing Information

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GST No :_____
Address : _____
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Contact Us

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