

OCT 25-26
MUMBAI

ICFO ENGAGE SUMMIT

Factoring Exponential Technologies and Deep-
Future Trends in the Financial Innovation Process

2ND EDITION



OVERVIEW

While Chief Financial Officers have traditionally and continue to be considered first and foremost as a “Business Partner”, another concept is emerging — that of a “Performance Partner” or Chief Performance Officer. While Small Companies and SMEs are still aligning their Finance Functions and businesses through common language and standards, Large Companies have already taken matters to the next level. The new age CFOs are now equipped with digital levers that enable them to bring added value to the businesses and broaden their scope beyond purely financial considerations. Future CFO’s as strategic partners will also lead the usage of data analytics, artificial intelligence and cloud technology to take the business to greater heights. The time devoted between functional aspects and innovation for the CFOs would be divided with a premium given to CFOs who come in as change agents and implement technological changes in line with current trends and move the organizations to become market leaders in their segments of business or add new lines of business.

As new technologies continue to evolve, they appear to be more firmly entrenched in the DNA of today’s Chief Financial Officer. The emergence of such industry driven innovations, such as block chain, robot process automation (RPA), and cognitive technologies is expected to transform businesses and its operating models. As a consequence, this will aid the finance community to optimally contribute to incremental value creation.

In order to utilize these new disruptive technologies, CFOs need certain competitiveness and capabilities: be agile in embracing new technologies, integrate new business models and up skill their teams with analytical tools. CFO Engage Forum in October 2018 will cover these trends extensively and will provide key learning through case studies from 35+ industry experts.

WHO WILL ATTEND?

Chief Finance Officer (CFO)
Chief Accountant
Finance Director
VP Finance
Finance Controller
GM/ Head of Finance
Head/ Director of Treasury
Director of Internal Audit
Risk Manager
Account/ Finance Manager
Other senior level finance executives

WHY ATTEND?

More Value for Your Time Out of the Office

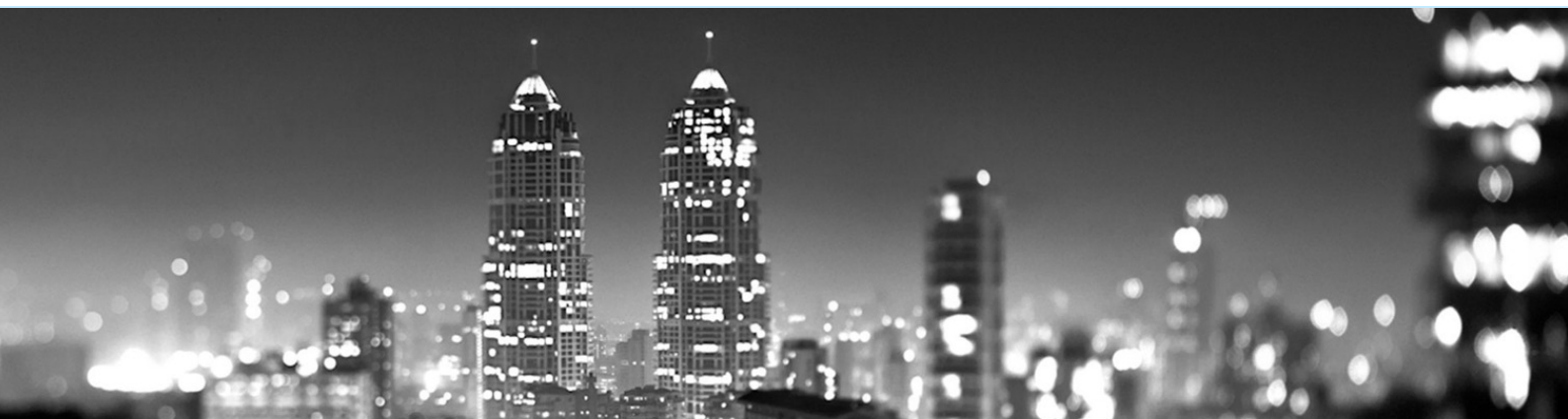
The CFO Engage Forum offers a variety of unique learning styles and sessions which you can select from to build a customized itinerary that reflects your current initiatives, priorities and future strategic objectives. This 2-Day powerful experience is for future focused finance leaders and is designed to explore the most current challenges and opportunities facing industry leaders today.

Thought Leadership Conference Sessions

From presentations to debate, to most trending industry insights, you will experience and learn the latest strategies a CFO should adopt to make their organizations more resilient. The highly crafted conference sessions reflect the strategic issues that executives have identified as priorities during our research process.

SESSION FORMATS INCLUDE:

1. **Co-presented Case Studies**
2. **Panel Discussions Case Reviews**
3. **Technology Spotlights**
4. **Interactive Debates**
5. **Face-to-Face Business Meetings**



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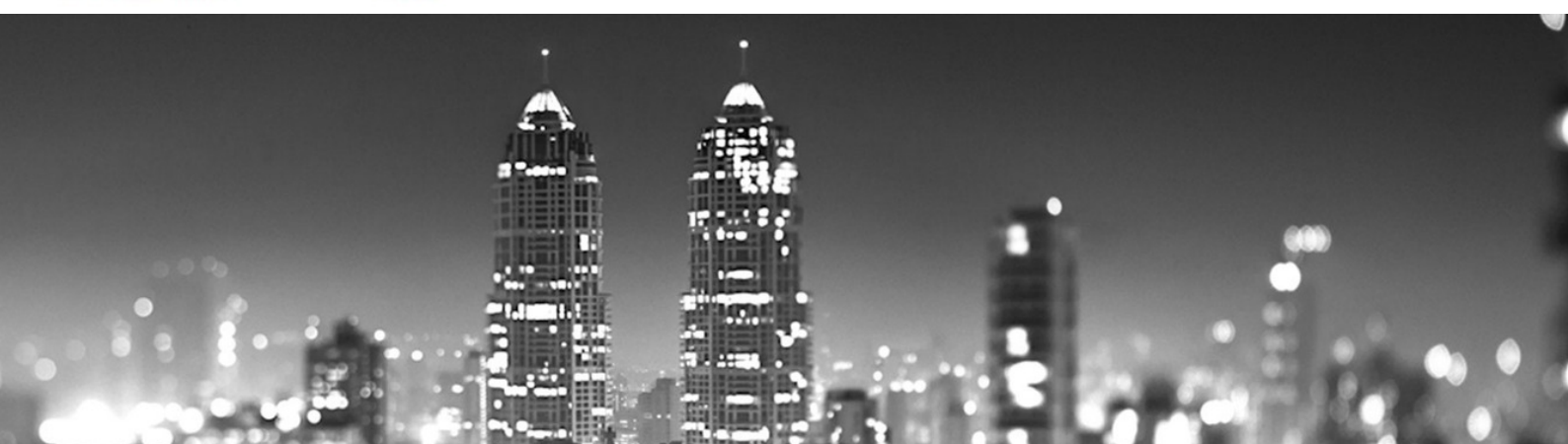
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DAY 1

9:30 - 10:00 Keynote – Finance in 2020 Embracing Finance Transformation

Modern CFOs and their finance teams are taking advantage of emerging technologies to unlock new levels of productivity, both within finance, and across the enterprise. With so much innovation underway, the demands on CFOs—from board members, shareholders, company executives, and even employees—are soaring. The emergence of industry driven innovations, such as block chain, robot process automation (RPA), and cognitive technologies is expected to transform businesses and its operating models.

In order to utilize new disruptive technologies, CFOs need certain competitiveness and capabilities: be agile in embracing new technologies, integrate new business models and up skill their teams with analytical tools.

10:00-10:30 Technology spotlight

10:30-11:00 Coffee break

11:00-11:30 Technology spotlight

11:30 – 12:30 Panel Discussion: Men buy shares from Mars and women have a savings account on Venus. The standard cliché is that, relatively speaking, men are financial daredevils who like risk and that women are cautious and want security.

This situation is changing constantly. Some of the clichés are entrenched in the mind and some elements of the old role inevitably remain intact in practice. In any event, understanding gender differences and how they are changing over time - and catering effectively for them - is fundamental to understanding and managing the world of Finance.

Discussion on talent approaches that finance leaders can take to expand their pipeline of women leaders and help close the gender gap. Women share how they are navigating through and thriving in the competitive world of finance.

12:30-1:00 Technology spotlight

1:00 – 2:00 Lunch

2:00 – 2:30 Beyond Bean counting: Planning your flight from CFO to CEO

2:30 – 3:00 Technology spotlight

3:00 - 4:15 Panel Discussion: CFO's Role Evolving with Corporate Transactions: Merger, Acquisition, Divestiture and Carve Out

Many companies are therefore evaluating their portfolios to determine how they can use mergers, acquisitions, and divestitures as a strategic lever to grow the business.

Not surprisingly, CFOs play a key role in these portfolio evaluations, as well as in the shaping and execution of the eventual transactions. To realize the expected value of the transaction, successful CFOs must balance the need for speed with risk management... and the need to control transactions costs without cutting corners.

But many companies underestimate the complexity, duration and costs associated with a successful transaction. Explore some key drivers of complexity presented by our panel of experts.

4:15 – 4:30 Coffee Break and End of Day 1



DAY 2

9:30-10:00 Keynote: AI and Deep Learning are Changing Finance (And Everything Else)

10:00-10:30 Technology spotlight

10:30-11:00 Coffee break

11:00-12:00 Executive Dialogue: CFO's Survival Toolkit for the Digital Economy

As digital innovation continues disrupting the finance function, CFOs are striving to create efficiencies of scales from low-cost, high-value technologies.

- What are the most significant technological changes impacting the way CFOs and their team work? How would it evolve in the next 5 years?
- How can technology be leveraged to improve business performance and flexibility?
- How do CFOs handle the change management to obtain buy-in from the organizations?
- How can CFOs make the most of human ingenuity to counter technology that potentially replace many conventional jobs in the future?

12:00 – 12:30 Technology spotlight

12:30-1:00 Technology spotlight

1:00-2:00 Lunch

2:00-3:00 Executive Dialogue: Raising Capital: What is the Prudent Behavior?

Today's CFO has an expansive financial perspective with a view of the "big picture." That's why financial risk – with its bearing on all aspects of an organization, must be viewed through the CFO lens.

Assessing operational issues such as establishing and executing programs for the provision of capital required by the company

Negotiating the procurement of debt and equity capital and maintaining the required financial arrangements

Determining the financial requirements and develop alternative ways in which financial requirements can be satisfied

Getting ahead of the game with better visibility into company's operations while also looking at potential optimizations, cost cuts and structural transformations

3:00 – 3:30 Technology spotlight

3:30-4:30 Tackling Financial Uncertainty: New and Emerging Risk Profiles

Managing hazardous risk has been increasingly recognized by CFOs as a critical business issue. However, risks can present significant opportunities and possibilities for organizational innovation and new competitive advantage leading to long-term profitability.

Tackling regulation and compliance matters with increasing market uncertainty. Translating external impacts to internal performance: cybersecurity breaches, and disturbing financial markets. Predicting and adapting quickly to market changes and customer demands. Improving technology infrastructure while mitigating human capital risks

4:30 – 5:30 Networking Coffee and End of Summit

