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presents Ninja-level

# Workshop for Professionals

Dubai

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## Finance for Non-Finance (1 day)

Dubai | UAE (Aug 25, 2018)

The Finance for non-finance program enables professionals, especially from functional areas other than finance such as sales, marketing, human resource, research and development, production, procurement, to gain an extensive working knowledge of critical financial principles in an easy-to-follow manner, enabling them to make critical business decisions involving cost-savings, budgets, new projects decisions, growth strategies and so on. Participants are able to understand and analyze financial statements as well as grasp the basic fundamentals of finance and accounting.

This program aims to meet the requirements of operating managers who would like to be well versed with the introductory nuances of finance in different functional areas

- Understand the implications of finance on various corporate activities
- Understand and analyze financial statements  
Be in a better position to discuss relevant financial issues with finance managers/stakeholders in their organization
- Understand the impact of various decisions on a company's performance
- Get practical insights and gain swift appreciation of the fundamentals of finance and accounting.

Learn the exact same strategies I teach to professionals at these organizations



Deloitte.



UBER

RioTinto



# Finance for Non-Finance (1-day)

**Dubai:** Knowledge Village, Block 2, Ground Floor G05A, UAE

**Date:** Aug 25, 2018 | **Time:** 09:30 AM – 5:00 PM

**Fees:** AED 1,000 (all inclusive)

## Basics

- Balance sheet
- P&L account
- Cash flow statements
- Profit v/s Cash flow analysis

## Working capital Management

- What is working capital?
- Kinds of working capital
- Operating cycle and components of working capital
- Working capital management and decision-making.

## Decision-making and budgeting

- Cost concepts including discussion on marginal costing
- Some important cost definitions
- Make or buy
- Shut down or continue
- Sell or process further
- Domestic versus export sales
- Need and type of budgets
- Alternative approaches for budgeting

## Evaluation of Investment Projects

- Meaning of capital budgeting
- Approaches to capital budgeting
- Techniques of capital budgeting
- Practical application of net present value and internal rate of return
- Features of capital budgeting decisions
- Case study and illustrations.

## Financial Statement Analysis

- Demystifying the Financial Statements & their linkages
- Balance the Balance Sheet
- Reading an Annual Report and digging out relevant information
- Cash Flow Statement and Importance
- Working Capital Decoded
- Can ratios tell us about a sector?
- Analyzing trends in Ratios
- Analyzing quality of financial statements

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### Who should attend:

1. Managers, senior managers, middle level executives in non-financial positions who need to improve their financial skills in order to make critical business decisions involving cost savings, budgets, new projects, growth strategies, etc.
2. This course can also potentially benefit entrepreneurs who are required to make daily business decisions regarding their companies. The programme is appropriate for self-employed professionals such as lawyers, medical practitioners, and non-financial managers across different industries, both in the public and private sector
3. **Participants can carry own Laptop** (Excel v. 2007/2010/2013)
2. Lunch, Tea and Handbook will be provided.
3. **Address:** Knowledge Village, Block 2, Ground Floor G05A, UAE

## REGISTRATION PROCEDURE:

- Registration Fee: AED 1,000 (all inclusive)
- Registration on first-come-first-serve basis | 10 seats available
- Call Michelle at +971-509745348 for registration
- For any technical query, e-mail us the your details at [rishabh@yodalearning.com](mailto:rishabh@yodalearning.com)

## TERMS & CONDITIONS:

- No refunds can be made for cancellations. However, the registered participant can transfer his seat (to another person whom he/she may nominate) BEFORE the start of the first day of the program
- Certificate of *Completion of Workshop* will be provided to all participants upon attending at least 75% of the program duration
- *Premier Genie* is not responsible to for participants missing one or more sessions
- *Premier Genie* reserves the right to cancel the program on account of unavoidable circumstances. In such a case, it shall refund back full fees in 3 working days. It is not liable to pay anything over and above the program registration fees.
- Participants will be provided free lifetime online access to 55+ videos on Excel & Charts

This Workshop is jointly conducted by



Online Partner



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### Instructor: CA. Rishabh Pugalia

Ex-J.P. Morgan, Futures First, KPMG | St. Xavier's (Kolkata)

Taught 12k+ participants across PwC, EY and Deloitte alone over last 10 years

He's a a Chartered Accountant from India. He's worked with KPMG (Audit) and J.P. Morgan (Debt Capital Markets) and Futures First (Proprietary Trading Desk) before venturing into Corporate Training (first part-time and then full-time)

Conducted LIVE webcast at the Institute of Chartered Accountants of India (ICAI) and has **co-authored a technical guide** on how to use Excel for "*Continuous Controls Monitoring*", which was published by ICAI.