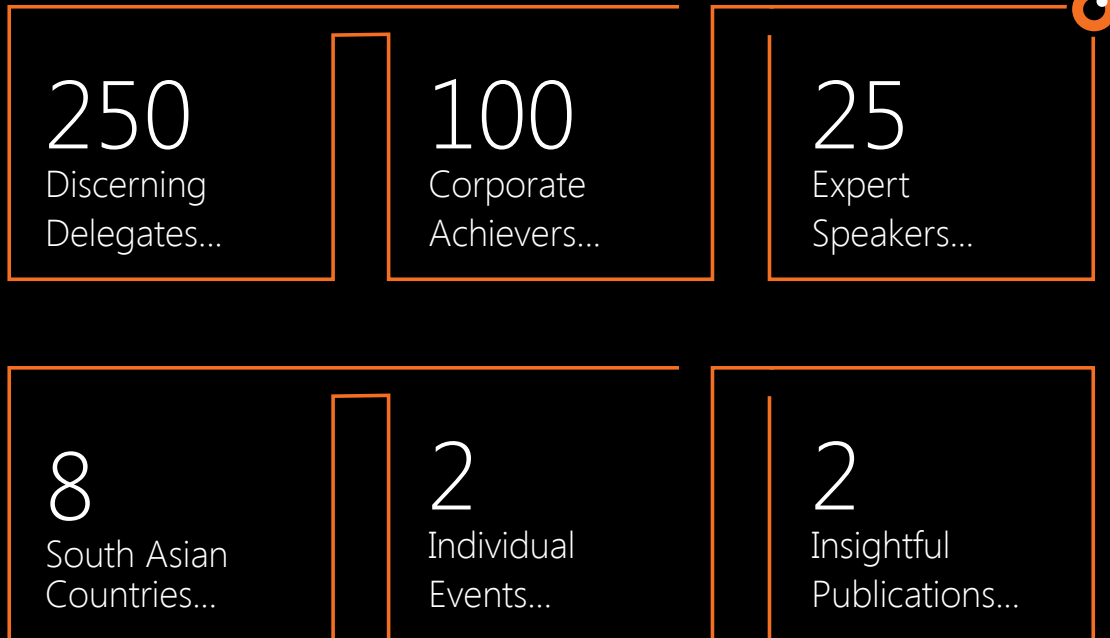




A heady
mix of
250 discerning
CXOs...



Disclaimer:

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...trendsetting KMPs of top 100 companies will deliberate and celebrate the best of corporate reporting in india!

^{8th}
arcOnclave
south asia special

AR Conclave 2019

Country's oldest conference on corporate reporting, AR Conclave is staging its eighth edition at Mumbai on February, 2019. Expanding its ambit beyond India for the first time, the 8th AR Conclave will witness the convergence of corporate reporting authorities and enthusiasts at a marathon day-long event, carefully split in two distinct parts - deliberation and celebration.

Deliberation: During the day, 250 senior corporate delegates from corporate finance, secretarial, sustainability, investor relations and stakeholder communication would brainstorm on corporate governance, annual reports and sustainability. Sharing their practical insights with delegates, will be a battery of 20 expert speakers from governance, sustainability, capital markets, regulation, investor relations and stakeholder communication. Theme of this conclave's 'AR Monitor', our report benchmarking study is 'South Asia's best 30 Annual Reports -2018'. Another sought after conclave attraction, 'Global AR Exhibition' will be showcasing a hundred choicest global annual reports from our report library of a thousand timeless classics.

Celebration: In concluding part of the Conclave, top management of an exquisite club of 100 Indian companies will congregate to unveil #trendsetters, our coffee table book on corporate reporting trends and corporate trendsetters. Joining top management of these 100 companies for this dinner event, will be a dozen Indian who's who from varied walks of life.

Broad Outline

2 Publication Launches

- 'AR Monitor - South Asia'
- #trendsetters – Indian Corporate Reports, 2014-2018

3 Key Aspects

- Corporate Governance
- Sustainability Reporting
- Annual Reports

Day Conference

Module 1

Corporate Governance

- Good Governance is Good Capital
- Governance in an increasingly transparent world – a panel discussion

Module 2

Annual Reports

- Reporting in a highly digital era
- Crystal gazing Annual Report 2023 – a panel discussion
- South Asia: a laggard or the new kid on the block? 'AR Monitor - South Asia' answer insight

Module 3

Sustainability Reporting

- Sustainability Reporting: The Why's & How's
- Preparing your first Integrated Report



#trendsetters Launch Dinner

- Welcome address
- Keynote addresses
- Unveiling of #trendsetters
- Felicitations of trendsetters
- Meet the Incubators
- Closing remarks
- Cocktail dinner




Conference: Audience Profile

- **Team Annual Report:** Chief Financial Officers, Company Secretaries, Investor Relation Officers Chief Sustainability Officers and Corporate Communication Leads
- **Best of South Asia:** Representations from more than 150 companies from South Asia. Non-Indian companies form nearly 35% of this target block
- **Entry:** By registration, first come first served basis
- **Delegate Limit:** Only 250 corporate delegates

Non-corporate registration requests will be entertained on a case-to-case basis.

#trendsetters: Invitees

- **Corporate Reporting trendsetters:** Chief Executive Officers & Chief Financial Officers of the 100 Indian companies making it to the #trendsetters list
- **Celebrities from non-corporate fields:** 15 Successful Indians from varied walks of lives will be present to felicitate the #trendsetters
- **Conference Speakers & Dignitaries:** All speakers, moderators and dignitaries from the day conference



Who adds up as speakers?

- **Subject matter experts:** A renowned authority each on corporate governance, annual report and sustainability reporting
- **Informed moderators:** 3 renowned personalities from the fields of governance, corporate finance and capital markets to moderate panel discussions
- **Expert Panellists:** 12 expert panellists adequately representing regulators, investors, corporates, think tanks and sustainability practitioners
- **Corporate Representation:** Corporate Finance, Secretarial, Investor Relations, Sustainability, CSR and Communication
- **Dignitaries:** Four appropriate dignitaries to bless two distinct events

Sharing expertise and insights with the delegates will be a battery of expert speakers from the various fields, with a single aim - to improve corporate reporting



Insightful Content Foundation

While an array of expert speakers and panellists would add depth and breadth to a marathon day of interactive brainstorm, ReportInsights' research team and priceless report library is readying a heady mix of reporting cocktail in the form of three star items.

AR Monitor - South Asia

'AR Monitor - South Asia', a benchmarking study of nearly 2800 annuals from South Asia would present 'South Asia Top-30' Annual Reports. Leveraging ReportInsights' proprietary report evaluation tool, it would analyse and highlight the best practices across four varied metrics of Engagement Value, Info-richness, Strategic Orientation and Objective Performance Analysis.



Global AR Exhibition

A star attraction from the very first AR Conclave 2011, the 'Global AR Exhibition' will display a hundred choicest Annual Reports from across the globe, from across the industry sectors, market capitalisation and revenue spectrum. Drawn from our vast and updated AR Library, the display will also highlight what is worth emulating from each of these reports.



#trendsetters - Indian Annual Reports 2014-2018

Setting the tone for an evening of celebrating the best in Indian corporate reporting, #trendsetters - an exclusive coffee table book will be unveiled in the presence of an equally exclusive audience. Capturing the essence of Indian annual reports in recent times, the book would be an apt culmination of ReportInsights' five-year long study of nearly 5,000 annuals from 2014 to 2018. #trendsetters will chronicle reporting trends and also felicitate top management of trendsetting Indian companies in presence of an august gentry.

A limited-
edition coffee
table book





Would you like to meet or address 250 progressive minds, highly placed in the corporate world of South Asia?

Would you like to host the top management of our 100 #trendsetters?

Has your company qualified among a hundred Indian #trendsetters?

Sponsorship Proposition

If your answer to any of these questions is yes and you are inclined to make a prudent brand investment, then the AR Conclave would yield greater return. In both terms – economic and goodwill.

Since 2011, AR Conclave has fast established itself as the ultimate forum of corporate reporting in India. It brings together the crème de la crème of the corporate world. With addition of 7 other South Asian countries, the scale is even bigger this time. A comprehensive mix of media touch-points further adds to sponsor's value proposition.

Conclave promotion: reach & target profile

Direct Reach

5000+ senior management resources from 1500+ South Asian companies (direct mailing and calling)



Digital & Social reach

50,000 relevant professionals from corporate finance, secretarial, investor relations, corporate communication, sustainability and CSR (30-day two-phased digital campaign)



Print Reach

two-phased national campaign in a leading business daily (Media partner)



Press Coverage

Pre and post event coverage with syndicate preview of 'AR Monitor – South Asia' and post release coverage on #trendsetters



Captive Reach

250 registered delegates
+150 distinguished invitees
+25 Expert Speakers



Event Publications

AR Monitor: Print (1000 copies) + Online Version + Downloadable pdf
#trendsetters CTB: 500 copies for circulation amongst who's who only



Webcast

Real time viewing from across the world



Digital Media Plan

Google Search & Display, Facebook Leads & Posts, Twitter, LinkedIn, SMS, Whatsapp



www.arconclave.com



8th
arcOnclave 2019
south asia special

mumbai, february, 2019

the conclave of corporate reporting minds
are you in?

Incubators

Advisory Board



Shriram Subramanian
Founder – InGovern |
Head - Wealth & Asset Management,
Infosys Consulting (Former)



Shankar Jaganathan
CEO – Cimplifyfive Corporate Secretarial |
Author – Corporate Disclosures 1553-2007 &
The Wisdom of Ants



Dr. Yogendra Saxena
Independent Sustainability Consultant |
Chief Sustainability Officer – Tata Power
(Former)



Abhijit Sinha
Environment Media Consultant |
Editor – Oman Economic Review (Former)



Pravin K Ujjain
Editor – ReportInsights & CEO - AR Insight |
Jury Member – ReportWatch, London
(2010-2014)

Organiser

reportinsights

ReportInsights

ReportInsights is world's first journal on corporate reporting. Since its launch in March 2011, it has staged seven editions of AR Conclave. Its annual report benchmarking study, 'AR Monitor' evaluates and rates peer-group annual reports while its report diagnostic tool, ReportHealth helps companies assess and improve their annual reports. Its to be launched (at ensuing AR Conclave) coffee table book, #trendsetters is the youngest addition to ReportInsights' growing pool of intellectual properties. Pravin K Ujjain, its editor was the first jury member from APAC region on the global annual report rating panel of ReportWatch, London.

Knowledge Partner



InGovern

InGovern assists financial institutions and investors that have financial, investment or reputation exposure to companies in India by providing the clients with corporate governance reports and proxy research services. It was founded with the objective of enhancing the corporate governance culture in India and shareholder activism of institutional investors.

Patron



AR Insight

AR Insight, a leading Annual Report consultant from India is the patron of ReportInsights. A dream enterprise of corporate storyteller, Pravin K Ujjain, it has developed annuals for nearly 125 Indian companies including Hero Motocorp, Nayara Energy, Godrej Consumer Products, Bharti Airtel, Eros International, Wipro etc. World's first newspaper report, first musical report, first farewell report and India's first online report are pioneering innovations of AR Insight. Three of its creations have featured on the global 300 list of ReportWatch, London.

Event Partner



Media Partner



Digital Partners



Down The Memory Lane

Born at Mumbai on March 27, 2011, AR Conclave is the world's first and oldest niche conference on Corporate Reporting. Till date, seven editions of AR Conclave have been staged across Mumbai (3), New Delhi (2), Bengaluru (1) and Hyderabad (1).

From deliberating on the 'history and evolution of annual report' to 'making of a benchmark annual report' to 'global best practices in corporate reporting' to 'increasing role of reporting non-economic value in an annual report' to 'role of corporate communication in delivering a good report'; AR Conclave has taken a step-wise approach to take the audience to the next level of deliberation.

'Global AR Exhibition', an exclusive exhibition of the best of globally produced annual reports of from the last decade has been a constant companion of AR Conclave since inception. Solo presentation and speaking by subject matter experts, to moderated panel discussions, to release of exclusive research and findings; the Conclave has adopted a varied format for optimal delivery of actionable knowledge and imitable insights.



500+ attendees, 175+ listed Indian companies and 20+ speakers summarises AR Insight's cumulative congregation till date. Historical download count of 8000+ of 'AR Monitor', a benchmark study on annual report of Sensex companies suggest the timeless utility of insightful research that the conclave is known for.

The attendees, mostly from senior management levels, came from finance, secretarial, communication, investor relations and sustainability functions of India Inc. The company representation has majorly been skewed towards medium to large market capitalisation, with this group sending more than 80% of the delegates.

Select Past Speakers



Sandeep Parekh
Managing Partner,
Finsec Law Advisors



Meenakshi Sharma
Associate Director,
KPMG India



Pratik Ghosh
Vertical Head - Sustainability
(Corporate Affairs), Vodafone
Idea Ltd.



Rajesh Mahapatra
Editor At Large, Hindustan
Times



Niranjana Khatri
Founder, iSambhav



Ramakrishna Gupta Racharla
Sr. Partner, Insolvency Professional
& Chairman, ICSI -SIRC



B Narsimhan
Vice President, Karvy



Kingshuk Nag
Editor in Chief,
Khabar Street.com



Sairam Vedam
Chief Marketing Officer,
Kore.ai



C N Narayanan
GM (IR & Value Creation),
Triveni Engineering &
Industries Ltd.



Rajeev Narayan
Exe. Sr. VP - Corporate Affairs,
Reliance ADAG



Dinesh Mittal
Group General Counsel &
Company Secretary,
Hindustan Times



Sangeeta Robinson
Head, Sustainability &
Inclusivity, PVR Ltd.



Atul Hemani
Business Advisor and
Management Consultant



Ahijit Dutta
Business Head - HT
Overseas Pte Ltd.

Designations refer to current position of respective speakers

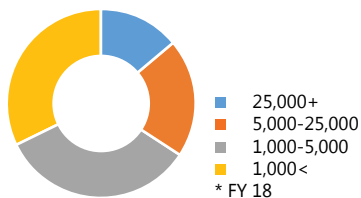
Select Past Attendees



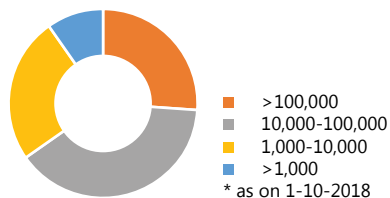


Participants Analytics

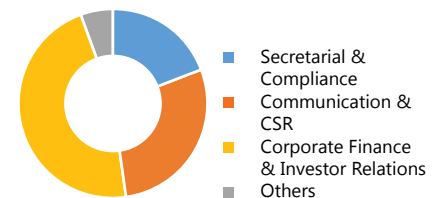
Companies mix by revenue* (₹ Cr., %)




Companies mix by M-Cap* (₹ Cr., %)



Delegate mix by profession (%)





find out more at
www.arconclave.com

repOrtinsights

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